

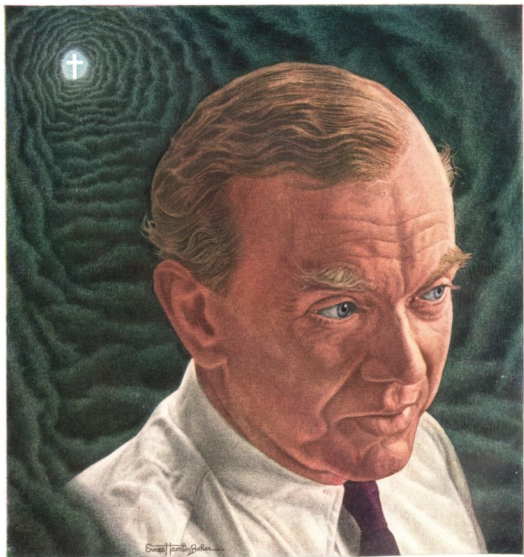
TWENTY CENTS

OCTOBER 29, 1951

NEWS QUIZ

TIME

THE WEEKLY NEWSMAGAZINE



NOVELIST GRAHAM GREENE

Adultery can lead to sainthood.

\$6.00 A YEAR

(REG. U. S. PAT. OFF.)

VOL. LVIII NO. 18



See the difference a Strypelle floor makes



Look at the two photographs above, then answer this question. Do you think the owners of this shop would willingly go back to the way their store looked in the top picture? Definitely they would not. They appreciate the striking improvement that was made with just one change—a new floor of Armstrong's Strypelle Linoleum.

Strypelle is a new Armstrong's Linoleum styling that provides custom floor effects at a minimum cost. The stripes are built right in the linoleum at the factory, eliminating expensive hand-cutting formerly required to achieve this popular floor design.

The new Strypelle floor makes this shop look better planned, gives added appeal to the merchandise displays. But Armstrong's Linoleum was the right flooring choice for

this store for reasons beyond the decorative advantage of the Strypelle styling. The smooth surface makes cleaning easy, keeps maintenance costs at a minimum. The way linoleum can be cut and fitted made it easy to create the special trade-mark inset.

Perhaps a new floor is all that's needed to improve the appearance of your place of business, too. In addition to Strypelle, Armstrong makes many other types of linoleum and resilient flooring materials. The right one for you depends on your particular needs. Ask your Armstrong contractor to show you samples of all the Armstrong Floors and give you cost estimates.

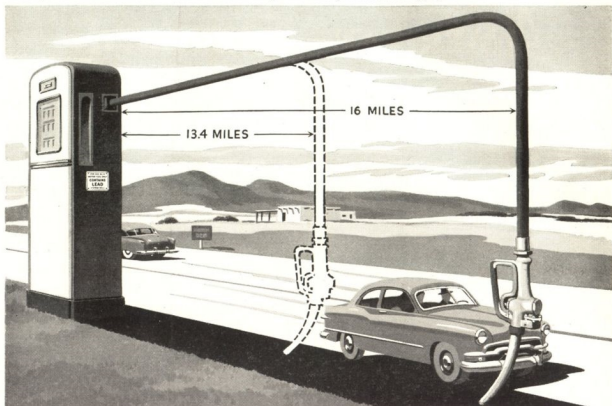
The new floor is Armstrong's Strypelle® Linoleum No. 1695, installed as it comes from the roll. The inset was specially cut in Armstrong's Plain Linoleum, Evergreen No. 21. Strypelle comes in seven color combinations. Many designs can be created merely by cutting and turning the material to change the direction of its stripes. ARMSTRONG CORP.

Send for free booklet, "Which Floor for Your Business?", a 20-page full-color booklet, will help you compare all types of resilient floors and choose the best one for your needs. Write Armstrong's Cork Company, 5110A Fulton Street, Lancaster, Pennsylvania.



Strypelle
ARMSTRONG'S LINOLEUM

If the antiknock fluid now used in gasoline were eliminated, a car which currently gives 16 miles per gallon would give only 13.4 miles, providing the compression ratio were lowered and the rear axle ratio changed to maintain present standards of performance.



ANTIKNOCK COMPOUND

Each gallon of today's gasoline can go about 16% further because it contains a few drops of antiknock fluid. Here's how this vital ingredient stretches mileage in modern cars

It's too bad that the marvelous computing pumps you see in most gas stations can't show the "miles" you are buying, as well as the gallons and cost, because the true value of gasoline to the motorist is best expressed by the number of miles it will drive a car. On this basis modern gasoline containing antiknock fluid is a tremendous bargain. Look at these facts:

1. Today's cars, with few exceptions, are heavier, more powerful and faster than their counterparts of twenty-five years ago.
2. Despite increases in weight and power, many modern cars actually deliver more miles per gallon.

There are a number of reasons for greatly improved "ton-mile" economy. Better engine design, reduced wind resistance of streamlined bodies, less friction in bearings, etc.

But high on the list is today's high octane number gasoline, which permits higher engine compression ratios and correspondingly higher engine efficiencies.

The high octane gasoline which you can buy at any gasoline station for about the same price today (excluding taxes) that you paid in 1925 is a much improved product. First, because of greatly advanced refining methods. Secondly, because of the addition of antiknock fluid.

If antiknock fluid were not available, all gasoline today would be an average of ten octane numbers lower. To operate satisfactorily on this lower octane gasoline, automotive engines of the latest design would have to have their compression reduced about one ratio. Under these conditions, the only way to restore acceleration and hill-climbing ability to present levels would be through a

change in rear-axle ratio to increase engine speed. The lower compression ratio in combination with increased friction at the higher engine speed would cause a loss of about 2.6 miles per gallon in cars which now average around 16 miles to the gallon or about 16%.

So, you see, the antiknock fluid in each gallon of gasoline used in an engine of modern design is actually worth up to 2.6 miles of driving. Multiply this by the number of cars produced during the past few years, and it represents a truly tremendous saving in the nation's gasoline bill.

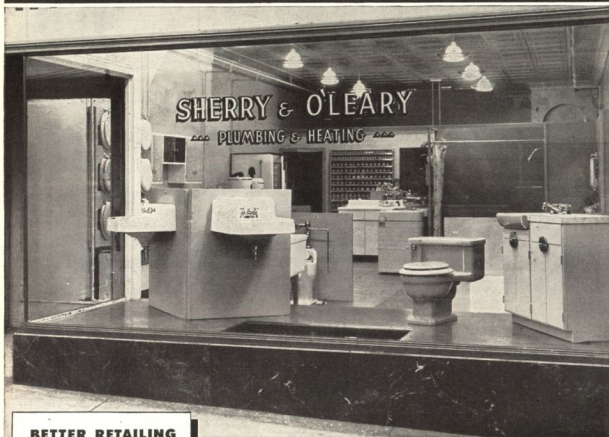
ETHYL
CORPORATION
New York 17, N. Y.

Makers of "ETHYL" antiknock compound



AMERICAN-Standard

First in heating . . . first in plumbing



BETTER RETAILING PLAN

*Another example of
AMERICAN-Standard
Leadership*

● Something big is taking place in the heating and plumbing industry. And it's a welcome change.

Heating contractors and plumbers who have long operated out of small shops and back rooms are now rapidly and enthusiastically swinging towards

modern stores and modern merchandising methods.

The attractive main street type of store above is a good example of what's happening in city after city, in community after community.

One of the factors responsible for this transformation is the new American-Standard Better Retailing Plan.

Covering all phases of successful retailing, this sound, new plan shows even the smallest side street operator how to improve his store, his service and his merchandising methods.

The American-Standard Better Retailing Plan works for him . . . and for you!

In modern, brighter stores like this, you'll find not only the finest heating equipment and plumbing fixtures that money can buy, but better posted personnel eager to help you with home modernization ideas.

So, when your neighborhood American-Standard retailer spruces up his store, or opens a new one, give him credit . . . and drop in to see him. The superb products you'll see, and the service you'll receive, will open your eyes to the cooperation you can expect from stores featuring the American-Standard line.

LOOK FOR THIS

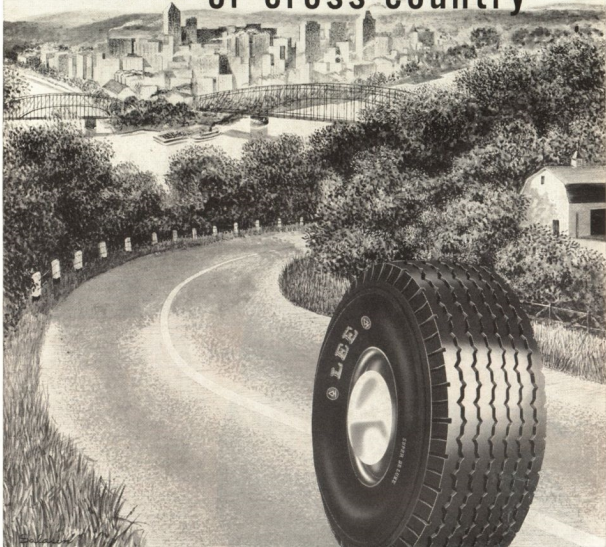


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Serving home and industry: AMERICAN STANDARD • AMERICAN BLOWER • CHURCH SEATS • DETROIT LUBRICATOR • KENAWEE BOILERS • ROSS HEATER • TOMAWANDA IRON

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... you enjoy carefree car confidence that comes from extra-firm road grip and instant response to brake and wheel.

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And ... these Lee Super DeLuxe tires are made with such a margin of extra strength and safety that we can and do guarantee them for a full 15 months against all road-hazard damage. See your Lee dealer. Note his prices. Read the Lee Guaranty. Then you'll know why these tires are famous for

every extra except cost



LEE RUBBER & TIRE CORPORATION, CONSHOHOCKEN, PA.

Brother, you don't know the half of it!

Rugged and distinctive? . . . sure, you can see that. But boy, the big news is comfort! . . . that special kind of comfort that the famed Arch Preserver construction gives you. Visit your nearest Arch Preserver dealer for a perfect fit today. His name is in the classified phone book. E. T. Wright & Company, Inc., Rockland, Massachusetts.



WRIGHT
Arch Preserver
SHOES



Classic winter-weather oxford in Barret's Scotch grain. Available both in hand-stained ruddy brown and in black.



For Women, Selby Shoe Co. • For Boys, Gerberich-Payne • In Canada for Men, Scott-McHale

LETTERS

Boyle's Law

Sir:

In using the term "burrocracy," in *TIME*'s Oct. 8 article on Bill Boyle, I wonder if you noticed also the fill of "bur-o-cray."

ROBERT M. COOPER

Princeton, N.J.

Sir:

. . . If President Truman reads it without a shudder he is made of strange stuff

LOUISE F. HAMILTON

New York City

Sir:

Artist Chaliapin certainly caught the mood in the [Boyle] cover.

The donkey (left side of picture), not famous for brains, with the sanctimonious halo above his head, his squint eyes looking down his nose, the self-satisfied smirk, really cinches it with that right fore hoof "kicking in."

LARRY G. BENOIT

Jackson Heights, N.Y.

¶ No halo. That was supposed to be a small but ominous cloud.—Ed.

Sir:

. . . The Senate investigators should burrow much deeper, and much higher.

A. SCHWEIER

St. Louis

Sir:

. . . As I remember it, Boyle's law is: "The volume of a given mass of gas at constant

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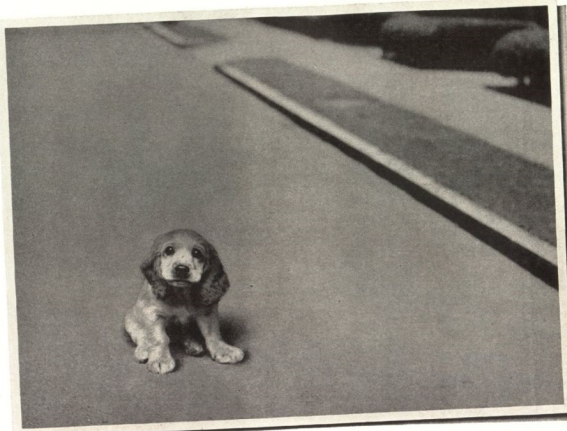
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TIME
October 29, 1951

Volume LVIII
Number 18

TIME, OCTOBER 29, 1951



"IT COST A FORTUNE TO SAVE HIS LIFE!"

"To miss that little pup when it dashed in front of my car, I swerved to the left — crashed into a station wagon filled with children. Six kids were hurt, one pretty badly. I saved the pup, but at what a cost!

"When the police and the ambulance had gone, I felt guilty and helpless as I telephoned my report to Liberty Mutual. It was comforting to talk to their claimsman. He made me feel I had a wise and capable friend in my corner.

"Four months ago I could not have met my financial responsibilities to those youngsters. I wouldn't have had enough insurance to cover the accident. I might have dragged my family through bankruptcy.

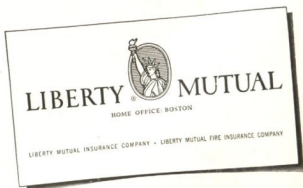
"I didn't expect that accident, or any accident — or the puppy. But I learned the hard way that you can't tell when accidents may strike, or how bad they may be. The only safe plan is to have enough insurance.

"How right Liberty Mutual's salesman had been four months ago when he persuaded me to increase my automobile protection. Those few extra dollars were the best investment I ever made."

If you're involved in an automobile accident, no matter who is at fault, you'll want someone experienced in accident procedure "on your team." And that's just what you can expect from Liberty Mutual. Their claimsmen — and salesmen, too — are carefully

selected and highly trained. As full-time, salaried representatives of this mutual company, they have a special responsibility to policyholders, its actual owners. They serve policyholders direct through 129 company offices in the United States, Canada and Hawaii.

Does protection like this cost more? It does not. It *saves* money. Substantial dividends have reduced home and car insurance costs every year for Liberty Mutual policyholders. Just phone or write our nearest office for the complete story.



★ Automobile, workmen's compensation, liability, fire, inland marine, accident and health, and crime insurance ★

Where the word "Welcome" really means Something

Returning guests say it's like coming home again, greeting former friends, rebuilding happy memories, enjoying the many charms that are SunValley's alone. Welcomes are fine, but the real payoff is in the pleasure. Here you have the smoothest skiing ever, and more of it, thanks to continuous shuttle-bus service and eight electric chair lifts. There's skating under the sun and stars, outdoor, warm water swimming, dog sledding and sleighing, with music and dancing topping off each glorious day. For the happiest holiday of all, why not make your plans now?



SunValley

IDAHO



For
Reservations:

Address W. P. Rogers, Gen'l Mgr., Sun Valley, Idaho, or Union Pacific Railroad, Rm. 1600, Omaha 2, Nebraska, or see your local travel agent.

temperature varies inversely as the pressure." Perhaps, in politics, your Boyle's law should read: "The volume of political graft varies directly with the pressure of press criticism which is brought to bear upon it."

FRANK BRYAN

Groesbeck, Texas

Sir:

There's another factor in the equation: corruption in business produces corruption in government. The businessmen who fill the waiting rooms of . . . Washington law offices are the ones who dangle the carrots before the officials' noses. They seem to me as culpable as anyone . . .

LEE C. McDONALD

Cambridge, Mass.

Sir:

. . . Government by crony goes back much farther . . . Tacitus, Roman historian, speaks of Felix, governor of Judea in the 1st Century: "This man did not think it necessary to impose any restraint on his desires. He considered his connection with the emperor's favorite as a license for the worst of crimes."

C. R. ZIMBELMAN

Bremerton, Wash.

Bertie & the Beast

Sir:

Many thanks to TIME, Oct. 8, for . . . English-hating Bertie McCormick's letter to a British monthly, and the BBC's trial of the Loch Ness monster.

English visitors to both Chicago and Loch Ness are invariably asked on their return home, "Did you see it?" Almost always they have to reply, "Well, no, not really." Many of us here have come to believe that both monsters are mythical. This is sad because we are rather proud of both of them. Now, once more, we can happily discuss whether it really has nine humps, and whether he really has a near-English accent.

G. A. HEARN

Buckinghamshire, England

Writ in Sand

Sir:

Re your Oct. 8 Navajo sand-painting: Some years ago the Museum of Modern Art had a group of Indians giving a demonstration of this extraordinary art. It was a religious ceremony, and the picture was swept out each afternoon with ritualistic exercises . . .

Did [an] artist do TIME's picture from memory or how did you manage to appease the gods?

MARY B. OGDEN

Utica, N.Y.

Navajo Medicine Man Billy Norton of Gallup, N. Mex. did a large (100 sq. ft.) ceremonial sand-painting especially for a TIME photographer.—Ed.

The Day Olney Was Found

Sir:

The intrepid team of astronomers from Indiana University who made the long trek to find out the exact location on the map of the geographical center of U.S. population [TIME, Oct. 8] might have saved the wear & tear on their seagoing sextants by consulting a member of the local Boy Scout troop.

With a copy of the U.S. Geological Survey's topographic quadrangle "Newton, Ill." edition of 1943, and an elementary knowledge of map reading, it should not have taken more than three minutes to determine that "latitude 38 degrees, 50 minutes, 21 seconds and longitude 88 degrees, 9 minutes, 33 seconds" was located near the center of Section 25, Township 9 North Range 9 E, 100

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89th ISSUE



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the
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F. A. D. SCHWARZ, 745 FIFTH AVE., NEW YORK 22, N. Y.

Gentlemen: Please send the 1951 Christmas catalog to

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TIME, OCTOBER 29, 1951



THE PILOT MAKING PORT in fog or darkness now can be advised by voice radio of conditions affecting the movement of his vessel. Inset shows shore radar station, where the operator sees every section of the harbor and its approaches, and talks with the master or pilot.

SHIPS THAT MAKE PORT "ON THE BEAM"

How the Raytheon Harbor Radar System protects precious lives and costly cargoes, speeds shipping, cuts costs

MILLIONS of dollars are lost every year by shippers and ship operators when ships are unable to maintain schedules in fog-shrouded ports. But a new radar system pioneered by Raytheon helps to solve this problem.

In the Raytheon Harbor Radar System, one or more radar antennas at strategic shore points cover an entire harbor, its channels and approaches. A clear, accurate picture of the harbor appears on a large radar screen. Here, day and night, in good weather and bad, a radar operator "sees" every craft, buoy, obstruction and dock.

By means of radiotelephone he talks with the master or pilot aboard ship.

With the Raytheon Harbor Radar System—now being manufactured for major world ports—each ship can be advised of its exact position with respect to buoys, obstructions, other vessels, docks and land, whether or not it has radar

aboard. By combining their skill and experience with modern electronics, pilots are thus able to guide ships in and out of port safely in the thickest weather.

By speeding the movement of ships and eliminating hours or days of delay due to bad weather, the Raytheon Harbor Radar System promises to save huge sums for shippers and ship operators, and facilitate the handling of port traffic.

TUNE IN John Cameron Swayze with the news, sponsored by Raytheon, NBC Radio Network Sunday afternoons. See local paper for time and station.



Excellence in Electronics
RAYTHEON MANUFACTURING COMPANY
WALTHAM 54, MASSACHUSETTS



MARINERS PATHFINDER® RADAR, a recent award-winner, is installed on 6 out of 10 trans-oceanic U.S. vessels that have radar, including new, fast liner, S.S. United States.



FATHOMERS®, a product of the Submarine Signal Division of Raytheon, are extremely sensitive depth sounders which accurately register true bottom, obstructions and schools of fish.



RAYTHEON MARINE RADIO TELEPHONES are rugged, dependable, popular. Made with a wide range of frequencies and power for pleasure craft and work boats.



RAYTHEON TELEVISION RECEIVERS, like all Raytheon electronic products, are reasonably priced, give excellent performance. Available in 15 models, all Futurized for UHF and color reception.

You are invited to write for further information on any Raytheon product.



GARBAGE REMOVAL after every meal... with city-sponsored installations of General Electric's dependable Disposall.®

In Jasper, Indiana, for instance, they've suspended garbage collections because $\frac{3}{5}$ of the homes have Disposalls. In Herrin, Illinois, and Mount Dora, Florida, civic officials have adopted the community plan for Disposall installations.

So, tonight . . . in these cities and in many, many thousands of other homes nationwide, housewives will wash away food-waste simply by turning on the kitchen faucet!

They'll just scrape food-waste (bones,



The G-E Way To Wash Away Garbage

GENERAL  ELECTRIC

too!) into the drain opening . . . then lock the Twistop safety control and turn on the cold water. Presto! The Disposall grinds and gets rid of garbage. This electrical marvel fits most any sink . . . works on sewer line or septic tank.

**Let us
send you
this
booklet**



Whether you are a city or state official, consulting engineer, or a civic-minded community leader, you'll want to know more about the G-E Disposall method of eliminating garbage.

Let us send you "What Was Garbage?"—a guide to municipal Disposall installations—an authoritative booklet that answers your questions on this great new advance in sanitation. No cost or obligation. Write General Electric Company, Box 3, Bridgeport 2, Connecticut.

feet south of an east-west road; about 4,000 feet east of the Mt. Olive Church.

It would plot with the scale on the map 53,600 feet (10.1 miles) due south of the high school in the town of Newton, and 49,600 feet (9.4 miles) northwest of the high school in Olney, 21,000 feet west of Dundas and 2,820 feet south of the Richland and Jasper county line. A farm house (probably Snider's) was located 250 feet to the west and the elevation above sea level of the plotted point would be 353 feet . . .

GERALD FITZGERALD
Chief Topographic Engineer
U.S. Geological Survey
Washington, D.C.

¶ O.K., O.K.—Ed.

Sir:

The worthy citizens of Olney are indignant over TIME's attitude of amused superiority toward their city.

The upright citizens (I do not speak for the horizontal tavern-frequenters) are prouder of their 22 churches than of the six bars. And of the fact that we have been a center for oil activity during the past 15 years. And of the \$1,500,000 high school now in process of construction. And of the new 110-bed hospital which is to be built with combined county and federal funds . . . And of our native sons among whose number are three major generals . . .

Among ourselves we bemoan local politics, and at taxpaying time our concerted howl can be heard from here to there, when in outrage we maintain that we have higher taxes than anybody else anywhere—and why not with the new school and hospital? But when we are attacked by an outsider, we are one cohesive family, and the aggressor had better choose his weapons! . . .

JOHNSIE M. FLOCK FIELDS
Olney, Ill.

Guns & Efficiency

Sir:

The efficiency of Red China's administrators is due not to "brain washings" [TIME, Oct. 8], but rather to the guns they carry on their hips, plainly marked with a red rag so that the people will not fail to see what can make them efficient.

As for Red China's administrators being incorruptible—Communist papers are always decrying the inroad of corruption in the ranks of Red administrators . . . Tax collectors are constantly stealing grain from the taxes they collect. Judges have stolen the rings, watches, fountain pens and money of the prisoners they have condemned to the gun—the symbol and cause of Red China's efficiency.

FRANCIS ARTHUR

New York City

Tryout

Sir:

Anent the Sept. 10 treatment of King David in verse. Why not try this on your victims?

*King David and King Solomon
Led merry, merry lives
With many, many lady friends
And many, many wives.*

*When old age o'ertook them
With many, many qualms
King Solomon wrote the Proverbs,
King David wrote the Psalms.*

RANDOLPH BIAS

Williamson, W. Va.

Shootingest

Sir:

While reading the Sept. 24 Pacific edition of TIME, I ran across the following: "U.S. Marines . . . wielding flamethrowers and bay-



Above the Flooded River. Poised a few feet above the swirling flood, a telephone repairman tests a cable on a bridge between Kansas City, Kansas, and Kansas City, Missouri, while his companion uses a walkie-talkie to co-ordinate repair work. In other places, telephone men were forced to take to boats.



Meeting the Emergency. Telephone people not only worked valiantly to restore service but to keep it going. Dikes were thrown around telephone offices. Switchboards raised above rising waters. Emergency power plants set up. Mobile radio telephones rushed to towns where telephone offices were washed out.

FIGHTING THE NATION'S COSTLIEST FLOOD

From the flooded sections of Missouri, Kansas and Oklahoma have come stories of the loyalty, skill and courage of telephone people in one of the Nation's worst floods.

Many returned from vacations to help. In one town, a single radio appeal for former operators brought twice as many as were needed. Hundreds of trained telephone people from other states were rushed to the scene to help their fellow workers.

Once again the Western Electric Company — the Bell System's manufacturing and supply unit — proved its value in an emergency.

By plane, fast freight and truck it rushed millions of feet of cable and wire, telephones, switchboards and other needed equipment.

No one can tell when or where such emergencies will occur, but the Bell System has to be ready and able to handle them when they happen. That means financially able as well as physically able.

This points up again that it takes a financially strong telephone company, with a strong supply organization like Western Electric, to give the Nation the service it requires.



Flying to the Flood Front.

Part of one hundred Long Distance operators who were flown from New York, Louisville and Chicago to Kansas City, Missouri, where a flood of calls followed the flood of waters. With traditional Bell System speed and teamwork, they pitched in to help at busy switchboards in the stricken areas.



BELL TELEPHONE SYSTEM

Grooms hair so Handsomely yet hair looks so 'Natural'



**Never
Plastered
Down
No Obvious
Odor**

Kreml is the hair tonic preferred among top business and professional men because it grooms hair perfectly yet never leaves hair obviously plastered down with greasy dressings. Nothing can compare with

Kreml for distinguished, natural-looking hair grooming!



KREML *Hair Tonic*
**PREFERRED AMONG
MEN AT THE TOP**

onets, aided by planes, Army artillery and tanks . . .

Sir, what has happened to the famed 11th Marine Artillery Regiment? We have four of the shootingest artillery battalions in Korea. Not only can we shoot, but we can hit what we see. The 3rd Battalion has expended over 300,000 rounds of 105-mm. ammo since [it] landed at Inchon on the 23rd of September . . .

(SGT.) HUGH W. DAVIS

1st Marine Division, F.M.F.
% Postmaster, San Francisco

Hear, Hear!

Sir:

As an American who has lived for the past two years in Britain, I should like to add an emphatic "Hear, Hear!" to Lord Samuel's tribute to the BBC's Third Programme [TIME, Oct. 8] . . . Since we first became acquainted with this remarkable broadcasting achievement, my wife and I have repeatedly, albeit less eloquently, voiced this same thought. Here indeed are the greatest products of the mind and soul of man poured out to a nation, freely available to all . . .

It is to be hoped that the directors of the Ford Foundation or other philanthropic institutions in the U.S. (or the members of Congress) may have been impressed by the Third's astonishingly low budget. Two million dollars (or \$10 million if it would take that in the U.S.) could be spent in no way more enriching to American life than to provide us with a year of an American Third.

GEORGE B. MUNROE

Office of the General Counsel, HICOG
% Postmaster, New York City

For Ike

Sir:

Party affiliations should have nothing to do with the choice of Eisenhower for President. What the country needs, and what people of all parties must recognize by now as of basic concern to us all, is an incorruptible administrator. Although Taft, Warren or Senator Douglas might fill the bill, not one of them has sufficient popular appeal to defeat Truman, which is, after all, the primary objective.

In answer to Mr. Raymond H. Smith [TIME Letters, Oct. 15], Eisenhower, as President and Commander in Chief, would have far more influence over "preparedness" in Europe than he has at present. Furthermore, as a man of obvious intelligence and integrity, and owing no favors to any political machine, he could choose the best men in the country, regardless of party, to make up his cabinet . . .

ANN ATWOOD WORCESTER

Cleveland

Early Norse

Sir:

Your Oct. 8 article on the Kensington rune stone is interesting. More exploration for Viking evidence should be made on the west coast of Labrador.

Most of the sailings from Greenland to America were made along an established route . . . The purpose of these voyages was to gather wood . . . Since this wood was carried on the current out of Hudson Bay, it is very likely that the Norsemen would seek its origin. This would lead them westward from Greenland through Hudson Strait down the west coast of Labrador, with its thousands of sheltering islands, [into] James Bay . . . eventually coming to the Albany River. The route up this river is an old one. It has few portages over 25 chains, and the trail takes one . . . to the head of Lake Winnipeg, not far from the mouth of the Red River of the North, up which one was able to canoe almost to the vicinity of Kensington, Minn. . .

PAUL R. FOSSUM

Tacoma, Wash.

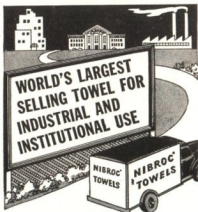
For moments you will

Treasure



the magnificent
Magnavox
television - radio - phonograph

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Best for hospitals, factories, schools, stores, office buildings. Fast drying, soft, absorbent, lint-free, economical. Available through your local merchant. Write for samples. Address Dept. T-15.

Also ask about the revolutionary new Nibroc Paper Bath Towel.

A PRODUCT OF



BROWN Company

Berlin, NEW HAMPSHIRE
GENERAL SALES OFFICES:
130 CAUSEWAY STREET, BOSTON 14, MASS.

TIME, OCTOBER 29, 1951

Room to GROW on the GM & O!



Many business executives of today remember their boyhoods . . . when Mom bought their clothes a little big—to provide "room to grow."

- G M & O's Territory provides ample *room to grow*... all the facilities industry needs for present efficiency and future expansion. We serve this Great Lakes-Gulf Coast Area well; we know it well. We will be glad to counsel with you on any plant location problem.
- May we help you?

A. B. Tipton
PRESIDENT

GM&O
Gulf, Mobile & Ohio
RAILROAD
MOBILE ALABAMA





Steel shipment for a secret weapon

Here is a brand new steel for use in a secret electronic device. It was developed by Armco at the request of the U. S. Navy Bureau of Aeronautics.

This steel, wound on the four little spools you see, is only a quarter of a thousandth inch thick—one-tenth the thickness of a human hair. Because of its super-thinness, these miniature steel coils were shipped to the manufacturer in an aspirin box instead of in a boxcar. Like many other Armco Special-Purpose Steels these days, it's needed to help America arm for defense.

Many of the other special-quality steels Armco has developed during the last 50 years are familiar to you. Manufacturers use them in a wide variety of products and appliances for your home, ranging from gleaming stainless steel sinks and pots and pans to beautiful porcelain enameled ranges and plumbing ware.

When you see the Armco triangle on any product you buy you can be sure that the manufacturer has used extra care in selecting a special-quality steel to give you longer service, better appearance and greater value for your money.

ARMCO STEEL CORPORATION

MIDDLETOWN, OHIO, WITH PLANTS AND SALES OFFICES FROM COAST TO COAST
THE ARMCO INTERNATIONAL CORPORATION, WORLD-WIDE



Now, with her Zenith Hearing Aid, Mother can **HEAR**
as well as Dad and Sonny!



ZENITH ROYAL

\$75

Tiny, light-weight, in beautiful golden finish. Complete, ready to wear. See also the Zenith "Super-Royal" especially designed for severe hearing loss. Some fine features. Some low price.



Give the Gift of Hearing

ZENITH

**ONLY HEARING AIDS
GIVE YOU ALL THESE QUALITY FEATURES**

Exclusive, New, Patented Permaphone—assures excellent performance even under extreme heat or humidity. Resists deterioration; saves upkeep costs. Performs where others often fail.

Reserve Battery Switch—insures continuous hearing in event of "A" battery failure.

4-Way Finger Touch Tone Control—adjusts instantly to give emphasis to high, medium, low or full range of tones covered by the instrument.

Fingertip Volume Control—affords instant variation of volume needed to hear anything from a whisper to a concert.

The Royalty of Hearing

By Makers of World-Famous Zenith Radio, Television and FM sets

A **ZENITH HEARING AID** changed mother's life. It transformed television from a trying experience to the wonderful pleasure it is. It brought her from a world of half-heard sounds to full enjoyment of family activities.

Thousands with impaired hearing have had this same experience. Even many with severe hearing loss find a Zenith Aid their means to full participation in home life, church and social activities, school and business. And these enlightened people know the wearing of a Zenith Hearing Aid is as acceptable as the wearing of glasses to correct one's vision!

Hear better or pay nothing! We believe no hearing aid need sell

for more than \$75. Here is Zenith's unconditional guarantee of quality: "If any \$200 aid in your opinion, in any way outperforms a \$75 Zenith, **YOUR MONEY BACK** (under our unconditional 10-day return privilege). You are the sole judge." Zenith Hearing Aid dealers in hundreds of cities, coast-to-coast, join in this offer. Consult your classified telephone directory.

Bone Conduction Devices available at moderate extra cost.

Look only to your Doctor for advice on your ears and hearing.



Clip and Mail Today!

**THIS
FREE BOOK**

Zenith Radio Corporation, Hearing Aid Division, Dept. 1050
5801 Dickens Ave., Chicago 39, Ill.

Gentlemen: Please send me your free 24-page book that tells the whole truth about hearing aids, true and false claims, and how to buy correctly. I understand it will arrive in plain wrapper and in no way obligates me.

**MAY BE WORTH
\$100.00
OR MORE TO YOU**

Name _____
Address _____
City _____ State _____

Cummins® Diesels

do so many jobs - so much better



*Shovels, cranes,
industrial locomotives*



*Drilling rigs, centrifugal
pumps, generator sets*



*Buses and
on-highway trucks*



*Earthmovers, logging
graders and loaders*



*Off-highway trucks,
crawler tractors*



*Work boats,
pleasure craft*

**...because they're
custom-built to fit the job**

Lightweight, high-speed Diesels (30-550 hp) for these and many other uses

...because they're

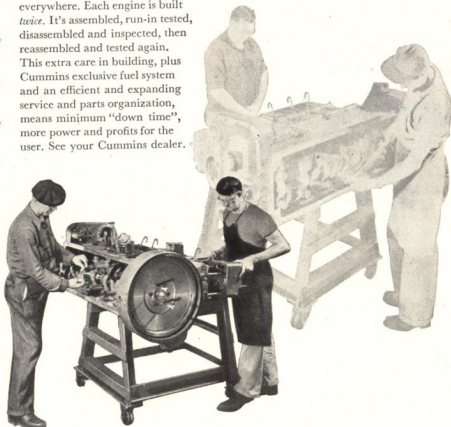
***BUILT
NOT
ONCE
BUT
TWICE***

Rugged, lightweight, high-speed Cummins Diesels are at work everywhere. Each engine is built *twice*. It's assembled, run-in tested, disassembled and inspected, then reassembled and tested again. This extra care in building, plus Cummins exclusive fuel system and an efficient and expanding service and parts organization, means minimum "down time", more power and profits for the user. See your Cummins dealer.



TRADEMARK REG. U. S. PAT. OFF.

**Diesel power by
CUMMINS**



CUMMINS ENGINE COMPANY, INC., COLUMBUS, INDIANA
Export: Cummins Diesel Export Corporation • Columbus, Indiana, U.S.A. • Cable: Cumdiex

TIME, OCTOBER 29, 1951

A LETTER FROM THE PUBLISHER

Dear Time-Reader

I liked this story and I thought you would enjoy it, too. It concerns a man named Dallas E Winslow.

Besides a one-letter middle name, there are a number of other unusual things about Winslow. He is a businessman who finds himself at home in almost any kind of business. When he makes a success of one, he casts about for another, buys it, injects his vitality into it and gets it to show a profit. He does all this while bestowing gifts and wage increases on his employees with a lavish hand. In the past 19 months he has given 380 automobiles to workers who have been with him for at least a year, and he pays for tradesmen when the cars are a year old.

Such economic unorthodoxy made it only logical for him to come to an uncommon decision in the early spring of 1950, when, with cash on hand, he was faced with an apparent dearth of companies for sale. If advertising works for people who want to sell something, he reasoned, it ought to work for those who want to buy something.

Winslow bought a third of a page in *TIME* magazine, not too sure it would work, but convinced it was worth a try. "My associates and I want to buy a manufacturing company," the ad began. What happened next came as a surprise to Winslow, a man who had always taken a benevolent pride in surprising others. The sellers' market he had envisioned turned quickly into a buyers' market.

Within a month he had more than 400 replies, had bought two companies, was negotiating for two others. Letters and telegrams continued to come for months, finally brought the total to 530, plus more than a score of phone calls. Last April Winslow tried it again with a one-column *TIME* ad. It brought more than 300 written replies and a dozen or more calls.

As a result of the two ads, he bought five plants at a total cost of approximately \$2,000,000 and is forming a sixth company whose plant will cost \$764,000. Their products include out-board motorboats, carpet sweepers, motor-driven handsaws, machine tools and pipe fittings. All these were incorporated into the Mast-Foos Manufacturing Co. of Springfield, Ohio, Winslow's parent firm, which itself makes hand and power lawn mowers. Other subsidiaries include a farm equipment firm, a pump company and a company holding the dies, blueprints and inventories for almost 25 makes of cars now off the market. Winslow has owned other businesses whose products have ranged from candy bars to refrigerators and excavating equipment.



DALLAS E WINSLOW

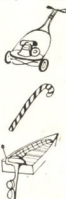
When Winslow buys a plant, he first invests in new equipment if he thinks it's needed. He installs a new operations manager, instructs him to make the rounds every day, saying good morning to everyone. He often raises wages immediately and tries to hold his working force intact by keeping employees on the job during slack periods to build up inventories. "We believe in high inventory," he says. "You can't do business from an empty wagon."

Of *TIME* he says: "There's just no better advertising medium. There may be some around that are as good . . . but I do know there's none better. The ads did everything for me I expected and more."

As for ourselves, we are pleased to know *TIME* reached the people Winslow had in mind and thus played a part in the enterprising career of a man who shows such initiative, resourcefulness and the never-dread spirit of the pioneer.

Cordially yours,

James A. Linen



**ELIMINATE
THIS OCCASION
FOR BREAKS IN THE
OFFICE ROUTINE**

USE

Scripto
MECHANICAL PENCILS

Every time an employee in your office has to sharpen an old-fashioned pencil the work interruption costs you several times the original purchase price of the pencil itself.

Just one or two such interruptions waste as much money as a time-saving **SCRIPTO** Mechanical Pencil would cost you . . . after that the saving is "velvet."

SCRIPTO will save you money. Get the facts. Send coupon now for informative folder.



SCRIPTO, Inc.
Box 4847, Atlanta, Ga.
Sure, we'd like to save money. Send your folder to:

c/o _____

City _____ State _____

Zenith Announces Spectacular TV Invention...



The ordinary TV with picture sharp only in the center, blurred at the edges.



Zenith TV with new full-focus picture... perfect top to bottom, side to side.

New "ELECTRONEX" Tube Brings World's Finest *FULL-FOCUS PICTURE*

**Powered by New Zenith Wonder-Chassis with Connection for Auxiliary Color Set,
Provision for UHF and New Distance-Reception**

TV science has long dreamed of a tube that would give a full-focus picture. This dream has been realized in this great achievement brought to you by Zenith—the new "Electronex" Tube with built-in Radionic® lens to compensate for line voltage variations that impair perform-

ance of ordinary sets. At last, the nuisance of blur, distortion and edge-fading is over!

This spectacular invention is powered by Zenith's new Wonder-Chassis—with feature after feature to protect your TV investment!



New Zenith "Wordsworth" TV Console.
17-inch (146 sq. in.) "Electronex" Tube screen. The Sheraton influence is obvious. Cabinet of Mahogany veneers and selected hardwoods.

New Zenith "Walpole" Table TV.
17-inch (146 sq. in.) "Electronex" Tube screen.
Beautiful cabinet of Mahogany color Pyroxylin, graced with Mahogany finish woods.



Only Zenith Quality TV Has All These Features!

Connection for Auxiliary Color Set! Provision for presently authorized color with plug-in for auxiliary Zenith color receiver.

Provision for UHF! Provision for simple insertion of tuner strips (takes 15 minutes) to receive coming new-type stations without converter.

Clearer Picture Known! New "Electronex" Picture Tube automatically assures complete focus picture over entire viewing area. Stays in focus regardless of variations in line voltage.

New Distance-Reception! New—Zenith exclusive—"Fringe Lock" produces and permanently holds finest pictures ever

seen in weak or outlying signal areas. Set it once for best reception and forget it.

Minimum Reflection! Special tilted face plate and wide angle frame cut down reflection and assure a perfect picture from anywhere in the room.

Eye-comfort Viewing! The famous Glare-Ban Blaxide® Picture Tube brings out richness of contrast in fully-lighted rooms as eye doctors say TV should be viewed!

Simple Automatic Tuning. Zenith's famous one-knob automatic Turret Tuner brings in perfect quality pictures and sound at one twist. No multiple knobs to fuss with.

Let Your Own Eyes Decide!

See your Zenith dealer.
Prove to yourself Zenith is the finest TV your money can buy—bar none!

©1951



TIME

THE WEEKLY NEWSMAGAZINE

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SUPER-CLEANS RUGS!



DOES YOUR DUSTING!



CLEANS UPHOLSTERY!

no dust bag to empty!



Listed by Underwriters Laboratories
Guaranteed by Good Housekeeping

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

- **No muss! No fuss!** No dust bag to empty! Simply toss out Lewyt's paper "Speed-Sak" a few times a year!
- **7 light, work-speeding attachments** do all your dusting; brighten drapes; clean radiators; spray; wax; de-moth!
- **It's quiet—no roar!** Terrific suction power, yet super-quiet! Lewyt's so easy on your nerves!
- **A complete home cleaning center.** Lewyt costs no more than ordinary vacuum cleaners. See your local Lewyt dealer—you'll find him listed in your Classified Telephone Directory.
- **Preserves your rugs!** Famous No. 80 Carpet Nozzle gets more embedded dirt, picks up lint, threads, even dog hairs... all with less rug wear!
- **Sweeps bare floors, tile, linoleum!** Swish—and dirt disappears! No more dust-spreading brooms or back-breaking dust pans!
- **3 filters purify the air!** Unhealthy dust can't escape Lewyt's Speed-Sak, Dustalator, and Micro-dust filter!
- **Neat and compact!** So light, easy to use! Glides smoothly in any direction—follows you around effortlessly as you clean!

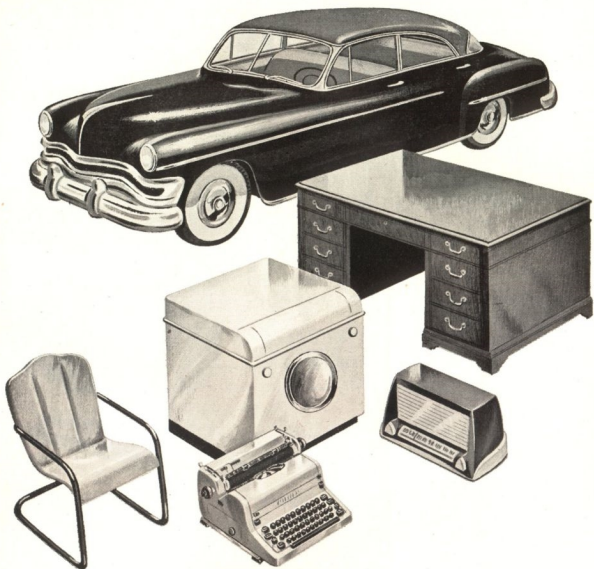
DO IT WITH **LEWYT**

Stop at this display...

for just 10 seconds and let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner!



Write today for colorful 16-page booklet, "Home Cleaning Made Easy!"
LEWYT CORPORATION, DEPT. 10, 82 BROADWAY, BROOKLYN 11, N. Y.



Can you guess what they have in common?

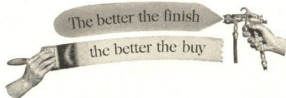
These articles have one thing in common. They owe their lasting beauty and utility to *better-quality finishes*.

And, through the years, these finishes will provide perfect protection, too.

The wonderful part is that, today, these top-quality finishes are available for just about every article you can think of . . . whether for home or office. Look around you now and see the many familiar objects that have modern finishes.

You can see how important the finish is. More and more men and women are coming to realize this. That's why it's important for you to *start buying with the finish in mind*.

If you are a manufacturer, build good will and repeat business by always using the best-quality finish. In the long run, it is the finest economy you can practice!



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WASHINGTON 5, D. C.

TIME

THE WEEKLY NEWSMAGAZINE

Vol. LVIII No. 18

October 29, 1951

NATIONAL AFFAIRS

THE NATION

Will to Victory

Before returning to the U.S. for a visit, Ambassador Alan G. Kirk called on Soviet Foreign Minister Andrei Vishinsky to discuss the "present impasse" in Korea. Said Kirk: "The Soviet government must surely recognize that, as a simple statement of fact, the breakdown of armistice talks in Korea would add greatly to the explosive character of the situation, and might stimulate a course of events which would be undesirable from the point of view of both our governments."

The statement differed little in tone from any other recent U.S.-Soviet exchange. But Vishinsky's reaction illuminated a changed atmosphere in U.S.-Soviet relations. Was that a threat? demanded Vishinsky. No, said Kirk, only a fact. A confident U.S. spokesman offering reassurances to a nervous Russian was something new to the postwar scene.

New Confidence. Vishinsky's formal reply to Kirk contained the usual Soviet optimism, but ended with a hope of better U.S.-Russian relations. Washington did not take this Soviet olive branch at face value, but it recognized that the Kremlin probably does want a slackening of international tension.

The all-but-unnoticed fact was that the U.S. had shaken off the scrambling urgency of fear. By last week the U.S. was gradually becoming aware of a new sense of confidence. Its front was holding firm, its flanks were secure. It had time and breath to plan counterattacks and plot a strategy for the future.

The signs were big & small. One was a full issue of *Collier's* (see *Press*), which not only described a possible war with Russia, but, more significantly, also looked at the shape of a world in which Russia was no longer a threat. Another sign was the thunderous American Legion applause for General Douglas MacArthur and his insistent demand for a clear aim & end. Said MacArthur: "There must exist above all else a spiritual impulse—a will to victory." But MacArthur made it clear that he was not talking of a purely military victory; war with Russia, he insisted, was not inevitable. Old Soldier MacArthur was saying that for a soldier (and for a nation) in any war, hot or cold, hope of victory is essential for morale.

What would such a victory be? Not simple "containment" of Soviet Russia. For a contained Russia, still conspiratorial,

still bent on world conquest, still atomically armed, would remain a dangerous and treacherous Russia, letting no free man sleep soundly. What the U.S. wanted was a world in which men could sleep in peace.

Receding Threats. It was an aim both more difficult and more inspiring than "containment." For the world holds more ills than Soviet Russia—a fact of which the U.S. was sharply reminded last week by the truculent Egyptians and an assass-



ANDREI VISHINSKY

The world holds more ills than Russia.

sin's bullet in Pakistan. A year ago, the real meaning of these reminders would have been drowned out in the clamorous urgency of dealing with the threat of world Communism. But as the immediate Soviet threat recedes, the U.S. can understand that the challenges it faces in the Near and Middle East (and also in the Far East, in Europe, and at home) do not spring essentially from Communism.

The U.S. is part (at present the foremost part) of a great liberating revolution, whose main elements are material progress, political freedom and justice. Soviet aggression is a reactionary attack against that revolution, from the rear. As the Soviet pressure, diminished by the rearmament of the free world, lets up, the U.S. and its allies will be able to go about their business.

That business, as the U.S. began to realize in October 1951, is nothing less than the reorganization of the world along the lines of the progressive revolution of human freedom. The U.S. business in the Iran dispute or the Egyptian dispute is not merely to hold ranks together against Communism. It is to keep the free world in orderly motion toward goals which Britons, Egyptians, Americans—and Russians—share.

THE PRESIDENCY

For Bruises: Sunshine

Still bruised from his recent rows with Congress, Harry Truman last week turned his attention toward the next session of Congress. Between now and the middle of January, he said, at his week's press conference, it is necessary for him to prepare three terrific messages, the State of the Union, the Budget and the Economic Report. And that would take every minute of his time.

After that it would be a busy year for Harry Truman, especially if he runs for re-election and sets off on whistle-stop campaign tours. This week White House staffers were abustle with preparations for a move to the Little White House at Key West, where, Harry Truman hoped, sun, sand and surf would provide both a message-writing mood and enough rest to prime him for whatever demands the next year might impose on his energies.

The presidential yacht *Williamsburg* would soon sail for Key West, and Truman expects to follow by air on Nov. 8. It will be the President's first real vacation in almost eight months, and, if he sticks to the present plan for a five-week stay, the longest since he took office.

Last week the President:

¶ Presented George Marshall with the black leather chair he had used as Secretary of both State and Defense, and, Harry Truman hinted, might have to use again.

¶ Signed the \$56.9 billion Defense Department appropriations bill, which was \$700 million short of the amount requested.

¶ Signed a congressional resolution ending the state of war with Germany.

¶ Vetoed a bill to pay for cars for disabled veterans and was promptly overridden by the Senate.

¶ Told the American Dental Association: "I still have . . . more teeth than most any other 67-year-old man," and put in a plug for his compulsory health-insurance program.

FOREIGN RELATIONS

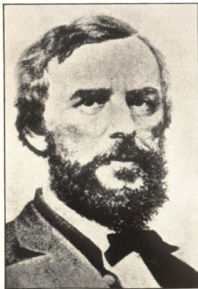
A Critic Predicts

In Miami's gaunt convention hall last week, flags and bunting brightened every bare steel girder. It was the annual gathering of the American Legion. To hear Old Soldier Douglas MacArthur, 14,000 legionnaires thronged the hall, and brimmed over onto bleachers set up outside. During MacArthur's 45-minute address, he was halted by applause 49 times.

Most of the news in the speech was in a single paragraph. Said the general: "There is little doubt that the yielding of Formosa and the seating of China in the U.N. was fully planned when I called upon the enemy commanders in Korea on March 24 to meet me in the field to arrange armistice terms . . . The opposition I expressed . . . with the overwhelming support it received from the American people, unquestionably wrecked the secret plan to yield on these issues as the price for peace in Korea."

Next day at his press conference, the President of the U.S. lashed back, calling MacArthur, in effect, a liar. Snapped Harry Truman: It's not based on fact. Then he added, with all the deliberateness which the juttred Truman jaw connotes, that the general knew it. It was the first time that Truman took direct issue with MacArthur, by name, since the famous firing.

MacArthur's counterpunch had plenty of steam behind it. Truman, he said, "would relieve many millions of patriotic minds . . . if, instead of indulging in innuendo and trying to alibi the past, he would announce the firm determination that under no conditions . . . would the U.S. permit Formosa to fall in Red hands or Communist China to be seated in the U.N. This simple and understandable assurance he has never given. I predict he never will."



Culver

GENERAL KING

The hot ashes of an old controversy . . .



MACARTHUR AT LEGION CONVENTION
Punch & counterpunch.

Undiplomatic Appointment

Harry Truman is famous for 1) shrewd practical politics and 2) crashing errors of judgment. Was it the shrewd Truman or the blundering Truman who last week nominated General Mark Clark as the first full-fledged U.S. Ambassador to the Vatican? Or was this the act of the third Harry Truman, the one who on rare occasions disregards petty politics and shows glimmerings of the statesmanship that his office has thrust upon him? Whichever way it was interpreted, Truman had kicked up the hot ashes of a long-smoldering controversy.

The first formal relations between the U.S. and the Vatican were established in 1848, when President James Polk sent Jacob L. Martin, a convert to Catholicism, to Rome as chargé d'affaires. At that time the Papal States controlled 16,000 square miles, compared to the Vatican's present 108.8 acres. Twenty years later, the diplomatic era which began with Jacob Martin came to an abrupt halt. Because of Protestant criticism of the mission, Congress cut off the funds, and Resident Minister Rufus King* came home from Rome in 1868.

* King served for a time as a general in the Civil War, but resigned from the Army because he was an epileptic. His most notable service as Minister to Rome was to help bring about the arrest and extradition of John H. Surratt, of Surrattsville, Md., who conspired with Lincoln's assassin, John Wilkes Booth. Surratt had fled to Rome and joined the Papal Zouaves. He was never convicted, but his mother, Mary E. Surratt, was hanged for aiding Booth. King, an editor of the *Milwaukee Sentinel and Gazette* and a leader in the movement for an expanded public-school system, said that Congress ended the U.S. mission to the Holy See on the "erroneous grounds that the Pope refuses to permit Protestant worship within the walls of Rome."

"No Information." Not until 1939 did the U.S. re-establish formal contact with the Papacy. Franklin Roosevelt sent Episcopalian Myron Taylor to the Vatican as his personal representative. When Taylor resigned in January 1950, the post was not filled, and Vatican officials often made it clear that they were intensely unhappy about this lapse. When asked to comment on events in the U.S., they were inclined to reply somewhat peevishly: "We have no information on anything that goes on in America."

Last week the President's announcement brought "utmost joy" at the Vatican. General Clark, now chief of Army Field Forces, was commander of the army that liberated Rome in 1944. An Episcopalian and a 33rd degree Mason, he became a firm friend of Pope Pius XII. Clark will not be a mere Minister, as was his predecessor, Rufus King. His title will be Ambassador Extraordinary and Plenipotentiary,* and his appointment will probably be followed by the naming of a Papal Nuncio to the U.S.

Swell of Protest. Many Protestant leaders across the land reacted with immediate cries of protest. The sharpest words fired at Baptist Harry Truman came from Dr. J. M. Dawson, executive secretary of the Baptist Public Affairs Committee. "It is perhaps a frantic bid for holding machine-ridden big cities in the approaching hot Presidential race," he said. "It is a deplorable resort to expediency, which utterly disregards our historical constitutional American system of separation of church and state." Truman's pastor, the Rev. Edward Hughes Pruden, said in a sermon (which the President did not hear) that he had done "all that it was possible for anyone to do" to dissuade

* Ambassador Extraordinary etc. means ordinary ambassador.



Acme

GENERAL CLARK

. . . brought forth joy and protest.

Truman from naming an ambassador to the Vatican.

Truman's timing of the appointment, only a few hours before Congress was due to adjourn, meant that the Senate would not be able to discuss the appointment until it reconvenes in January.*

Few U.S. Catholics share the Vatican's intense feeling on the subject of diplomatic representation. Certainly, no appreciable number were going to vote against Truman because he had failed to name an envoy to the Vatican. But if Protestant protests warm up, many votes might be lost to Truman in the shaky South or in critical Midwest farm areas. If politics was Truman's motive, it was hard to see how it was smart politics.

With One Voice? The official White House announcement pointed out that 37 countries maintain diplomatic relations with the Vatican. Their representatives attend Vatican ceremonies, vouch for countrymen who request papal audiences. They call frequently at the red-walled office of Monsignor Giovanni Battista Montini, Under Secretary of State for ordinary affairs, to exchange information from other lands. Under a new committee-of-cardinals secretariat soon to be established, a U.S. ambassador would deal largely with a cardinal appointed to handle North American affairs, probably an American.

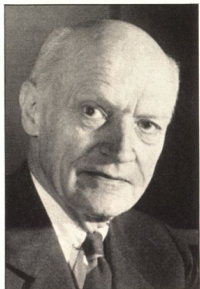
The White House announcement also said: "It is well-known that the Vatican is vigorously engaged in the struggle against Communism. Direct diplomatic relations will assist in coordinating the effort to combat the Communist menace." Privately, White House aides pointed out the connection between the Clark appointment and Truman's speech of Sept. 28 to the Pilgrimage of American Churchmen. The President said then: "For some time I have been trying to bring a number of the great religious leaders of the world together in a common affirmation of faith and a common supplication to the one God that all profess. . . . It has not yet been possible to bring the religious faiths together for this purpose of bearing witness that God is the way of truth and peace. Even the Christian churches have not yet found themselves able to say, with one voice, that Christ is their Master and Redeemer and the source of their strength against the hosts of irreligion and the danger of a world catastrophe. They have not been able to agree on a simple statement like that."

"I have been working on it for a year." If that desire to mobilize religion against Communism was Truman's main point of reference, the Clark appointment, however controversial, had a powerful argument on its side.

* On an entirely different point, Texas' Senator Tom Connally was ready to oppose the nomination. Clark, he said, "showed himself unfit" for any high position by the way he directed the Rapido River battle in Italy during World War II. The 36th Division (Texas National Guard) suffered heavy losses there, and Texans can't forget it.

The need for coordinating the world anti-Communist effort has a practical application to U.S.-Vatican relations. *Osservatore Romano*, the Vatican newspaper, on several occasions has misunderstood U.S. policies and motives. *Osservatore's* comments have contributed to European "neutrality," a movement in which a number of prominent Catholic intellectuals participate.

A U.S. ambassador might help achieve better understanding on such points as "neutrality." But it was questionable whether that chance would be worth the division stirred up in the U.S. by Truman's appointment.



Harris & Ewing

SENATOR SMITH
From a troubled man, a clear answer.

THE CONGRESS

Difficult Vote

Wisconsin's noisy Joe McCarthy tried to inject himself into the issue of whether Ambassador Philip Jessup should be confirmed as a delegate to the U.N. General Assembly. A Senate subcommittee split 2 to 2, and the man who cast the decisive vote was New Jersey's Republican Senator H. Alexander Smith.

There are few more conscientious men in the Senate than 71-year-old Alex Smith, and few more knowledgeable on U.S. foreign affairs. A student of Woodrow Wilson's at Princeton, he worked in Herbert Hoover's postwar relief organization in Belgium, Finland and the Balkans after World War I, and has long been a director of the Foreign Policy Association. As a lecturer in international relations and trustee of Princeton's Yenching Foundation, he has watched U.S. Far Eastern policy long and closely.

Smith knew Philip Jessup's part in that policy and disapproved of it. But would a vote to reject Jessup be construed as an acceptance of McCarthy's charges that Jessup was the next thing to a Commu-

nist? For days, Smith wrestled with this problem. Last week Smith exposed his troubled thinking to public view. He wrote: "I have known Philip Jessup for many years and I have absolute confidence in his integrity, ability and loyalty to his country. I am convinced that he has not and never had any connection with the Communist Party."

But, said Smith, "the real issue raised by Dr. Jessup's nomination in the light of past and present events is the approval or disapproval of our overall Far Eastern policy. Dr. Jessup has been identified with those forces in and outside the Administration which were responsible for the Far Eastern policy which has led to the present crisis. He was editor of the China white paper . . . He participated in the unfortunate events which led to the summary dismissal of General MacArthur. He is the symbol of a group attitude toward Asia which seems to have been proven completely unsound. This is not a case of mere difference of opinion. This is an issue that may well involve the future of Asia and the world." On this ground, Smith concluded, he would vote to reject Jessup's nomination. It was, he admitted, "the most difficult vote" in his seven years as a Senator.

In the closing rush, the Senate hastily approved all other delegates for the U.N., but passed over Jessup's nomination. No sooner had Congress adjourned, than Harry Truman announced that he was giving Jessup a recess appointment.

Change of Heart

Midway in the roll call on the \$5.7 billion tax bill, the House chamber began to buzz with excitement. It was clear that the bill (TIME, Oct. 22) was going down to defeat. The big surprise was that 64 Democrats, some of them swayed by a last-minute letter from the C.I.O. urging rejection, jumped the traces to join the Republicans in voting no.

Before the roll call was finished, House Speaker Sam Rayburn was busy scribbling messages summoning his lieutenants to a conference. There he hammered one point: this isn't a question of a good tax bill or a bad tax bill; it's a matter of this tax bill or none at all before adjournment. For the next two days, while party fixers hustled around to put the pressure on the deviating Democrats, a House committee went through the formality of a new conference with the Senate on modifying the bill's provisions. The face-saving changes were inconsequential (sample: adding an excise tax on electric garbage-disposal units, and removing one from children's ice and roller skates).

To make sure of passage the second time, Sam Rayburn turned his gavel over to New Jersey's Edward Hart and made one of his rare speeches from the well of the chamber. The House passed the bill by 185 to 160, sent it to the White House. Harry Truman signed the next day, to make certain that the new personal-income-tax provisions will go into effect Nov. 1.

THE 82nd CONGRESS: AN APPRAISAL

The 82nd Congress, which concluded a ten-month session last week, has a mixed and contradictory record, hard to assess in the familiar pattern of two-party politics. In fact, Congress in 1951 demonstrated a marked further decline in the two-party system.

The record of the 82nd can best be understood in terms of the relationships of four voting groups to three areas of legislation. The groups:

1) *The Fair Deal Democrats*, nominally led by Harry Truman, knew that they could not get his domestic program through, and made no real fight for it.

2) *The Southern Democrats* had a tight grip, through seniority, on important committee chairmanships, but they had no positive program.

3) *The liberal Republicans*, drawn primarily from the eastern and western seaboard, were leaderless, and often disagreed on domestic policy.

4) *The conservative Republicans*, a cohesive minority skilled in the tactics of opposition, were far from unanimous on positive ideas on foreign and domestic policy.

The three principal areas of legislation where the four-bloc system operated:

1) *The struggle against Communist aggression*: The Southern Democrats, the Fair Deal Democrats and the liberal Republicans joined to push through the Administration's program for the defense of Western Europe. Most important: the Senate's resolution approving the dispatch of four additional U.S. divisions to Germany; the \$7.3 billion appropriation to provide arms and economic aid for Western Europe, non-Communist Asia, the Middle East and Latin America. On resolutions demanding a clear-cut anti-Communist policy on China, conservative Republicans, liberal Republicans, Southern Democrats and even Fair Dealers joined. The two Republican blocs insisted, by resolution, that strategic use be made of Spain, Western Germany, Greece and Turkey. On rearmament, all four blocs were in general agreement; they approved the \$57 billion appropriation for Army, Navy and

Air Force, and authorized construction of Air Force and Navy bases overseas.

2) *Domestic policy*: Conservative Republicans and Southern Democrats blocked most Administration proposals. The Republican 80th Congress, castigated by Truman, had a direction in domestic policy; the 82nd had no direction. The Fair Dealers are a minority; the majority, made up of loose-knit groups without common aim or discipline, did not and could not accept responsibility for developing a program. The frustration and division of Congress was such that it made no progress on such measures as the St. Lawrence seaway, statehood for Alaska and Hawaii, reapportionment and redistricting of congressional districts.

Congress appropriated a record peacetime \$96 billion, while individual Congressmen tried, usually in vain, to whittle down expenditures. Most of this whittling was haphazard slashing in the hope that it would strike fat, not muscle; Congress knew that it could not really understand the vast and complex budgets of the administrative departments.

3) *Monitoring the Administration*: All blocs, including the Fair Dealers, joined in 130-odd congressional investigations, a record in congressional history. Their net effect was to throw light on obscure, muddled Administration policies, and to rout out certain influence peddlers.

The split in the Republican Party is no deeper than similar party fissures at other periods of U.S. history, and no deeper than is inevitable for a party out of power for 19 years. The Democratic split, however, has been steadily widening since 1937. Even the powerful whip of federal patronage cannot enforce discipline on a party whose two wings are much further apart than the two wings of the G.O.P.

When the 82nd reconvenes in January, there is little chance that the deadlocks of 1951 will be resolved. A Congress with a direction will have to await the 1952 election. Either an unprecedented sweep of Fair Deal Democrats or a victory for the Republicans, who would probably be unified in power, would produce a Congress with a workable majority.

Setting the Date

The 82nd Congress will reconvene next Jan. 8, instead of Jan. 3, as prescribed (but not required) by the 20th amendment to the Constitution. Senate Majority Leader Ernest McFarland observed that Jan. 3 was Thursday, a wasteful day, and suggested that the date be pushed forward to the following Monday, Jan. 7. House Speaker Sam Rayburn gently suggested another push to Tuesday, the 8th. His reason: the Monday meeting would require him to travel on Jan. 6, his 70th birthday.

ARMED FORCES

Pop!

At the AEC's atomic proving grounds in Nevada, a giant electronic counting machine with an amplified beat ticked off the seconds. The first atomic military combat maneuvers in the U.S. were to start with an atomic blast. Anesthetized dogs, sheep and rats were spotted at proper intervals across Yucca Flat. Specially briefed troop detachments, including one unit of the Sixth Army band, stood by to take their part in the demonstration.

Five . . . four . . . three . . . two . . . one . . . zero. The final seconds were counted and the switch was thrown. Nothing happened. Somewhere in the miles of

electrical wiring of the test setup, something had gone wrong.

This week, weather conditions perfect once again, the animals back in their places, the first test bomb of the maneuvers was finally fired. Barred from the site, newsmen at distant observation points thought they heard a slight rumbling. The expected blinding flash of light was not visible. The AEC would not discuss the explosion.

In Washington, as the atomic maneuvers got under way, White House press secretary Joe Short announced that a third atomic explosion had occurred within the Soviet Union. Recent Russian blasts, said Short, were "apparently part of a test series."

THE ADMINISTRATION

Diplomats' Housemother

"Mr. Will," a short, slight figure in a crumpled brown suit, walked proudly across the stage of Washington's big Departmental Auditorium and shook the hand of Secretary of State Dean Acheson. Acheson had summoned 62-year-old Marvin Wilbur Will to present him with the Distinguished Service Medal, the department's highest award.

Mr. Will has grown old in the State Department. As boss of the 15-mm em-

ployee services section of the division of foreign service personnel, Mr. Will has been a sort of Stateside housemother for diplomats. Before a consul or an ambassador goes overseas, Mr. Will arranges for his inoculation against typhoid, yellow fever, bubonic plague. When Mrs. Ambassador wants to insure her mahogany breakfast before shipping it to New Delhi, Mr. Will quotes her rates and advises her on routes. If she wants to stock up on U.S. luxuries, Mr. Will has a list of stores which grant departing diplomatic personnel 20 to 40% discounts. For the men, he can arrange cut rates on everything from dispatch cases to De Soto sedans.

His greatest pride is his job as official swearer-in. Said Mr. Will: "I swear in all foreign service employees, and as long as I swear them in, they are going to stand up and raise their right hands. It is a very important and solemn thing, and I insist on it." But some of his chores are more complicated. He remembers with embarrassment the time when he had the ashes of a diplomat shipped back by diplomatic pouch. When the pouch was opened in Washington, Mr. Will found that the cardboard container had split, and the ashes were spilled. Mr. Will summoned an undertaker, who carefully sifted the diplomat out of the mail, put the ashes in a suitable urn and sent them on to the waiting relatives.

The son of a Virginia farmer, Mr. Will attended normal school. He came to Washington in 1910 and got a job in the Census Bureau, but soon switched to State. In his 37 years of service, he has served under twelve Secretaries. Of them all, he considers Charles Evans Hughes (1921-25) the ablest. "A dignified man who looked the part—the outstanding Secretary of his time," says Mr. Will.

Mr. Will was among 100 State employees to get awards and congratulations from Secretary Acheson last week. "If their stories were well known, the perennial ghost of the aloof, striped-pants diplomat would disappear," said Dean Acheson, with the wistful air of a perennial ghost.

POLITICAL NOTES

"Best Qualified"

The National Editorial Association asked 319 editors of small daily and weekly newspapers across the land a question: What man in each of the parties is "best qualified" to be President? Last week N.E.A. announced the results.

Harry Truman led the Democratic prospects with 64 votes. Right behind were Illinois Senator Paul Douglas with 63, and Virginia's economy-minded Senator Harry Byrd, 62.

Ohio's Senator Robert A. Taft ran far ahead on the Republican side with 128 votes. Second among the Republicans: Dwight Eisenhower, 87.

"Let's Get Started"

When Bob Taft walked into the high-ceilinged Republican conference room in the Senate Office Building, he faced 230 reporters and 50 photographers—the largest press conference ever held on Capitol Hill. His blue tie slightly askew, the Ohio Senator made his way slowly from

the door to a microphone-laden table, stopping to let photographers shoot and chuckling at their antics. "All right, let's get started," he said. Then he made the announcement everybody expected: he will seek the Republican nomination for President.

Three Main Issues. Asked what the issues will be in the 1952 campaign, Taft was ready: "Well, my feeling is that as far as you can tell at this long distance, there are three main issues. One is the restoration of a program of progress within the principles of liberty rather than the principles of socialism . . . I think that that includes the whole field of the Brannan Plan, socialized medicine and all of the other regulatory measures of the Truman Administration . . . We need the restoration of a program to accomplish the continuation of progress that had been made under American principles in the past. Number two, I think, is the restoration of a government of honesty and integrity in Washington, and the elimination of this influence-peddling and corruption which has been shown in so many government departments under this administration. Number three is an attack on the judgment of the present administration's foreign policy as revealed by the fatal mistakes they have made . . . in the building up of Russia, and the Korean War and other disastrous occurrences due to their judgment."

After the last question was answered, Taft posed for photographers, his hands clasped above his head like a winning prizefighter. He would conduct a fighting campaign, he said.

He's for Harry. He seemed to have adopted a schedule to prove it. At a National Press Club lunch the day after his announcement, Taft was reminded that Harry Truman said he would like to see Taft as the Republican nominee. "Well," said Taft, "I don't want to make this a mutual admiration society, but if I could choose the candidate on the Democratic ticket, it would be Mr. Truman. That is simply because I think that it would present the issue clearly . . ." Next day, before the Union League Club in New York, he proposed that a new joint military-civilian commission make a complete reappraisal of U.S. military and economic commitments abroad. He charged that no one in the administration has "thought out the exact limitations of what we can do." The same day, on Kate Smith's television show, he expressed the hope that income-tax rates could be cut two years after he became President. Later, on his way home after Congress adjourned, he told New York reporters that he might add two more main issues in his campaign: "high prices and inflation."

Taft is slated to make 16 speeches in October, an equal number in November. Before mid-November, he will travel to Iowa, South Dakota, Pennsylvania, Tennessee, Rhode Island, Illinois, Alabama, Missouri, Oklahoma and Ohio. Later, he will go to Wisconsin, where he will enter next spring's primary.



CANDIDATE TAIT
His favorite Democrat: Truman.

In his own party, Bob Taft's greatest handicap is the familiar talk that he is a great man, but he can't get votes. The "Fighting Bob" role he adopted last week, and his new warmth before audiences, were designed to counteract that feeling. By week's end reporters noted that he was having some success: the "he can't win" talk was fading in Washington. So far, the Taft speedup tactics, designed to get the jump on General Eisenhower, were working well. Republican sentiment, however, would probably not begin to crystallize until January or February.

MICHIGAN

Ghost on the Fender

Detroit's high-school swains discovered a ghost last spring. As they explained darkly to their giggling dates, the ghost was a little girl. She had been hurrying home from the playground when she was hit by an automobile coming down Strasburg Avenue. For a few moments, the little girl clung desperately to the car, rapping on the fender. The driver heartlessly drove on. Then the little girl lost her grip and was crushed beneath a rear wheel.

Once this story spread through the high schools, carloads of teen-agers cruised slowly along Strasburg Avenue every night. Sure enough, there was an eerie knocking from the direction of the rear fender. The girls squealed, and clutched their dates in pleasurable alarm.

But the homeowners along Strasburg Avenue were getting no sleep. Last week a Detroit *Times* reporter investigated. When he heard a ghostly rapping in his car, he stopped and asked a resident for an explanation. Snapped John Novak: "There is no ghost, and no child was killed on this street. We have been hearing this knock



John Zimmerman

MR. WILL

His favorite Secretary: Hughes.

for three years—ever since they put in the new pavement of cement slabs. In the daytime, the slabs expand in the sun's heat. In the evening, the concrete contracts, and the slabs wobble when a car goes over it." The edges grate on each other, and the noise echoes in the car. Grumbled Novak: "I swear that nearly every high-school kid in Detroit has driven this street. They even have parties on my front lawn. Maybe if you tell them what it is, we can get some sleep again." City engineers checked the explanation, and the *Detroit Times* printed it. But Mr. Novak was overoptimistic. At week's end the squeaky high-schoolers were thick as ever. Hundreds of other cars had joined theirs. These were driven by adults.

in a paper bag, they went to Grand Central Terminal, and pushed it into a rented locker. Then, moving from one swank Fifth Avenue shop to another, and handing startled taxi drivers \$5 to \$10 tips in the process, they engaged in a surrealistic shopping spree.

Roberta bought a \$235 Christian Dior suit of purple faille, Marilyn a \$100 strapless aqua cocktail dress with a rhinestone-trimmed jacket, and Eileen a lavender, gold-embroidered blouse and a black velvet skirt. The girls bought \$50 blouses. They bought expensive shoes. They bought gloves. They bought piles of lingerie. They bought stockings. They went to a beauty parlor and Roberta became a blonde and Marilyn a redhead. They hurried to the

and registered as Mr. & Mrs. John Daly of Cedar Rapids, Iowa. Eileen and Marilyn went back to their rooms.

The Wrong Key. Came the dawn. At 8:30 Eileen rose and went for a walk. A detective spotted her, followed her back to the hotel, identified her and found Marilyn. Just then Roberta called from the Dixie Hotel. Soon she and Eckhart found themselves under arrest. Where, cried the law, was the money? A fellow with long eyelashes, Roberta informed them, had gone to get it. Before the police could set out on his trail, Cousson showed up with a sad story.

He had gone to Grand Central. Roberta's key did not fit the locker. He had gone to Penn Station. The key did not match lockers there either. Finally, after consulting the American Locker Co., he had discovered the awful truth: the key belonged to a locker at a bus station, and the locker it matched was empty. Listening, Roberta recalled the first youth to whom she had told her story. Had he switched keys on her? The cops hurried the girl off to Grand Central Station; she pointed out her locker and they opened it with a passkey. The bag full of money was gone.

Eckhart and Cousson were tossed into jail. When they were released the next day, Cousson faced the judge, sobbing uncontrollably, and pulled off his shirt. His back was bruised and discolored. The cops, he cried, had suspected that perhaps he had switched the keys himself. "They kicked me, beat me with blackjacks," he wept. "They had a rubber hose and a piece of steel. I ain't got the money. I don't want to be beat any more." A detective present gave the standard answer: he fell down a flight of stairs.

A Tip for the Cop. The girls, being held for extradition to Massachusetts, went right on qualifying as dizzy dames, junior grade. They seemed delighted to tell reporters of their exploits, pleaded with photographers to take some "real cheese-cake pictures," and talked of their shopping tour with eye-rolling satisfaction. When they were served coffee and sandwiches, Eileen asked: "Should I tip the cop?" She followed the question with the certain line of the week. "Don't say I've been smoking," she pleaded with newsmen. "My father would kill me if he knew."

MANNERS & MORALS

Hooish!

West Coast hot-rod fiends have been making pedestrians leap like kangaroos ever since some nameless hot-rodder rigged a sparkplug in his exhaust pipe and made a profound discovery—that waste gases, thus ignited, produce a spectacular "hooish" of flame. Last week the Portland, Ore. city council was taking steps to make hot-rod flame-throwing illegal. But the fad was moving faster than the lawmakers; Longview, Wash. reported with nervous pride that a local rodder was regularly getting a six-foot "hooish."



EILEEN, ROBERTA & MARILYN
"The kids at school are terrible."

YOUTH

Little Women

Life in Nahant, Mass., 15-year-old Roberta McCauley remarked, was dull. Seventeen-year-old Eileen Jeffreys agreed. Sixteen-year-old Marilyn Curry added: "The kids at school are terrible." The three girls, who were baby-sitting at the time in the home of a Dr. Albert Covner, decided to run away to New York.

The Covner baby was sleeping so hard, as Roberta put it, "that you couldn't wake him up with a meat cleaver," and the girls hurried upstairs, forthwith, to steal some of Mrs. Covner's dresses for the trip. They made a heady discovery—the doctor, for reasons best known to himself, had hidden \$18,000 in small bills in a box in the bedroom closet. Gasping with conspiratorial joy, the girls bundled clothes and money into a suitcase, swiped some lipstick, hustled out of the house and took a bus to the big city.

Off to Mexico? They registered at the Endicott Hotel and counted out \$1,000 apiece. After stuffing the rest of the money

hotel, decked themselves in their finery, and went to the Latin Quarter, a big, gaudily-decorated Broadway nightclub.

They drank cocktails, ate dinner and then, still ravenous for excitement, departed—leaving only \$1.13 for the waiter because he had been "so snooty"—and sallied forth into the night. Three youths whistled at them. A few minutes later, boys & girls were seated in a Broadway bar. After a drink, Roberta excitedly told the tale of the hidden \$15,000. The boys jeered. Roberta pulled out the locker key and waved it. A little later she went to the ladies' room, leaving her bag on the table. The boys soon drifted away.

The girls didn't—they had met two other men, 22-year-old Prize Fighter Wayne Eckhart, and 21-year-old House-painter Leo Cousson. All of them congregated at the girls' rooms and Roberta told the tale again. Before the night was over, she gave Cousson her key, and directed him to go get the money and buy an automobile. Next day, they all agreed, they would go to Mexico. Cousson left. Eckhart and Roberta went off to the Dixie Hotel

WAR IN ASIA

CEASE-FIRE

Resumption

This week, under the big tent at Panmunjom, everything was signed and set for the formal resumption of U.N.-Communist cease-fire talks.

At first the Reds had been uncompromising. They insisted on neutral zones around Panmunjom, around the Communist and U.N. advance bases at Kaesong and Munsan, and around the connecting roads, totaling some 175 square miles, as against the allied proposal of less than 20. They insisted that the U.N. command accept responsibility for guerrilla disturbances in the neutral zones, and that flights over them by U.N. planes be absolutely banned.

Into this situation, Matt Ridgway tossed a potent psychological bombshell. He warned the Reds that, if a cease-fire agreement was eventually reached, it would have to be based on the "reality of opposing military positions at the time"—in other words, that the present Eighth Army offensive is steadily carrying the cease-fire line farther into North Korea. Whether this alone changed the Communists' minds, or whether they merely responded to internal pressures of their own, the Red liaison officers at Panmunjom suddenly became conciliatory.

First they agreed that neither of the opposing commanders should be held responsible for the actions of "partisans" or "irregulars" not under military control. Next, in a workmanlike series of compromises, it was agreed that the conference site at Panmunjom should be protected by a neutral zone 1,000 yards (about five-eighths of a mile) in radius, that three-mile radius circles around Kaesong and Munsan and a 400-meter (438-yard) corridor along the access roads should be free from hostile attack. Finally, the Reds accepted the U.N. assurance that flights over the protected zones would be limited "insofar as practicable." The U.N. is putting up orange, cerise and yellow balloons over the site to mark it by day, and searchlight beams to mark it by night, to avoid mishaps.

This week the resumption agreement was formally signed, and the expectation was that the top delegations would meet within 48 hours for the first truce talks in two months. It remained to be seen whether the Communists would go back to their demands for an armistice line on the 38th parallel. If they did, the talks would be deadlocked again.

BATTLE OF KOREA

Siege of Kumsong

Despite the imminence of renewed truce talks (see above), the battle of Korea thundered on. "We are getting deeper into the Chinese," said an allied officer, "just like wading into water."

The major actions last week were at

Kumsong, the Reds' central-front bastion, and beyond Yonchon, about 35 miles to the west. On the Yonchon sector, the battered but indomitable U.S. 1st Cavalry Division had been trying, against savage enemy resistance, to push the Reds out of hills from which they could fire on the rail line from Seoul to Chorwon, the allied-held west corner of the old Red Iron Triangle. Last week, as the 1st Cavalry's men waded in with bayonets and grenades, enemy resistance suddenly collapsed as the beaten Chinese Communists pulled out to the north. The G.I.s moved into the enemy bunkers and other strong points—some of which were taken with-

more of a sieve; three-fourths of the Reds slithered out and got away, but 200 were killed on top of the mountain by U.N. forces.

Victory & Winter. Two columns of burly Patton tanks thrust into the outskirts of Kumsong, shot up everything in sight, and retired to their lines without losing a vehicle, although the Reds had fired on them from a respectful distance with antitank guns. After that, it was clear that Kumsong was finished as an enemy base. There was no need for Van Fleet actually to occupy it until he could do so with a minimum of casualties. This week, after another bold tank raid in



COMMUNISTS & U.N. NEGOTIATORS AGREE ON CONDITIONS
As the Eighth Army goes, so goes the line.

out firing a shot—and the U.N. rail line was secure.

Smoking Rubble. General Van Fleet had had his eye on Kumsong all summer. When the Reds lost most of their Iron Triangle, they moved their main central-front base a few miles east to Kumsong (peacetime pop. 5,000). Allied probing attacks in that direction ran into stonewall resistance. Then, with the start of truce talks in July, allied efforts slackened off.

Last fortnight Van Fleet aimed three U.N. divisions—the U.S. 24th with Colombians attached, the South Korean and 6th—in an all-out attack on Kumsong. By last week the three converging divisions had narrowed the 22-mile jump-off front to less than eight miles, and a torrent of artillery fire had turned most of Kumsong into burning and smoking rubble. The infantrymen were so close that they could have looked down into the town, if the weather had been clear instead of thick. The Chinese had pulled out most of their men and guns. Some 800, left as a screening force on a height called Fortress Mountain, were encircled. Like most such "traps," this one proved

which the U.S. armor braved enemy mortar fire, a U.S. patrol moved up to within 600 yards of the blasted rail and road junction. Chinese resistance seemed to have melted.

U.N. commanders were jubilant over the Kumsong victory, but the slogging doughtiness of the 24th were not so cheerful. Cold rains lashed by freezing winds were giving them a foretaste of the Korean winter, which only a few old hands could remember from last year. Hundreds of G.I. bonfires dotted the countryside. Said a sergeant: "My feet are cold, my hands are cold and my neck is cold. And this is only October. I just hope I get out of here before winter."

THE AIR WAR

Biggest Bag

One day last week, U.S. Sabre jets shot down nine enemy MIG-15s. It was the biggest one-day bag of the Korean war (previous one-day record: six, on Dec. 22 and Oct. 2). Although the Red jet flyers have been improving recently, the Sabre pilots, according to U.S. airmen, have been improving even faster.

NEWS IN PICTURES

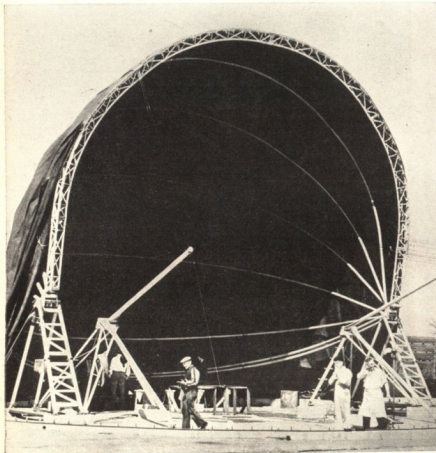


WIDOWED BEGUM mourns at bier of Liaquat Ali Khan, Pakistan's Prime Minister, murdered by Afghan gunman. More than a million mourners jam-packed Karachi streets for funeral.

International



BEEF BOOM found 5,000 cattlemen from six states ready to spend some



RUBBER RADOME, built by Goodrich, will provide Arctic housing for Air Force radar net. Reinforced igloo can withstand winds of 120 m.p.h. and support three tons of snow and ice.

U.S. Air Force



"WEDDING OF THE YEAR" in London took the Marquess of Blandford,



Caplin-Thompson

\$5,000,000 during annual festival sales at fast-growing Clovis, N.M. market.



Larry Burrows

onetime beau of Princess Margaret, out of circulation. The bride: Susan Hornby.



Mrs. K. L. Wilson from International

HOUSEWIFE'S SNAPSHOT of daughter and pet tomcat won \$1,000 grand prize over 360 entries from 90 cities in Newspaper National Awards. Winner: Seattle's Mrs. Patricia Wilson.



Roger Higgins—World-Telegram

GIRDERS OUTLINE DOME of U.N. Assembly building rising beside Secretariat on Manhattan's East River. Assembly, meeting next month in Paris, will occupy new building in 1952.

FOREIGN NEWS

MIDDLE EAST

A Shaky Do

In the white stucco British army grocery store in Ismailia, 43 British wives and their children were shopping unusually early. "I thought if there was to be trouble, it would be at a respectable hour," said Mrs. Stella Townsend, the wife of a Royal Signal Corps officer. Others had made the same surmise. Mrs. Townsend queued up patiently as the clerk served a neighbor with sausages, biscuits and a packet of sticky gumdrops. A score of British moppets wrestled happily on the floor. Suddenly there were angry shouts in the square outside. A gang of young Egyptians bellowed "Get out,

flared up in Egypt. The Egyptian government had started it by abrogating the 1936 Anglo-Egyptian treaty under which Britain is permitted to garrison the Suez Canal Zone. Parliament, by unanimous vote, told the British to get out. And by the same vote, Egypt announced its intention to rule the Sudan alone, which Britain and Egypt have jointly administered since 1899. Fired by the brave deeds of Parliament, Cairo mobs howled: "Give us arms. Where are the arms?" Egypt's bloodthirsty Moslem Brotherhood vowed to "knock at the doors of heaven with the heads of the British." At Port Said, the northern entrance to the Suez Canal, student gangs looted stores, over turned a British ambulance, careened

road running east from Cairo to the Egyptian outposts along the Israeli border crosses the Suez Canal by a small swing bridge at El Ferdan (*see map*). One night last week, a British lieutenant quietly led his platoon along the moonlit sand dunes approaching the bridge, where Egyptian soldiers stood on guard. There was a short, fierce battle, but in 15 minutes five Egyptians were dead and the British, with no casualties, had the bridge.

British reinforcements poured in. In 36 hours, R.A.F. transport planes airlifted 3,500 red-bereted paratroopers, originally ticketed to Abadan, from Cyprus to Fayid, British GHQ in the Canal Zone. They arrived looking fit, ready and mean. An infantry battalion and the 33rd Airborne Regiment followed. In Britain, 3,000 miles away, four-engine R.A.F. Hastings transports were gassed up to fly the crack 19th Infantry Brigade to Suez. The 8,000-ton cruiser *Gambia* hove into Port Said.

In the Sudan, whose 8,000,000 people have little love for British or Egyptians, it was the same. Sudan, rich in cotton and wide with desert, is $\frac{1}{3}$ times the size of Texas. Its people, Arab in the north, African tribesmen in the south, want their independence. The British think they won't be ready for it for ten years, but may be forced to concede it sooner. Egypt's peremptory claim of control of the Sudan is opposed by all but one political party in the Sudan. And the resident British Governor General, square-faced Sir Robert Howe, is in control. The 1st Battalion of the South Lancashire Infantry Regiment, stationed at Trieste, embarked for Khartoum, the Sudan capital.

New Polo Sticks. Faced with British firmness, and unprepared for it, Egyptians reacted with disillusionment and consternation. Nahas Pasha's cabinet was in trouble. Having promised to get the British out of Egypt, if necessary by force, he could not perform his promise. Egypt's under-equipped 80,000-man army, which the Israelis whipped decisively, was no match for Erskine's veterans. The government faced the disappointed wrath of the very crowds it had incited.

Nahas Pasha temporized by proclaiming a campaign of "civil disobedience." Egyptian dockworkers were ordered not to handle British supplies, thousands of Egyptian laborers and clerks were told to leave their jobs in the Canal Zone. But to do the British serious injury, Nahas Pasha would have to cut off food and water supplies to the Canal Zone. This he hesitated to do, since 250,000 Egyptians living in the zone would be the first to suffer. General Sir Brian Robertson, commander of British Land Forces in the Middle East, was coolly confident as he left London for the Suez. "I am taking back with me two dozen new polo sticks," he said, "and have every intention of using them."

Dangerous Lottery. Why had Nahas Pasha acted so brazenly, if he could not match deeds with words? One possibility



BRITISH ROADBLOCK IN ISMAILIA

Associated Press

"We are not going to be turned out, forced out or kicked out."

dirty British." Two bricks came crashing through the store window. Scooping up their children, the wives ducked behind the store counter, and the manager barricaded the doors.

"In the beginning no one was afraid," said Mrs. Townsend afterwards. "The kids were having fun making castles with the cans. But the crowd set fire to the awnings and the canteen next door. Fire was crackling all around us. The mob broke into a drink shop. We were awfully scared then. People began shouting, 'Where's the bloody army?' It was a real shaky do."

At 11 a.m., a battalion of Britain's 6th Lancashire Fusiliers (infantry) supported by heavy armored cars swung into Ismailia. The fusiliers opened fire: eight Egyptians fell dead, 74 were wounded. Stella Townsend and her friends were rushed home in trucks. Ismailia calmed down.

All last week, ugly anti-British riots

through a British army camp hurling "Salah-el-Din cocktails" (homemade fire bombs named for the Foreign Minister). Eleven British army vehicles were burned.

Battle of the Bridge. So it began, but so it did not continue. British tanks and infantrymen rolled into Ismailia and Port Said, and took over railroad stations, harbors and telephone exchanges. Mechanized infantry sealed off the city of Suez. The commander of Britain's powerful Suez garrison is a tough, combat-seasoned soldier, Lieut. General Sir George Erskine, 52, who won the D.S.O. for helping to repel Rommel at El Alamein (said his citation: "He changed the whole course of battle"). "We are not going to be turned out, forced out or kicked out," he announced. His first move: to isolate Egyptian troops in the Sinai peninsula to the east of the canal.

This was relatively easy. The only rail-

was that, watching Mossadeq's success, he too expected the British lion to roll over and play dead. A likelier explanation was that he badly needed a diversion at home, where there was much talk of corrupt government. King Farouk had returned from his honeymoon distressed by the reports. Recently when 400 acres of land near Alexandria were sold to the poor at bargain prices, the lists proved that among the "poor" new owners were relatives of Nahas Pasha's wife—her sister, her twelve-year-old niece, ten-year-old nephew, her brother & his wife. At Zitoon, near the Cairo airport, there were 10,000 applicants for another stretch of land. So a lottery was held by the government. The lucky winners included three of Nahas Pasha's cousins, the telephone operator at his residence, four of his secretaries, six of his guards, the Minister of the Interior's brother, and the Minister of Public Works' brother-in-law. Farouk disallowed the lottery.

An economic crisis was building in Egypt (in the past three weeks, the price of Egyptian cotton has plummeted). Amid such unrest, Nahas Pasha had unleashed the furies of nationalism and the always latent anti-British feeling. It was a desperate and dangerous move. If it failed, El Nahas Pasha's wobbly government might fall.

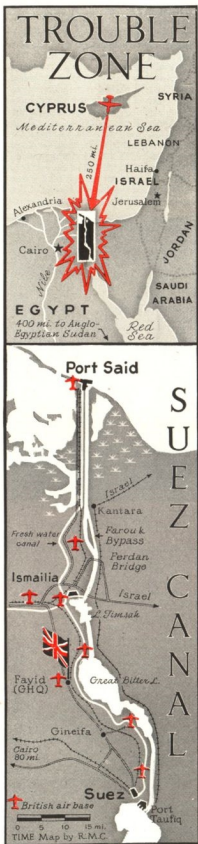
Sea of Troubles

"They were as unstable as water," T. E. Lawrence wrote of the Arabs in *Seven Pillars of Wisdom*, "and like water would perhaps finally prevail. Since the dawn of life, in successive waves, they had been dashing themselves against the coasts of flesh. Each wave was broken, but, like the sea, wave away ever so little of the granite on which it failed. . . . The wash of [each] wave, thrown back by the resistance of vested things, will provide the matter of the following wave. . . ."

The whole Moslem sea tossed and rolled last week, lapping at the granite of the old order. British troops were in action to stand off Egypt's violent demand for the Suez and Sudan. Moslem Pakistan and the West were jarred by the assassination of Prime Minister Liaquat Ali Khan. Iran, through the United Nations' reluctance to intervene, won a dubious victory over Britain, salving pride but refining no oil. Neighboring Iraq wanted to revise its treaty of alliance with Britain. The wave of Moroccan resistance to the French gained new matter from the other waves of nationalism breaking near by.

More Than Wet Feet. Headlines and bloodshed gave an air of newness to crises that had actually been evolving for years. The waves had been moving forward since the collapse of Turkey's Ottoman empire and, more energetically, since the end of World War II. The West was belatedly learning that it was in for more than a case of wet feet.

The time has passed when Britain or France could repair the damage, let alone dike the waves and stop the crumbling. The U.S., as it had been in Europe and



Asia, is faced with steering the lifeboats and supervising the disaster teams. The Moslem world, frantic to shake off oppression and poverty that it ascribes solely (and not altogether correctly) to Western exploitation, has frequently responded with a fanatical and irresponsible nationalism. That way is apt to lead to continued poverty, chaos and neutralism at the least, to ultimate capture by Communism at the worst.

Different Garments. There could be no solution as in 1947, when the U.S. simply took over Britain's responsibilities in Greece and Turkey. In the Middle East, Britain's responsibility extends to oilfields and air bases in Iraq, guardianship of Suez and the Sudan, the tutelage of Jordan, to Aden and its naval base, troops in Eritrea, air bases at Derna and Tobruk in Libya, heavy naval responsibility in the eastern Mediterranean. Even if it were feasible (which it is not), the U.S. could not don the discredited garments of colonialism which Britain and France have worn for decades in the Middle East.

With almost casual candor, Dwight Eisenhower last week restated an old American feeling. The U.S. must support the "legitimate aspirations" of the Moslem world from Dakar to Mindanao, he said, "or else I don't see how we can hold true to our doctrine that we do not want to dominate anyone." Legitimate, of course, was the key word; it did not mean abandoning the Middle East to headlong, irresponsible nationalism. The great colonial powers had long preached that a people has to be emotionally, intellectually and economically ready before it can safely run its own house. In its self-righteous '30s, the U.S. derided such talk as hypocritical. But troubles in such suddenly freed nations as the Philippines, Burma and Indonesia have made the U.S. think again.

Twist the Old Around. The worst of all choices, as in Iran, is to move in with no policy, and assume no responsibility, bewildering both sides. In Egypt, U.S. resolves are firmer and unmistakable. The U.S. stands firm with Britain against Egyptian demands for the Suez and Sudan, but presses for a Middle East command which would put the U.S., Britain, France, Egypt and Turkey in control of the canal as partners. (Despite Egypt's first huffy rejection of the proposal, State Department officials are still confident that Cairo will accept it.) In Morocco, the U.S. plans to resist that nation's demand for a complete break from France, but in its role as a tenant at Morocco's strategic airfields, the U.S. will urge the French to give the Moroccans more freedom. The central idea, a high U.S. official explained, is "to twist the old colonialism around"—backing the old order so long as it is necessary to preserve stability, but working to modify it too, recognizing that enduring stability in the Middle East must come from a willing partnership of the people there.

The U.S. is starting late and wading into a region where passion rules reason and men of moderation risk death. It is

not exactly welcome, either. The Arabs dislike the French and British, have an old hatred for the newest U.S. partner, Turkey, and mistrust the U.S. itself for siding with Israel. For every two Arabs, it is said, there is one quarrel, and the U.S. is going to find itself in the middle of most of the quarrels.

It is going to be another perilous voyage on a sea of troubles.

The U.N. Ducks the Issue

"I am exceedingly happy," Iran's young Shah cabled 72-year-old Premier Mossadeq in New York, "to felicitate and congratulate you on your success in the oil dispute . . . We also would be happy and delighted to hear of your state of health." Mossadeq's much-discussed health was improving (see MEDICINE) almost as fast as his reputation as a politician.

The U.N. Security Council, boldly informed by Mossadeq that Iran's dispute with the Anglo-Iranian Oil Co. was none of the U.N.'s business, lamely ducked the issue. It passed the question of the U.N.'s authority back to the International Court of Justice at The Hague. The Court probably won't get around to deciding until mid-January; in the meantime, the Council wanly hoped that Britain and Iran would resume negotiations on their own. Said Britain's Sir Gladwyn Jebb: ". . . A most serious precedent . . ."

Mossadeq & Co., who boycotted the final Security Council session, heard the result with jubilation. Next day the Premier addressed a group of starry-eyed Iranian students in New York, urged them to study thoroughly U.S. oil-industry techniques. Said he: "The mere possession of a source of wealth is not sufficient. The main point is its utilization . . . Equip yourselves . . ."

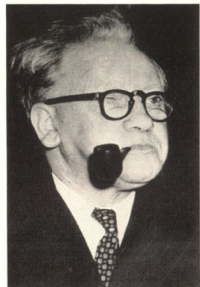
GREAT BRITAIN

To the Polls

Winston Churchill called it Britain's "most momentous election," but it didn't seem that way. Not that there was a shortage of momentous texts. According to Clement Attlee, Labor had spent the last six years "cleaning up the mess of centuries." According to Winston Churchill, the last six years had marked "the greatest fall in the rank and stature of Britain since the loss of the American colonies." But the clash of massive allegations hardly disturbed a campaign that was decorous even by British standards.

Visiting Americans hardly knew an election was on. News from Egypt dominated the front pages. The combination of inflation and Britain's austere election laws, which forbid candidates to spend more than a maximum of \$3,000 on their campaigns, ruled out big U.S.-style rallies and acres of billboards. The BBC, less suspect than Caesar's wife but taking no chances, as usual allotted for the entire campaign only five hours of radio time to all parties put together, and none whatsoever in the final week. BBC comedians were forbidden to make political jokes.

Questions & Hecklers. Despite the lack of surface dramatics, probably 85% of the electorate would go to the polls this Thursday (even presidential elections only get out about 60% of the U.S. vote). Political meetings held in school classrooms and in between shifts at cotton mills and shipyards were packed with grave, attentive audiences, pressing and persistent in their questioning, and sometimes skillful in heckling. Tories talked mostly about the cost of living, anxious to dodge the war party label that Labor tried to fasten on them. Tom Dewey's old slogan, "It's Time for a Change," turned up on Tory placards. Clement Attlee, making a virtue of his plainness, and of the Socialist largess, liked to look out over an audience



HERBERT MORRISON
Lord Festival of Abadan.

that was plainly but warmly dressed and say: "I think you compare favorably with a 1945 crowd." It was an effective trick.

In the final week, beset by Tory orators, Labor was defensive on two points: Foreign Secretary Herbert Morrison, whom the Tories dubbed "Lord Festival of Abadan," in commemoration of his two best-known activities, tried to justify his notably unsuccessful foreign policy: "The world has changed . . . but Labor understands this new world. We can treat the demands of Asia and Africa with understanding." And reacting to the Tory slogan, "A Vote for Labor Is a Vote for Bevan," Clement Attlee devoted a final broadcast to scotching the whispering campaign that, if elected, he would resign in favor of Bevan. "I am not going to resign," he said, "unless the people of this country reject my leadership."

Wooing Liberals. The result was expected to be so close that Winston Churchill, who used to be a Liberal himself, made a major effort to win over Liberals to the Conservative side. The dwindling Liberals got 2,621,489 votes in 1950

but only nine seats, and this time entered candidates in 367 fewer constituencies. Churchill journeyed up to industrial Yorkshire to make a campaign speech for his hard-pressed Liberal friend, Lady Violet Bonham Carter, daughter of a former Prime Minister, Lord Oxford and Asquith. On Churchill's orders, Lady Violet was unopposed by the Tories. Churchill talked of the "wide overlap of agreement both in doctrine and action" between Liberals and Tories, and their need to fight together "to rid the nation of its Socialist incubus."

A little nervously, both major parties rested their cases, and—the Tories somewhat more confidently than the Socialists—awaited the verdict.

THE MEDITERRANEAN

Ike Reviews the Fleet

As Dwight Eisenhower boarded the cruiser *Des Moines* at Naples, the Mediterranean was frothing into a bad storm. His green & gold SHAPE flag, flying over a naval vessel for the first time, was whipped to shreds by 60-mile winds. Ike himself skittered across rolling decks, disappeared into admiral's country and stayed there, confining himself to light reading and chats with his NATO commander for southern Europe, U.S. Admiral Robert B. ("Mick") Carney.

Turbulent seas almost washed out the show Eisenhower had come to witness, featuring some 30 warships of the U.S. Sixth Fleet and five Dutch ships. Marine amphibious landings on Malta, mine-laying off Sicily by Navy bombers from French Morocco, and practice landings by French navy pilots on the 45,000-ton carrier *Franklin D. Roosevelt* were all canceled. But at the end of two days, a helicopter windmilled through grey, moist skies and gingerly deposited a grinning Eisenhower on the flight deck of the *Roosevelt*. There he watched the Navy's Corsairs, Skyraiders and twin-jet Banshees bombing and strafing a ten-foot-square wooden target floating abeam of the carrier. "Damn, that's shooting," Eisenhower muttered admiringly.

As a military test, the storm-hampered maneuvers were inconclusive. But Eisenhower, in a shipboard press conference before flying back to his Paris headquarters, took a longer view. He spoke with an optimism that would have seemed merely wishful two years ago. What he sees ahead, now that the West is able to confront Russia with growing strength, is a military standoff, without war, in which the West ("unless a lot of us are pretty stupid") could sustain forces on a maintenance basis, without an endless series of \$60 billion annual U.S. defense budgets. When military parity is reached, he said, the world would enter a higher, "ten dollar" kind of struggle—between opposing economic, moral and intellectual ideas. "It will be long, dreary and expensive," Ike admitted, but "far better than having to fight a long, exhaustive global war—make no mistake about that."

THE IRON CURTAIN

Across the Border

Day dreams of escape spark men's hearts the world over. Wherever discontent and fear and fancied oppression lurk—and that in some measure is always everywhere—men yearn to escape and are stopped by the ugly question: Where? For those behind the world's iron curtains, the urge is stronger. Their fears are seldom without foundation and their path of escape is clear: it lies just over the border.

Last week, on one day alone, a total of 21 Iron Curtain refugees made the desperate dash to freedom. They came from various levels and followed divergent paths. One was a teen-age girl, a refugee from child-labor gangs in Hungary's Communist coal mines. One—Yugoslav airline Chief Pilot Milivoje Arsenjevic—had left a good job and a comfortable apartment in Belgrade. Some were driven by despair, some by disillusion, some by disgust. Some merely saw a chance and grabbed it. All had a goal in common. They gave it no name, but it lay just across the border.

Out of the Mines

In Salzburg, Austria, a sickly, frightened Hungarian girl named Ilonka Nagy, 18, told her story:

"The government employment office sent me to the Komlo coal mine, in Barany county near the Yugoslav border. There were about 300 girls and boys in the mine between 14 and 21. When I went down in the shaft the first time, I was not afraid, but I looked around and said to myself: 'What kind of work is this—this is not for a girl.'"

"It was terribly hot, and we worked half-naked beside the men. The girls did all kinds of work like drilling and loading. Another girl and I worked with two men pushing cars on a 25-yard slip to the dump. In eight hours we pushed around 900 cars. We lived in a house near the mine, six girls to a room. The men couldn't come to our house but the girls could go to the men's dormitory.

"The men had ways of favoring the girls who spent the night with them. They gave them the best jobs, or reported they had loaded twelve cars to meet their work norm, when they loaded only ten. There was no regular hospital at the mine, but they had a twelve-bed lying-in hospital for the pregnant girls. The girls kept the children in the house till they were about five. After that, the children were put in the state school. It was a big thing to have a baby. They told us it was a work for peace. When the Imperialists killed a Hungarian in the next war, one of our children would be there to take his place.

"There were no Sunday or church holidays, only the Communist holidays, and we worked so hard to make these up that we were happier when they didn't come. To get a free day we had to work two shifts in a row, or 16 hours. About the only way to get out of work was to break an arm or leg. What frightened us most

was tuberculosis. I knew of at least 60 cases in six months.

"When we decided to escape, nine of us were finally in the party. At the frontier, my sister led, cutting the barbed wire and pointing: 'There is a mine, and there—go between them.' I want to go to Australia. I hope the women there will not be treated like me. I would rather be hung than work in the mines again."

Yugoslavs, Too . . .

Milivoje Arsenjevic, chief pilot of the Yugoslav airlines, eyed the horizon, paced the pavement of Zurich's Kloten Airport, barked pointless orders to his ground crew and lived a lifetime for every minute that passed. Three years of patient

right, if Kavic could alter his course and head for Zurich without attracting too much attention and if Arsenjevic could stall his take-off for one hour, then both pilots and their families could get to neutral Swiss soil. Chief Pilot Arsenjevic eyed his watch (30 minutes to go) and paced.

Five minutes later he heard the drone of engines. A big DC-3 circled the field once and landed. Pilot Arsenjevic jubilantly rushed up to embrace his wife and their son, Dragolub, 19.

Shots in the Ceiling. "We had to pull a real American gangster trick; only better," said grinning Pilot Kavic after he had disembarked his own wife and son, 6. "It was just after we took off from Ljubljana. I asked the mechanic to go



FLYER KAVIC & FAMILY
The yearning was everywhere.

Photopress, Zurich

planning and dreaming were at stake. The margin of error permitted one hour, the maximum time Pilot Arsenjevic could delay his plane's flight back to Belgrade.

Pilot Arsenjevic didn't want to go back. People with jobs like his, which put them in frequent touch with the West, are constantly under suspicion and scrutiny behind Marshal Tito's private iron curtain. The sight of Belgrade's big Glavnica Prison, which looms just opposite their apartment, and the night screams they sometimes heard from it, had made Mrs. Arsenjevic as chronically unhappy as her husband. Their friends, the Kavics, felt the same way. Kavic was a junior pilot. Three years ago, Chief Pilot Arsenjevic had seen a way out for all of them, if only the timing came out right.

A check of both pilots' flight schedules last week revealed that the moment had come. Arsenjevic was down for his regular Belgrade-Zurich run on Tuesday. Kavic was set for an inside Yugoslavia run—from Ljubljana to Belgrade—on Wednesday. If both pilots' wives and sons could be on Kavic's plane, if the weather was

back to the luggage compartment to make sure all the baggage was safely tied down. Then I signaled young Dragolub to come to the pilot's cabin. We locked the door. Then I pulled out my revolver and stuck it under the radio operator's nose. He was surprised and indignant, but stopped sending. I ordered the co-pilot to change course and head toward Austria. Dragolub tied the radio operator to his seat.

"At this point, the mechanic, back in the luggage compartment, and the hostess noticed that something was wrong. They both rushed forward and began pounding against the door of the pilot's cabin. I was afraid they might break their way in, so I fired three shots through the ceiling to scare them off. The passengers grew alarmed and got up from their seats. I ordered Co-Pilot Bjelanovic to do some mild acrobatics, to drive them back into their seats. Some were sick, too, I guess.

"When we got near Zurich, we untied the radio operator and ordered him to contact the Kloten Airport. We have no money—we brought nothing from Yugoslavia but our clothes and our freedom." At

first, said Pilot Arsenijevic, they had thought of seeking asylum in West Germany or Austria, but finally decided on Switzerland, "to spare the American occupation forces any possible complications with their new ally, Tito."

Wherever They Pleased. Ten minutes after the landing, Zurich police told the pilots they were free to go wherever they pleased. Both hope to get airline jobs in the U.S. Yugoslavia's local consul general put their 22 stranded passengers and crewmen in a hotel overnight, next day took them sightseeing in a bus and then loaded them back on a plane for Titoland.

FRANCE

Virtue's Reward

At 67, Louis Eudeline looked back on 26 years of perfectionist service to his country. As official silver polisher at the Palais de l'Elysée, he had rubbed eight hours a day, through war and peace, at the 7,500 pieces of silver plate which the French Presidents took over from the Bourbons. When the silverware went with the President on state visits to Belgium and Britain, Eudeline journeyed with it; when World War II broke out and the silver was taken for safety to a country château, Eudeline went along to guard it. During the German occupation, Hermann Göring laid even heavier burdens on Polisher Eudeline by ordering 100 more place settings, but the steady rhythm of Eudeline's buffing arm never faltered. When he retired recently, not one man, but two, took his place.

Last week Eudeline went back to the presidential palace to receive his reward. On Eudeline's chest, President Vincent Auriol pinned the white-enamel-and-silver cross of a chevalier of the Legion of Honor, founded in 1802 by Napoleon Bonaparte to honor those who, "by their knowledge, their virtues, their talent," have upheld the principles of the French Republic. He will be entitled to wear the inconspicuous red lapel ribbon, and will find special seats reserved for him at parades and other functions—joining the democratic company of the 196,146 Frenchmen who also have the Legion of Honor.

PAKISTAN

Death of a Moderate

A hundred thousand people had come to Rawalpindi's broad green Company Gardens to hear Liaquat Ali Khan, Prime Minister of Pakistan. Liaquat was in troubled territory: the Northwest frontier is full of tribal jealousies; on one side Afghanistan disputes its borders, on the other lies rich Kashmir, held by India and coveted by Pakistan.

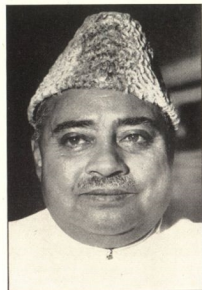
"Brothers in Islam," Liaquat began—and at that moment there was a sharp report, then another. Liaquat fell to the ground, crying: "*Goli lag gai!*" (The bullet has hit me).

The assassin, seated ten feet in front of the speaker's stand, tried to break and

run, but the shouting, screaming mob leaped on him. Moslem National Guards thrust at him with their spears. Fingers scooped out his eyeballs. One of his arms was torn off. Later, after Liaquat had died in hospital (see NEWS IN PICTURES), police identified the dead assassin as Said Akbar, 29, an Afghan. The weapon he had used was a Mauser-type pistol, probably made by native craftsmen of the frontier, where gunmaking is a common household industry.

Police had two theories: 1) Said Akbar was no solitary fanatic, but a hired assassin; 2) among his attackers were fellow conspirators who wished to silence him.*

The assassin's Afghan origin might explain his motive—but Afghanistan hastily pointed out that he had been driven out of Afghanistan in 1944 for conspiring against the government. The other possi-



Associated Press
PRIME MINISTER NAZIMUDDIN
A hired assassin has no friends.

bility was that he belonged to a sect advocating war with India over Kashmir.

Meeting on the night of Liaquat's death, the Pakistan cabinet appointed as his successor Khwaja Nazimuddin. Roly-poly Nazimuddin, 57, who looks like a jovial friar in his long black Moslem coat, has been Governor General of Pakistan since 1948. Educated—like Nehru—at Cam-

* A hired assassin has no friends. Mustafa Shukri Asho, who killed King Abdullah of Jordan last July, had expected to escape under cover of grenades thrown by fellow conspirators, but no grenades were thrown. His fellow conspirators had planned that Asho should be killed by guards' bullets. On his dead body was found an Arab talisman bearing the words: "Kill, thou shalt be safe." In 1942 the Macedonian who attempted to murder Franz von Papen, then Nazi Ambassador to Turkey, was given a contraption (allegedly by Soviet agents) which, he was told, would produce a smoke screen to cover his escape. When the assassin touched off the "smoke" bomb, it blew him to pieces.

bridge, Nazimuddin opposed British rule in India, rose to be Premier of his native East Bengal, and in 1946 renounced his British knighthood. He is a devout Moslem, has made the pilgrimage to Mecca.

He is a moderate, like Liaquat. The fanatic's bullets which brought down Liaquat killed a good and able man, but failed to insure the rule of fanaticism.

RUSSIA

Ha, Ha, Ha!

Last week, Poet Sergei Mikhalkov (co-author of the Soviet national anthem) lyrically followed up Stalin's announcement of an atom bomb explosion by writing a new soldiers' marching song:

*We've just made a trial of our strength,
From our hearts—wonderful, successful!
There, where necessary, it exploded!
We are satisfied with the result—
The Soviet atom is not so bad!*

*As soon as the foreign press heard,
It raised a worldwide hullabaloo:
"Our secret deciphered! The Russians
Also have now what only we had!
How did Russia dare? How did
Truman and Attlee slip up on this?"*

(Chorus)

*That's the thing! Science for all!
Just try to stick your nose in! Ha, ha,
ha!
They weren't lazy, they worked hard
For their people!*

JAPAN

Banzai for Beisu-Boru

As Joe DiMaggio stepped from the plane at Tokyo's Haneda Airport, a full-throated roar rose from the waiting crowd. "Banzai DiMaggio," they shouted. Joe and 16 other players—the first U.S. all-star major league team to visit Japan since 1934—had come to make a good-will tour of Japan, in which they will play 15 games of *beisu-boru* against Japan's best teams.

In open cars the ballplayers rode up Tokyo's Broadway, the Ginza. But after the motorcade, lit by magnesium flares, nudged its way through four blocks of jammed, yelling fans, who ignored restraining cops and pressed right up to the cars, Manager Frank ("Lefty") O'Doul asked the parade to be canceled: "I'd hate to see people hurt in this thing." Hanging out of windows, peering from rooftops, clinging precariously from lampposts, surging in the streets were 400,000 Japanese, almost twice as many as saw Douglas MacArthur off in April.

Eager as Dodger fans, people began lining up, fortified with fish, rice and camp stools, outside the great, grey Korakuen Stadium 30 hours before the first game against the *Yomiuri* Giants, the all-Japan champions. The Americans won, 7 to 0 but the Japanese didn't seem to mind. "The Americans will obviously continue the winning," explained one earnest, bespectacled university student, "because of the legs and arms which are longer."

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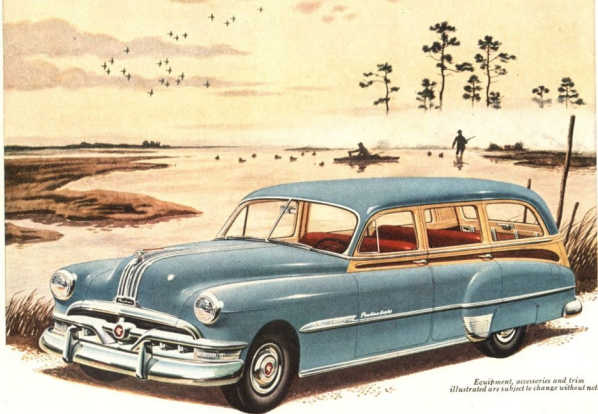
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THE HEMISPHERE

ARGENTINA

Evita Reappears

Thinner and paler than ever after a month's illness, Evita Perón came back last week to perhaps her greatest triumph. The occasion was the *Peronistas' Loyalty Day*, celebrating the day in 1945 when Juan Perón was sprung from prison and swept back into power on the shoulders of his "shirtless" supporters. This year the day was dedicated to Evita.

Some 100,000 *descamisados* massed before the palace to pay tribute to "our lady of hope." There was a thunderous roar as she was carried in an armchair, a slight figure in a checked burgundy suit, to Perón's side on the balcony. Just before he spoke, the President decorated her with a special medal for relinquishing the vice-presidential nomination. Then, for the first time that anyone could remember, he clasped his wife in a public embrace. The *descamisados* howled with pleasure.

His wife, said Perón, is "not only the standard bearer of our movement but its soul and guiding spirit." Rising slowly from her chair, Evita read her reply in a low-pitched voice. She thanked Perón "for having taught me to know you and love you." She had left her bed to come, she said, because of her debt of gratitude "to Perón and to you, the workers—I do not care whether I have to part with pieces of my life to pay it." For two minutes the crowd chanted: "Our lives for Perón."

Then the President, following his six-year custom, proclaimed that the next day would be a holiday. It would be called "St. Evita Day."

Perón, who still might be in trouble with the army, was undoubtedly in need of all the popular election support his ailing wife could win him. She had made her dramatic appearance in defiance of doctors' orders. The official press had already announced that she would soon submit to an operation—the first hint that she was suffering from more than anemia. At week's end it was reported that one of Evita's doctors had flown to New York to fetch the specialist who would perform the operation.

VENEZUELA

International Partnership

Few U.S. citizens know much about Creole Petroleum Corp. Yet this U.S.-owned enterprise is the world's No. 2nd oil producer. From 2,422 wells across Venezuela, Creole sucks up an average daily flow of 750,000 barrels of black crude, worth about \$1,500,000. In the 30 years since it sank its first well, Creole has invested \$767 million, and the investment has paid off handsomely. On recent

annual grosses of around \$500 million, Creole creamed off some \$155 million in profits after taxes. Alone, it accounts for more than a third of the consolidated net income of its parent & owner, Standard Oil Co. (N.J.), the world's largest oil organization.

Creole did not always belong to Jersey. The name was engraved originally on the shares of a stock promotion of the '20s called the Creole Syndicate, which had concessions on an expanse of shallow water in Lake Maracaibo, in western Venezuela, covering a tremendous oil reservoir. Jersey bought control of the syndicate, combined it with other Venezuelan holdings into Creole Petroleum Corp., punched holes into Lake Maracaibo's bottom from specially developed drilling

... Creole in 1948 accepted the principle of a 50-50 division of profits with the government.

Chance for the Native. Creole's program to integrate itself with the life of Venezuela includes these main items:

¶ Employment of qualified Venezuelans in preference to non-Venezuelans whenever possible. All but 7% of Creole's 14,544 employees are Venezuelans.

¶ Compulsory lessons in Spanish for all employees who do not know the language. Housing, schools, hospitals and cradle-to-grave welfare measures for all employees.

¶ Cultural contributions, including expensive relief maps for the schools and hundreds of scholarships.

The company's personnel program has just paid off in a notable promotion for



THE PERÓNS ON LOYALTY DAY
After the embrace, a hint.

Keystone

barges. Now there are 2,000 lake wells, each a little steel-and-concrete island separated by a strip of water, forming one of the world's great industrial spectacles.

50-50 Profits. Creole is not only a giant producer. It is also a pioneer in the sensitive field of international public relations. Like Britain's ill-fated Anglo-Iranian Oil Co., it is a foreign-owned enterprise within a technically backward state, vulnerable to the 20th Century's upsurge of nationalism. It has met the danger by a policy of 1) equality with Venezuela in profits and 2) concern for Venezuelan personnel.

"The oil in the soil of Venezuela belongs to Venezuela . . ." says a Creole policy directive. "By means of an arrangement that is mutually profitable to Venezuela and ourselves, we are converting the country's greatest natural resource into the country's greatest source of income. This brings us into a partnership

its most notable native employee: Guillermo Zuloaga, 47, brilliant geologist and administrator, elevated this month to Creole's board of directors. Stocky, incisive Zuloaga, who earned a Ph.D. at Massachusetts Institute of Technology, taught geology in Caracas' Central University and set up the government bureau known as the Ministry of Mines & Petroleum. Then, in 1939, Zuloaga went to work for Creole as assistant chief geologist.

Soon he was dividing his time between technical chores and a problem that increasingly preoccupied Creole: how not to be nationalized. In 1948 he became geology and public relations representative on Creole's eight-man management committee. He played a key role in the day-to-day evolution of a company policy which is outstanding for U.S. business abroad. As a member of Creole's board, Guillermo Zuloaga is the most important South American in the oil industry.

* Arabian American Oil Co. supplanted Creole as No. 1 in July of this year.

PEOPLE

Happy Days

In Manhattan, the critics, the columnists and the cash customers were all bubbling with delight over a return to the good old days. Two-a-day vaudeville was back at the old Palace Theater, and there was resounding applause for **Judy Garland**, who had brought it there. For 75 minutes on opening night Judy burned up the boards with "electric excitement," paused occasionally to wipe her brow with a bright scarf ("It isn't very lady-like, but it's very necessary"), and sang such old favorites as *Somewhere, over the Rainbow* and *The Trolley Song*. One critic predicted the show would stay a year. Write Critic Ward Morehouse: "I doubt if there'll be another night like it during the entire theatrical season."

Body & Soul

Speaking at a Protestant Episcopal laymen's Sunday service in Manhattan, Pulitzer Prize Poet **W. H. Auden** told the congregation: "It is important for us to be completely honest with ourselves about our religious experience—what it is. One might say that the typical experience of people in the Middle Ages was of God's nearness. Now our dominant experience is of God's absence, of His distance. We are false if we do not admit this. The danger is of despair and unbelief. But for our time, the distance of God may be something He wishes us to learn."

The Right Rev. **Horace W. B. Donegan**, Protestant Episcopal bishop of New York, dedicated a new sports window in Manhattan's Cathedral of St. John the Divine. The window was planned by the late Bishop **William T. Manning**, who believed good sportsmanship and religion had much in common. To illustrate his

point, the stained-glass window shows the symbolic figures of athletes surrounding medallions of **Esau** the hunter, **Jacob** wrestling with the Angel, and **St. Paul** with his advice to run a good race. On the wall will be added the names of some modern sports giants: Tennis Champion **Robert D. Wrenn**, baseball's **Christy Mathewson**, football's **Walter Camp** and hockey's **Hobey Baker**.

Tony Trabert, 21, called up for training in the Navy after winning the National Intercollegiate and Clay Court tennis championships last summer, got news that he could postpone his naval career for awhile. After he had spent four weeks in Bainbridge, Md. boot camp, sports-conscious brass approved a 90-day leave for him to represent the U.S. in the Davis Cup matches in Australia in December.

Elsewhere photographers snapped some



TONY TRABERT
A 90-day interlude.

candid shots of part-time sports figures in lesser events: in Biarritz on a recent vacation, two-year-old Arabella, daughter of Randolph and granddaughter of **Winston Churchill**, huffed & puffed till her tongue hung out playing solitaire with a beach ball. In Falkenstein, Germany, U.S. High Commissioner **John J. McCloy** practiced place-kicks before a game of touch football between his office staff and a team of American newspaper correspondents. The practice paid off: McCloy's eleven trounced the writers 10-0.

Friends & Countrymen

Off on a hospital tour to cheer bedridden G.I.s, Cinemactress **Rita Hayworth** arrived at the Army's Madigan General Hospital, near Tacoma, where one orthopedic patient in a traction harness demanded a pair of socks to cover his naked feet before the noted visitor arrived. At



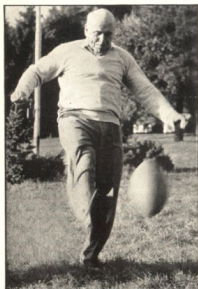
Doreen Spooner—Black Star
ARABELLA CHURCHILL
A two-year-old huff.

the Bremerton Naval Hospital, a sailor achieved fame of sorts in his ward when he saw Rita and asked: "Who's that babe?"

In Chicago's Lincoln Park zoo, a group of old friends, including Zoo Director **Marlin Perkins**, gathered in the monkey house to view the taxidermists' re-creation of the late great gorilla, **Bushman**. After a cafeteria luncheon with chocolate-ice cream gorillas for dessert, the crowd watched old movies of Bushman and listened to speeches. Then a keeper walked in with the hero's heir-apparent: four-year-old Sinbad, rigged out in a red & white striped jersey and brown corduroy trousers. Sinbad was finally coaxed to pull the cord parting the curtains which covered the mounted Bushman. While flashbulbs popped, little Sinbad took one look at the glowering giant, grabbed his trainer's legs and tried his frantic best to tuck his head between them.

In Manhattan, for his 62nd birthday, Philosopher **John Dewey** took a philosophical attitude toward Government morals. Said he: "Graft has always been pretty closely connected with political activities. But agencies of publicity are probably more powerful now in checking corruption in Government than in previous periods . . . Exposure is more prompt and more specific than in the past."

Arnold J. Toynbee, with a historian's perspective, wrote in the *New York Times Magazine*: "Can we guess what the outstanding feature of our twentieth century will appear to be in the perspective of 300 years? . . . My own guess is that our age will be remembered chiefly neither for its horrifying crimes nor for its astonishing inventions, but for its having been the first age since the dawn of civilization, some five or six thousand years back, in which people dared to think it practicable to make . . . the ideal of welfare for all a practical objective instead of a mere utopian dream."



JOHN J. MCCLOY
A 10-0 victory.

Associated Press

PUTTING *Air* TO WORK FOR 'BOTANY' BRAND 500



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Dampness from final pressing stays in coats and suits like water in a sponge. Ten-to-one, a suit shipped damp will arrive looking as wrinkled as last week's wash. But 20,000 "Botany Brand 500" men's garments, tailored each week by H. Daroff & Sons, go out in good shape—will be crisp and sales-room fresh when they arrive.

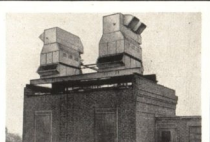
Westinghouse Air Conditioning does the trick by *putting air to work* in this 90,000 garment storage room. Air is kept at 76° and 45% humidity to pull

dampness out of suits in six hours—keep them in press and ready to ship any time. And dirt, dust and grime are locked out behind closed doors and windows throughout the year.

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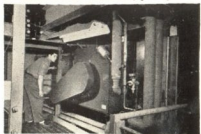
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Westinghouse Type EVA Evaporative Condensers provide savings up to 95% in water consumption.



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Overhead, out-of-the-way Air Handling Units heat and cool Daroff executive and accounting offices.

THE THEATER



FRY'S PRISONERS OF WAR
"Strange how we trust the powers that ruin."

Wide World

New Play in Manhattan

A Sleep of Prisoners (by Christopher Fry; produced by Luther Greene) is staged in the U.S., as it was in England, in a church (TIME, May 28). The setting and the resonant acoustics of Manhattan's St. James' Church are well suited to Playwright Fry's religious allegory; the actors (three of them from the original British cast) have mastered that rare trick of speaking poetry as though they meant it. But the play itself is another of those allegorical wastelands and wildernesses that the life of the times has imposed upon its literature.

Fry's own symbol is a prison: his characters, actual prisoners of war housed in a church, are hardly less prisoners of self—of their own fears, guilts, aggressions. Even among themselves there is dissension: the play has hardly begun before hot-tempered Private David King is at cynical Private Peter Able's throat. Then the men settle down for the night, and each in succession has a Biblical dream that reveals his secret self and his ideas of his comrades.

Meadows, submissive, uninvolved and the oldest of the four prisoners, dreams of Cain and Abel—the general human spectacle of brother murdering brother. But violent David King in his dream is King David clashing with Absalom; and scoffing, self-pitying Peter Able is Isaac being led to slaughter. Finally Corporal Adams, the responsible man seeking light and truth, sees David, Peter and himself as Shadrach, Meshach and Abednego, all cast into the fiery furnace, all sharing—and surviving—a fearful ordeal:

*Strange how we trust the powers that ruin,
And not the powers that bless.*

And Meadows, in the dream, answers:

*Good . . .
Grows, and makes, and bravely
Persuades, beyond all tilt of wrong:
Stronger than anger, wiser than
strategy . . .*

A Sleep of Prisoners is more austere than anything Fry has written; an inquiry into—and seemingly away from—spiritual desolation. But it lacks the strong simple current, the climactic movement, of religious and dramatic emotion alike. It has none of the widening allegorical vision of a *Langland* or a *Bunyan*. For one thing, each dream is really a self-enclosed characterization, so that the play has no organic development. By putting Adams' affirmative dream last, Fry allows it to point his moral, but not in dramatic terms: it is either Adams talking to himself, or Fry talking to the audience.

Fry's method is as difficult as his meaning. Readers of Fry's play have time to wrestle with both, but audiences do not. The play's shifting focus makes for a confusing psychological kaleidoscope rather than any clear philosophic light. And even at its soberest, Fry's seems a gift better suited to violin cadenzas than sustained organ music, to ladies who, in the end, are not for burning than to men actually thrust into the fiery furnace.

Condition Unchanged

Broadway, which has suffered through one inept comedy after another since Labor Day, was subjected to three in a row last week:

Buy Me Blue Ribbons (by Sumner Locke Elliott; produced by Jay Robinson) tells the story of a spoiled, posturing ex-Hollywood child star (Jay Robinson) who is persuaded to step out of a part he isn't right for, in a play he is producing with

his own movie cash. The play was expressly written for Producer Robinson after he was persuaded to step out of such a part last season. He isn't right for this one, either: he plays a farce role with quite uncomic intensity. But the play does have a certain breeziness and three talented comedienne—Audrey Christie, Vicki Cummings, Enid Markey. They are no match, however, for a sagging play and an actor who keeps spoiling his jokes.

Faithfully Yours (by L. Bush-Fekete & Mary Helen Fay; produced by Richard W. Krakeur) is one of those bits of fluff that are also fiends of dullness. It concerns a psychoanalyst who persuades a bird-brained wife that there is something unhealthy about her happy marriage and faithful husband. The worst thing about the play isn't that it never comes within hailing distance of satire, but that it is altogether stupefying as farce. And to the clasp of Broadway, Movie Actors Ann Sothern and Robert Cummings add all the coyness of Hollywood.

Love and Let Love (by Louis Verneuil; produced by Anthony B. Farrell) is a vehicle for Ginger Rogers' first Broadway appearance in 21 years. It is a sort of bicycle built for two—both for being sadly out of date, and for letting Ginger play a glamorous actress and, in one scene, her sister, who has always taken a back seat. The actress has almost—but never quite—married many men, because her heart belongs to her first love (Tom Helmore). Discovering this, her middle-aged fiancé (Paul McGrath) turns into a Mr. Fixit. Actress Rogers' costumes are one of the few real assets of the evening, along with her amazingly youthful looks and Actor Helmore's pleasantly natural playing.



George Karger—Pic

TOM HELMORE & GINGER ROGERS
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Home again . . . same day

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Automatic driving is out of this whirl



FEW car owners realize how long it takes to develop an idea from the dream stage to a working reality.

The automatic drive is a typical example. More than 25 years ago General Motors began to seek a new, simpler, smoother way of transmitting power from engine to wheels.

First it was a subject of long research in which new discoveries were made about the behavior of liquids in motion.

Then GM engineering took over, translated laboratory developments into scores of working models, weeded them out by many brutal

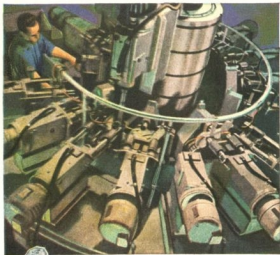
"We must remove the consciousness of a transmission from the driving habits of GM car owners."

Alfred P. Sloan, Jr.—1929

tests to find the most practical. Finally, GM production units worked out ways to manufacture them at low cost, to give you the automatic drives available on all GM cars — Powerglide, Dynaflo, and

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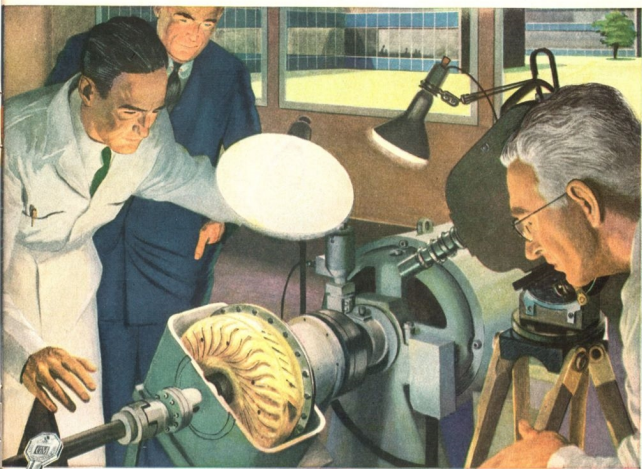
Key to better manufacturing

ACHIEVING VOLUME THAT MEANS VALUE. Getting a precision assembly like an automatic drive from laboratory to production line calls for high-speed methods of making them at low cost. Typical solution: this automatic 18-station drilling machine whose infallible electric fingers help form 108 transmission parts an hour with super-precision. Such equipment brings automatic driving to GM car owners at reasonable cost — and gives GM vital skills for defense work.



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Key to better research

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against various types of vanes and the action recorded in motion pictures taken at 7,000 frames a second! This speed had to be reached to reveal surprising truths about hydraulic flow. The photographs show exactly how much turbulence and eddying are created by the flow of oil

around the vanes, making it possible to determine the most efficient design. Out of countless tests on scores of different vanes have come GM's super-smooth automatic transmissions for cars, trucks and even tanks.



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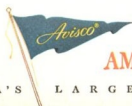
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The glowing oriental design illustrated is just one of the wonderful innovations now available. Those luxurious draperies and upholstery materials have thousands of cousins equally smart, equally distinctive.

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A M E R I C A ' S L A R G E S T P R O D U C E R O F R A Y O N

MEDICINE

What Ails Mossadeq?

How come Premier Mohammed Mossadeq keels over so often? As every newspaper reader knows, he is prone to fainting fits, weeping or taking to his bed. What ails the man?

When he arrived in Manhattan to put Iran's case before the U.N., he checked in at a hospital instead of a hotel. After several days on the 16th floor of the huge New York Hospital, Patient Mossadeq was discharged. The doctors' verdict, as reported by the Premier's physician-on, Gholam Mossadeq: there is nothing wrong with him that a good rest, regular meals



MOSSADEQ & FRIEND*

The ulcer type without the ulcer.

and regular sleep won't cure. In the U.S., he has been getting all three.

Electrocardiograms of the 70-year-old Premier were normal; all the X rays, blood tests and urinalyses were negative. The only exceptions to the doctors' clean bill of health: a mild anemia, slight deafness and rather low blood pressure (100 systolic). His only treatment: vitamins.

Many a man with Mossadeq's tantrum-my temperament would have had lifelong ulcers. Actually, says Dr. Gholam Mossadeq, his father hasn't had one since his youth. Now he is the ulcer type, without the ulcer.

His public faints (caused by an inadequate supply of blood to the brain) are the result of his excitability, coupled with his low blood pressure and habitual overwork. Says Gholam Mossadeq: "My father is not really ill—just nervous and tired from too much work. In Teheran he works from 6 in the morning until 11 at night."

With his U.N. task (and Manhattan rest cure) at an end, Premier Mossadeq plans to head back to Teheran and overwork this week.

* Ambassador Ernest Gross, U.S. delegate to U.N.

Baby No. 415-1

On the maternity floor of St. Anthony's Hospital in Michigan City, Ind., it was a busy Saturday afternoon. Near the end of visiting hours, a knot of a dozen people stood around the window of the nursery; inside, Nurse's Aid Marlene Lubs, 26, was wheeling over one bassinett after another and showing off the babies as their numbers were called by proud fathers or other relatives. Somebody asked for "415-1," which meant James Lawrence Lyons, because his mother was in room 415, bed No. 1. Marlene Lubs did not notice whether it was a man or a woman.

Two hours later, another nurse's aid noticed that Baby Lyons' crib was empty. There was a frantic search of the hospital and grounds, police and dogs were called in, 2,000 townspeople searched alleys, trash cans, cisterns, dumps, swamps and dunes. One theory: Baby Lyons might have been kidnaped by an unbalanced, childless woman with a yearning for children.* The Michigan City hope: that such a person will give herself away by proudly showing off "my new baby."

Babies Then & Now

When the Government Printing Office gets a request for "the book," with 20¢ enclosed, its clerks know just what is meant. Out goes another copy of the Children's Bureau booklet, *Infant Care*. Last week, this Government super-seller (more than 28 million copies sold) went into a new edition, its ninth since 1914. The new edition reverses a lot of the advice in the first.

Most striking is the about-face on feeding. In 1914, mothers were sternly enjoined that babies were to be fed at three-hour intervals for six months. In 1951: "Letting a baby have a chance to develop a feeding rhythm of his own takes more judgment than feeding him at set intervals. But it's much easier than having an unhappy baby . . . A baby's hunger is the best clock to go by." Also down the drain are the old, rigid schedules of toilet training.

The wisdom of 1914 noted that "the milk of each animal . . . is especially adapted to the requirements of the young of that species." This alone was supposed to convince every mother that she must nurse her child. As of 1951: "It is the spirit in which you feed your baby that counts, rather than the particular kind of milk he gets."

The 1914 baby had his sleeves pinned down over the fingers to prevent thumb-sucking. Nowadays: "Sucking is the first way a baby gets pleasure. So when he is tired, or hungry, or doesn't have anything interesting to watch or to do, he may try

* This was the reason for the kidnapping of a 2 lb. 11 oz. premature baby from New York's Lincoln Hospital by a maid who miraculously kept the child alive for 26 days in a closet (TIME, May 8, 1950).

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*Reader's Digest, January, 1950.

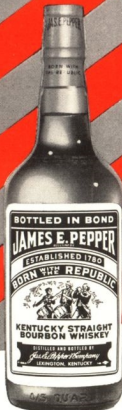
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Bottled in Bond, 100 Proof

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to get a little pleasure out of his thumb or fingers. Sucking is a poor substitute for being held, or talked to, or fed; but it is better than nothing."

As late as 1945, *Infant Care* expressed fear that babies might smother in their cribs. Now it notes that this is most unusual: sudden deaths are generally the result of a runaway infection.

In the new edition, *Infant Care* for the first time offers advice on baby-sitters. Besides giving the sitter a feeding and changing schedule, and a telephone number where they can be reached, parents should first introduce the sitter to any baby over four months old: "The terror a baby may feel when he is old enough to tell people apart and wakes to find himself with a stranger is something no child should be exposed to."

Drug for Drunkards

Drunkards cannot be cured by pills alone. But for almost three years, U.S. doctors have been testing a Danish drug, Antabuse (*TIME*, Dec. 6, 1948), which makes a man loathe alcohol so that he literally cannot stomach it.* They were leary of the drug because they knew that, if improperly used (especially by pranksters), it might cause serious illness or death. The Food & Drug Administration restricted the use of Antabuse to carefully supervised medical experiments.

Last week, with the FDA's blessing, Antabuse went on sale for general use on a doctor's prescription. It is no sure cure for alcoholism, but it is a useful crutch for the alcoholic cripple. Antabuse experts such as Manhattan Psychiatrist Ruth Fox argue that the alcoholic's other crutch should be psychiatric treatment. Dr. Fox has used both crutches with 149 patients, and got half of them to quit drinking entirely and another quarter of them well on the way. But Antabuse must be used under a doctor's supervision, warned Dr. Fox: "This is no drug for a well-meaning wife to slip into her husband's coffee in the hope of curing him of drinking. If we're not careful, we may have a few deaths."

Progress Against T.B.

Streptomycin quickly proved its value against many forms of tuberculosis, but one of the deadliest held out against the wonder drug: tuberculous meningitis. A particular enemy of children (its bacilli attack the covering of the brain and spinal column), tuberculous meningitis used to mean swift and almost certain death; the few survivors were hopelessly crippled. Now, the U.S. Public Health Service reports, the death rate has been cut almost in half, and the damage to survivors greatly reduced.

The best treatment, doctors now believe, calls for injections of streptomycin into the spinal fluid as well as the muscles. Because some tubercle bacilli develop resistance to the antibiotic, the

* Typical effects of alcohol after a dose of Antabuse: sweating, palpitations, difficulty in breathing, nausea, vomiting.

TIME, OCTOBER 29, 1951



"Vision is Indispensable to Progress"

How much salt water contains 5-million tons of metal?

The chemical industry, in extracting magnesium from sea water, works one of its many modern miracles. In each cubic mile there are 5-million tons of this ultra-lightweight metal!

Through equally fantastic chemical magic, this industry turns soybeans into paint, natural gas into television cabinets and coal into shower curtains! Even more fabulous is the ability of the research chemist to take apart various forms of matter, molecule by molecule, and put them together to form entirely new substances

never found in nature.

Basic chemical raw materials, previously imported or refined at great expense, now are produced synthetically in volume from abundant local materials. From hydro-carbons alone the chemical industry now produces over fifty-thousand compounds.

The vast changes in our econ-

omy and the measurable advance toward continental self-sufficiency brought about by the chemical industry are typical of the forward strides being made by progressive American companies.

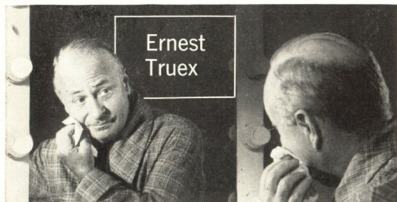
Only under a system of free competitive enterprise can men exercise the vision and initiative essential to such progress.

BANKERS TRUST COMPANY

16 WALL STREET, NEW YORK 15, N. Y.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION





Ernest Truex, star of more than 37 Broadway plays

Actors' faces are extra-sensitive

But Ernest Truex knows that this wonderful shaving cream helps him shave comfortably, have soft, smooth-looking skin.

Wearing and removing heavy stage make-up several times a day leaves actors' faces sensitive to the razor, prone to wrinkled, old-looking skin. And for actors, looking one's best is important to returns at the box office.

To help all men with sensitive skin, the J. B. Williams Company has added a wonderful new ingredient to Williams Shaving Cream. This new ingredient, Extract of Lanolin, contains 25 times the beneficial properties of the well-known skin conditioner, plain lanolin. It lets you shave close, yet helps

free your skin from the risk of painful nicks and scratches.

If your position, too, requires good grooming at all times, use the New Williams Shaving Cream with Extract of Lanolin every time you shave. It helps your skin preserve its youthful qualities, take on that healthy glow... helps you look your very best at all times.

Start using the New Williams Shaving Cream right away. If you prefer a brushless shaving cream try new Williams Brushless. It contains the same luxurious shaving cream qualities.

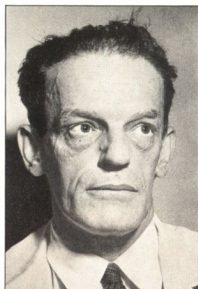
patients are also given para-aminosalicylic acid (TIME, Jan. 2, 1950).

Of 93 recent cases studied long enough for the doctors to feel confident of the results, 42 are still alive more than a year later, and most seem to have fully recovered, free from paralysis.

Simultaneously, the researchers used streptomycin and PAS against military tuberculosis, an equally deadly form of the disease (in which the bacilli are spread throughout the system) which also singles out children. In these cases the results were even more encouraging.

Capsules

¶ For developing the vaccines which give immunity to yellow fever (8,000,000 U.S. servicemen took the shots in World War II), Dr. Max Theiler, 52, of the Rockefeller Foundation, won the 1951 Nobel Prize in medicine: a gold medal and \$32,357. Born in South Africa, Dr. Theiler



N.Y. World-Telegram & Sun

NOBEL PRIZEWINNER THEILER
Yellow jack got him a jackpot.

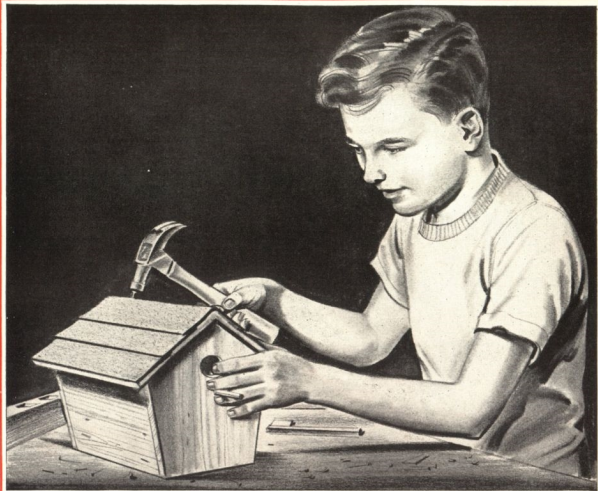
has lived 29 years in the U.S. Of the award he said: "It looks as though yellow jack got me the jackpot."

¶ In Charleroi, Belgium, Gynecologist Jules Hustin had just delivered Mme. Berthe Mahaux of a boy by Caesarean section when her heart stopped. He thrust his hand upward through the Caesarean incision until his fingers could feel the heart. He massaged the heart for five minutes. It began to beat again. Last week Mme. Mahaux and her son went home in good shape.

¶ To replace dangerous sleeping pills, Schering Corp. released last week (on prescription only) capsules of a drug named Dormison, which contains no barbiturates or bromides. To more than 1,000 human guinea pigs, Dormison brought restful sleep within half an hour and left no hangover on waking. Anybody who takes even a twentyfold overdose can be revived with caffeine.



THE AMERICAN DISTILLING CO., INC., NEW YORK, PEKIN, ILL., SAN FRANCISCO • 86 PROOF, 65% GRAIN NEUTRAL SPIRITS



CRAFTSMANSHIP Builds Birdhouses..Bombers..and Valves

CRAFTSMEN at work make the sweetest music or the mightiest thunder in the world. Their steady, pulsing, constructive skill vibrates wherever things are being built. This sound of skill . . . of craftsmanship . . . is the beat of America. Even our youngsters pick up its tempo at an early age.

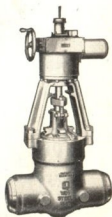
As the years hurry by, the throbbing tempo of work is faster . . . the skill greater . . . for the tools are bigger and more complex. You can see this skilled craftsmanship at work in thousands of defense plants. At Lunkenheimer, you'll find it at the lathes . . . at the exacting testing machines . . . even in the roar of the furnaces! Here the skilled hands of men and the latest

type machinery combine into a smooth-running team . . . producing the world's finest valves.

It's reassuring to know that craftsmanship plays such a mighty important part where fast, precise and accurate production is essential—as in the manufacture of valves which are vital to our progress as an industrial nation. The Lunkenheimer Company, Box 360AA, Cincinnati 14, Ohio.

STEEL • IRON •  BRONZE

LUNKENHEIMER
THE ONE *Great* NAME IN VALVES



L-851-5

No other hat

is

"SELF-CONFORMING"



Only Resistol has it!

THE BIG DIFFERENCE is in the exclusive construction of the leather which allows the leather to conform to the shape of your head comfortably—fit perfectly—without distorting the hat's original smart style lines.

Styled by Harry Rolnick,
nationally famous hat designer.



The "PACE-SETTER"
\$10.
Others to \$40.

RESISTOL

"SELF-CONFORMING"

The Most Comfortable Hat Designer

350 Fifth Avenue, New York
Factories: Garland, Texas — Newark, New Jersey

Color Postponed

The CBS system of color TV, in its fourth month of regular broadcasting, was stopped dead last week by a letter from Washington. The letter, written by Defense Mobilizer Charles E. Wilson, asked CBS to suspend its plans for the mass production of color sets. The request was made, said Wilson, in order to save scarce materials needed for the defense effort.

Since color sets use the same materials as black & white sets, which are not affected by the order, Washington observers found it hard to follow Mobilizer Wilson's reasoning. A later announcement seemed to make it clear that the order was aimed at men rather than metals. This week in Washington, Wilson will meet the nation's TV manufacturers and urge them to abandon temporarily all color experimentation in order to free their best electronic engineers for "important military projects."

CBS President Frank Stanton, already plagued by costs, technical problems and the public's standoffish attitude toward color, seemed relieved to get off the hook. He promised instant compliance with the Government request, and immediately discontinued regular color telecasts (10½ hours a week) on the ground that the public has too few color sets to make further broadcasts worthwhile.

Hollywood Is Humming

When they are good & ready, Hollywood's moviemakers confidently expect to take over television as entertainment.

After three years of making films exclusively for TV, the Hal Roach studios, well in the black, are now producing 1,500 hours of TV films a year, nearly three times Hollywood's annual output of feature movies. The 18-acre Roach lot, once used for such movie epics as *Joan of Arc* and *Of Mice and Men*, now gives houseroom to TV's *Amos 'n' Andy*, *Trouble with Father* (featuring Stu Erwin), *Racket Squad*, *Mystery Theater*, and a filmed version of *Beulah*.

Everyman's Entertainment. Burly, 33-year-old Hal Roach Jr., who got his start as an assistant director of *Our Gang* comedies ("I unbuttoned and buttoned their pants between scenes"), has been in command of the studio since he took over the production reins from his father in 1948. He accounts for his new success with the explanation that television has even lower I.Q.s than moviegoers: "On TV, a character must be immediately self-explanatory—that's why a guy like William Bendix will be great. I'm sure *The Birth of a Baby*, which made a lot of money in movie theaters, would get you a wonderful TV rating—but what sponsor would buy it? The sponsor is only spending money because he knows or expects he'll get it back in sales. Like it or not, television is Everyman's entertainment."

The "live" producers of the East Coast don't speak Everyman's language with Roach's facility. He discovered this on a

recent trip to Manhattan, when some TV-men tried to sell him on the idea of an hour-long ballet show. Says Roach: "I just told them ballet is not mass entertainment and most likely never will be." His credo: "You can't rationalize the public's taste. It isn't a question of intellectuality. It's the same thing as the public liking football and baseball and not liking polo and *jai alai*. It's just that we're attuned to that sort of thinking—we realize our audiences' tastes."

The Thin Edge. A score of smaller Hollywood competitors are already aboard the TV bandwagon. They range from shoestring producers to such established companies as Jerry Fairbanks, Inc., which



HAL ROACH (SR. & JR.)
The phone rings all the time.

employs a timesaving three-camera technique (TIME, March 6, 1950). Brody Productions (owned by a brother of the head of Monogram Pictures) makes Wild Bill Hickok films for TV, and turns out a 30-minute religious show with such titles as *Sister Martha Bets 'Em Big*. Bing Crosby Enterprises hopes to captivate televisioners with a new series featuring a cast of chimpanzees enacting Sherlock Holmes thrillers.

Hal Roach Jr. thinks that all this activity represents only the thin edge of the TV wedge. He remembers that three years ago "Hollywood looked at us on the basis that we were almost unclean." Now: "My phone rings all the time. It looks as if half of Hollywood were secretly planning to make the jump into television, too."

Code of Manners & Morals

Before the government got around to it, television men last week made a stab at drawing up a good-conduct code of their own. The 28-page document, presented at a Chicago meeting of the National Associa-



© O. R. 1951

There's a new "King" in the counting house

Counting our money is no problem for most of us—we'd welcome the chance to get tired counting. But counting coins used to be a back-breaking job, not only for story-book kings, but for banks, transit companies, and other firms handling large quantities of coins. Nowadays it's much easier, thanks to coin sorting machines that sort, count, and wrap coins into neat paper tubes—at a 50,000 coins-per-hour clip.

But even this modern "king" of the counting house found coin sorting a back-breaking job at first. The V-belt which drove the mechanism failed in less than two months, frequently

in the middle of a busy day. A double V-belt, designed especially for the "back-breaking" reverse bends required in the machine, did better. But even it failed within six months.

Then a standard Dayton Cog-Belt® was put on the drive. How long will it last? No one knows—because not a single Cog-Belt has failed during the year it's been used. It's *already*

lasted twice as long as the best previous belt and it's just getting started!

Performance like that is routine for Dayton Cog-Belts, the patented belts that bend easier, and transmit 40% more horsepower. For some dollar-and-cents facts on how much the Cog-Belt can save in *your* business, phone your Dayton Distributor. The Dayton Rubber Co., Dayton 1, Ohio.

*T.M.

Dayton Rubber

World's largest manufacturer of V-Belts

DAYTON RUBBER COMPANY, DAYTON 1, OHIO



V-BELT DRIVES
for industry, railroads,
automobiles, farm and home.



DAYCO ROLLERS
and Offset Blankets for
the printing industry.



TEXTILE PRODUCTS
for spinning and weaving
natural and synthetic fibers.



KOOLFOAM
foam latex pillows
and mattresses.



TIRES
for passenger cars,
trucks and buses.



"Our trans-Pacific air trip...included 'South Sea Island' stopovers"



**"To New Zealand and Australia by
Canadian Pacific Air Express!** Behind us—our glorious rail trip
across Canada to Vancouver. Ahead—relaxing flight...stopovers at
Honolulu and Fiji. Imagine! Exotic cuisine...dancing under tropical
heavens. (On stopovers, meals, hotel room, service...are free!)"



"Air Express travel is luxurious! Spacious planes—staffed by
experienced pilots, efficient stewardesses—are pressurized for comfort.
Soft, Loungaire chairs...excellent meals...gracious service. Upon
arrival—we were relaxed, refreshed. (Incidentally, Canadian Pacific
planes also fly to Tokyo, Hong Kong.) At Vancouver—on our return
trip—we boarded a Canadian Pacific train for home. It's the way to go.
Modern accommodations...deep-cushioned chairs...wide berths."



PS—"Our local travel agent helped plan our
trip. Next winter we are looking forward to
a Canadian Pacific winter cruise to the West
Indies and South America!"

Canadian Pacific

SPANS THE WORLD

Railways • Steamships • Airlines • Hotels • Communications • Express

SEE YOUR LOCAL AGENT OR CANADIAN PACIFIC IN PRINCIPAL CITIES IN U. S. AND CANADA

tion of Radio & Television Broadcasters, began by congratulating the industry on making "available to the eyes and ears of the American people the finest programs of information, education, culture and entertainment." Then it came out foursquare against "profanity, obscenity, smut and vulgarity."

The code specifically bans a number of words and phrases, among them: *bat* (applied to a woman); *nuts* (except when meaning crazy); *rasberry* (the sound); *tom cat* (applied to a man). Also banned: jokes about traveling salesmen and farmers' daughters; suicide or divorce as an answer to human problems; fortune-telling, astrology, phrenology, palm-reading and numerology; if shown in a way that might "foster superstition or excite interest or belief."

Edging up to TV's responsibility toward children, the code argued that "crime, violence and sex are a part of the world they will be called upon to meet and a certain amount of proper presentation of such is helpful in orienting the child to his social surroundings." But it frowned on shows that are "excessively" violent or might cause "morbid" suspense.

TV men also learned that they should avoid "such views of performers as emphasize anatomical details indecently," and got an obscure warning that "the use of locations closely associated with sexual life or with sexual sin must be governed by good taste and delicacy." Wrestling with the problems of advertising, the code suggested that six or seven minutes was long enough for the commercial on a 60-minute show, and hoped that the sponsor's name would only be shown "fleetingly" on the TV screen.

The code was endorsed by 59 of the nation's 108 TV stations and by two of the four networks (NBC and Du Mont). Other TV men have until the first of the year to sign up or stay out, whichever they prefer.

Program Preview

For the week starting Friday, Oct. 26.
Times are E.S.T., subject to change.

RADIO

Game of the Week (Sat. 1:45 p.m., Mutual), Kentucky v. Florida.

Stage 52 (Sun. 6:30 p.m., ABC). Ibsen's *Hedda Gabler*.

Playhouse on Broadway (Tues. 10:30 p.m., NBC). Douglas Fairbanks Jr. in *A Star Is Born*.

TELEVISION

Tales of Tomorrow (Fri. 9:30 p.m., ABC). Lee J. Cobb in *Test Flight*.
Boxing (Fri. 10 p.m., NBC). Joe Louis v. Rocky Marciano.

Football (Sat. 1:45 p.m., NBC). Harvard v. Dartmouth (East). Northwestern v. Wisconsin (West).

Colony Theater (Wed. 10 p.m., ABC). Maxwell Anderson's *Winterset*.

TV Opera Theater (Thurs. 11 p.m., NBC). Offenbach's *R.S.P.* (an English version of *M. Chouffeur*), with Larry Weber, Virginia Haskins, Paul Franke.

YOU'RE SET!

You're set for the whole winter!
"Prestone" anti-freeze won't boil off!
Just put it in and forget it till spring!
One shot lasts all winter!

YOU'RE SAFE!

You're safe from rust, clogging, foaming!
No freeze-ups—no failure!
No worry about repair bills!
You're safe—and you know it!

YOU'RE SURE!

You're sure you have the best! No other
anti-freeze gives the same degree
of protection! It's guaranteed!
There's nothing else like it!



Here's a tip! Many anti-freezes are made of methanol—which is actually boil-away alcohol. Be sure to ask your anti-freeze dealer before you buy *any* brand. Remember, there's not *one* drop of boil-away alcohol in "Prestone" anti-freeze. It's guaranteed!

"PRESTONE"

BRAND

Anti-Freeze

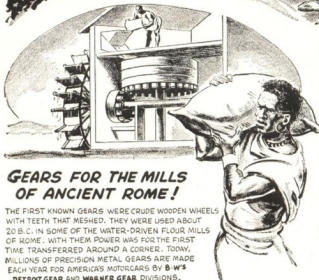
NATIONAL CARBON COMPANY • A Division of Union Carbide and Carbon Corporation
30 East 42nd Street, New York 17, N. Y.

The terms "Prestone" and "Eveready" are registered trade-marks of Union Carbide and Carbon Corporation

RIPLEY'S

UNDERWATER VACUUM CLEANER SNATCHES OYSTERS FROM THEIR BEDS!

INSTEAD OF DREDGES, THE MODERN OYSTER BOAT USES A GIANT "VACUUM CLEANER." IN AN HOUR, IT PULLS UP FROM THE BOTTOM AS MUCH AS 1000 BUSHELS OF OYSTERS WITH ONLY HALF AS MUCH EFFORT FOR THE CREW. IMPORTANT IN THE OPERATION OF THE DIESEL ENGINE THAT DEVELOPS THIS TREMENDOUS SUCTION IS A SPECIAL COUPLING DEVICE FROM B-W'S MORSE CHAIN.



GEARS FOR THE MILLS OF ANCIENT ROME!

THE FIRST KNOWN GEARS WERE CRUDE WOODEN WHEELS WITH TEETH THAT MESHED. THEY WERE USED ABOUT 20 B.C. IN SOME OF THE WATER-DRIVEN FLOUR MILLS OF ROME. WITH THEM POWER WAS FOR THE FIRST TIME TRANSFERRED AROUND A CORNER. TODAY, MILLIONS OF PRECISION METAL GEARS ARE MADE EACH YEAR FOR AMERICA'S MOTORCARS BY B-W'S DETROIT GEAR AND WARNER GEAR DIVISIONS.



TREE MOWER CLEARS AN ACRE AN HOUR!

IN THE 6-FOOT PATH OF THIS LAND-CLEARING MACHINE, EVERYTHING THAT GROWS GOES. WHIRLING WEDGES OF STEEL MOW DOWN 8-INCH TREES — AND CHEW THEM TO SHREDS. A SPECIAL MECHANISM FROM B-W'S ROCKFORD CLUTCH APPLIES AND REGULATES THE TREMENDOUS ENGINE POWER NEEDED FOR SUCH FAST, THOROUGH MOWING.

185 PRODUCTS
IN ALL ARE MADE BY

BORG-WARNER

Believe It or Not!



GIVING OYSTER HOISTERS A BIG BOOST... MAKING REFRIGERATORS PULL ON THEIR OWN COATS... FEEDING FUEL TO THE FLYING FIREPOTS!

IN SO MANY WAYS **B-W** SKILL AND INGENUITY TOUCH THE LIFE OF ALMOST EVERY AMERICAN EVERY DAY *

FOR EXAMPLE: 19 OUT OF THE 20 MAKES OF MOTORCARS CONTAIN ESSENTIAL PARTS BY **BORG-WARNER**. EVERY COMMERCIAL PLANE AND MANY SHIPS AFLOAT HAVE ABOARD VITAL **B-W** EQUIPMENT. 9 OUT OF 10 FARMS SPEED FOOD PRODUCTION WITH **B-W** EQUIPPED MACHINES. AND MILLIONS ENJOY THE OUTSTANDING ADVANTAGES OF **B-W** HOME EQUIPMENT AND APPLIANCES.



STRETCHING THE DISTANCE BETWEEN GAS STOPS!

A CAR CAN CRUISE 42% FARTHER EVERY TIME THE ENGINE TURNS — WHEN IT IS EQUIPPED WITH AN AUTOMATIC OVERDRIVE, PRODUCED FOR LEADING MOTORCAR MAKERS BY **B-W'S WARNER GEAR**. THAT MEANS YOU SAVE GAS. UP TO 3 MILES IN EVERY 10 ARE *FREE!

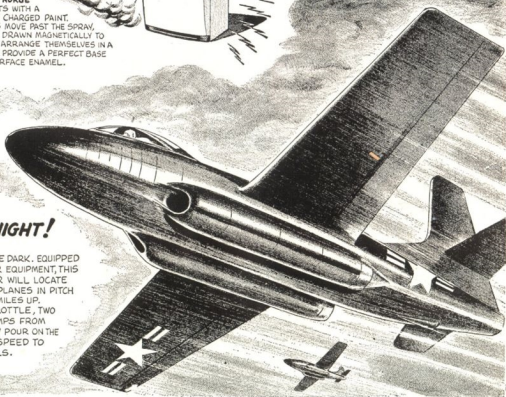
MAGNETIC PAINT FOR REFRIGERATORS!

THE TOUGH, GLEAMING FINISH ON FAMOUS **B-W NORGE** REFRIGERATORS STARTS WITH A SPRAY OF ELECTRICALLY CHARGED PAINT. AS DOORS AND PANELS MOVE PAST THE SPRAY, PAINT PARTICLES ARE DRAWN MAGNETICALLY TO THE BARE METAL. THEY ARRANGE THEMSELVES IN A SMOOTH, EVEN COAT TO PROVIDE A PERFECT BASE FOR THE LUSTROUS SURFACE ENAMEL.



NEW KILLER-JET STRIKES BY NIGHT!

THE F3D IS NEVER IN THE DARK. EQUIPPED WITH THE LATEST RADAR EQUIPMENT, THIS NEWEST NAVY FIGHTER WILL LOCATE AND DESTROY ENEMY PLANES IN PITCH BLACKNESS — EVEN 8 MILES UP. AT A TOUCH OF THE THROTTLE, TWO PRESSURE-LOADED PUMPS FROM **B-W'S PESCO** INSTANTLY POUR ON THE FUEL TO KICK UP THE SPEED TO SKY-SCORCHING LEVELS.



These units form **BORG-WARNER**, Executive Offices, 310 South Michigan Ave., Chicago: **BORG & BECK** • **BORG-WARNER INTERNATIONAL** • **BORG WARNER SERVICE PARTS** • **CALUMET STEEL** • **DETROIT GEAR** • **DETROIT VAPOR STOVE** • **FRANKLIN STEEL** • **INGERSOLL PRODUCTS** • **INGERSOLL STEEL** • **LONG MANUFACTURING** • **LONG MANUFACTURING CO., LTD.** • **MARBON** • **MARVEL-SCHIEBLER PRODUCTS** • **MECHANICS UNIVERSAL JOINT** • **MORSE CHAIN** • **MORSE CHAIN, LTD.** • **NORGE** • **NORGE-HEAT** • **PESCO PRODUCTS** • **ROCKFORD CLUTCH** • **SPRING DIVISION** • **WARNER AUTOMOTIVE PARTS** • **WARNER GEAR** • **WARNER GEAR CO., LTD.**



THE FAVORITE IN YOUR GLASSES

Look no further for a winning bottled in bond
bourbon. Choose CHURCHILL and you'll enjoy
a full-flavored distinguished Kentucky favorite

BOTTLED IN BOND KENTUCKY STRAIGHT BOURBON WHISKEY • 100 PROOF • THE FLEISCHMANN DISTILLING CORPORATION • OWENSBORO, KY.

TIME, OCTOBER 29, 1951

THE PRESS

Can't Be Too Careful

Editor Milton Ronsheim of the weekly *Cadiz (Ohio) Republican* (circ. 4,000) was burned up over President Truman's claim that the press had published "95%" of the nation's military secrets, though some of them were from government handouts. So when the Pentagon mailed Ronsheim a handout with pictures of helicopters in Korea (see *SCIENCE*) and another of Defense Secretary Lovett, Ronsheim mailed the whole business right back. He also enclosed a note: "Mr. Truman has advised the press not to trust such departments as yours in making releases but to investigate and decide for ourselves . . . No one in our office has the time or knowledge to make this delicate decision . . . and will not risk getting Hell from Harry over Helicopters."

Collier's Reports a War

At *Collier's* Fifth Avenue headquarters, the mysterious project was called "Operation Eggnog." The man in charge of it was Associate Editor Cornelius Ryan, who for nine months acted as cloak & daggerish as if he were blueprinting an atomic war. That was just what he was doing.

Last week *Collier's* unwrapped its own private World War III, its "Preview of the War We Do Not Want." From the first shot "at exactly 1:58 p.m. G.M.T., Saturday, May 10, 1952 . . . a terrible Kremlin miscalculation" (the Reds tried to assassinate Tito and occupy Yugoslavia), until the occupation of Russia ("The outcome was inevitable"), the Armageddon took a full, fat, 130-page *Collier's* issue. It also took a shining constellation of star writers.

For "Egnog," *Collier's* jumped its print order from 3,400,000 to 3,900,000, spent \$40,000 extra on articles, almost doubled its usual sale of advertising. It was a sensational journalistic stunt which, as such things often do, grew out of another idea.

In January, Irish-born Cornelius Ryan, a 31-year-old former war correspondent and author, suggested to Publisher Edward Anthony an article on what would happen if the U.S. were occupied by Russia. It gave Anthony a bigger idea: Why not devote an issue to a third world war? Ryan went secretly to work (only a few *Collier's* staffers knew what was going on), traveling to Europe and around the U.S., collecting material, lining up writers, Pulitzer Prize-winner Robert E. Sherwood wrote the lead piece on history's "most unnecessary, most senseless and deadliest" war. The A.P.'s Hal Boyle reported the Russian A-bombing of Washington (which had "destroyed the heart of the city"), Edward R. Murrow, the A-bombing of Moscow. Lowell Thomas watched U.N. paratroopers "chute into the Urals" and destroy the Soviets' A-bomb stockpile, and Hanson Baldwin charted the three-year war's strategy. In his usual slick style, Philip Wylie wrote the love story of a Russian girl, who had been sterilized by

a bomb burst, and a U.S. major, Arthur Koestler, Marguerite Higgins, Walter Reuther, Walter Winchell and the *Christian Science Monitor's* Erwin Canham were on hand to report on the rebirth in conquered Moscow of such things as religion, unions, a free press, the beginnings of democratic government. As a pious afterthought *Collier's* said editorially: "We do not think that war is inevitable." The special issue was "an appeal to the reason of Joseph Stalin and the men around him . . ."

For all its clairvoyance, the magazine had no report on what Stalin might think about its stunt. But many a reader was sure to feel that *Collier's* pat, "inevitable" outcome of the war made "Egnog" somewhat hard to swallow.

Year

When an adman named Baldwin H. Ward became a wartime Marine lieutenant, he put out a picture history of the Marines' Pacific battles. Its success gave him an idea: Why not put out an annual picture book of the year's news? After the war, "Baldy" Ward settled in Los Angeles as *FORTUNE's* West Coast advertising manager. With \$25,000 of his own and

\$50,000 from friends, he hired part-time editors, and in 1948 put out the first edition of *Year*, a LIFE-like 192-page summary (with 700 pictures). It sold 15,000 copies, won critics' kudos, but lost \$7,500.

The next year's *Year* lost money, too, but last year's, an ambitious review of the half century, sold 60,000 copies and netted \$39,000, enough to erase earlier losses.

Ward had also learned how to stretch his financial shoestring. He got experts, who became interested in *Year*, to do part-time work for little pay, wangled many free pictures, and, for 1951, got Historian Arnold J. Toynbee to write a foreword, simply by writing and asking for it.

When Ward's fourth *Year* came out last week, its 224 pages were crammed with 1,500 pictures and bright, sharp text on everything from the Russian menace to beauty queens. With 55,000 copies in print (retail price: \$5.95) and paper on hand for a further 20,000, Baldy Ward hoped this would be *Year's* year.

Magazine for Special Men

"A new type of magazine [which] will either elate the top 100,000 thinking men in this country, or be a miserable flop." This frank and frankly snobbish advertising heralded the advent of a new \$2-a-copy quarterly, *Gentry*, which appeared last week, sponsored by Manhattan's Re-



A-BOMB ON MOSCOW (AS IMAGINED BY COLLIER'S)
It began on May 10, 1952 at 1:58 p.m.

Painting by Chesley Bonestell

Christening?



One of the World's Great
CHAMPAGNES

Great Western
AMERICAN CHAMPAGNE



No three words ever meant so
much to so many people...

I Want You

...SOON FROM SAMUEL GOLDWYN



PLEASANT VALLEY WINE CO. • HAMMONDSPORT, N.Y.

porter Publications. The new magazine did not quite live up to its billing ("There is nothing in the world like it"). It looked rather like a masculine version of Fleur Cowles's late, ill-starred *Flair*. It looked even more like the fancy and expensive (\$3 a copy) trade quarterly, *American Fabrics*, also published by Reporter Publications. *Gentry* abounded in detachable inserts (an architect's plans for a Finnish steam bath, a 16-page portfolio of engravings of ducks) and three-color textile ads illustrated by swatches of materials (Shetland wools, fine corduroys, cotton shirts, etc.). *Gentry* extended the sample theme to its articles, in one of which a bag of marjoram was glued to a piece about the herb. In later issues, *Gentry's* editors plan to paste a trout fly in a fishing article, a leaf of fine Jamaica tobacco in a piece on smoking.

Pictorially, the first issue was impressive (e.g., four full-page color reproductions of old automobiles, beautifully reproduced Japanese prints). But most of the articles were cluttered up with swatches of pseudo-intellectual pretentiousness (e.g., a 14-page layout entitled "What Does It Mean to Be a Man?" containing everything from Mohammed's Testament to his son-in-law to a three-layer diagram of man's body, nervous system and skeleton).

Gentry's founders are 46-year-old Publisher William C. Segal and 48-year-old Executive Editor Sam Cook Singer, who first met each other in high school in The Bronx, and have worked together for eight years putting out men's clothing trade publications (*American Fabrics*, *Men's Reporter*, *Canadian Reporter*, *Gold Book Directory*). They claim a solid year's booking of advertising for *Gentry*, and 14,000 charter subscriptions. *Flair* may well have failed because it aimed at no particular reader. Singer thinks he has drawn a bead on *Gentry's*: a sort of 20th Century Renaissance man—well-educated, well-behaved, with leisure to dabble in the arts, science, sports, philosophy or his own Finnish bath.



Roy Stevens

GENTRY'S SINGER & SEGAL
For dabblers, a Finnish bath.

TIME, OCTOBER 29, 1951

EDUCATION



YALE PROCESSION (PRESIDENT GRISWOLD, FAR RIGHT)*
Father, grandfather and 38 daughters were there.

Acme

Family Reunion

Inside the Gothic doorways to Yale's Sterling Memorial Library, the great procession formed, bright with the hoods of scholars and notables from all over the world. As the bells of Harkness Tower pealed *Onward, Christian Soldiers*, the column moved slowly across the campus to Woolsey Hall. There, the Rt. Rev. Henry Knox Sherrill, presiding bishop of the Protestant Episcopal Church and fellow of the Yale Corporation, called the assembly to prayer. Yale's 250th anniversary celebration had begun.

It was not an occasion for famous outsiders—presidents or prime ministers or politicians. The most important guests who showed up were all in the academic family. Lord Halifax had come in scarlet robe to represent Grandfather Oxford. President James B. Conant was on hand for Father Harvard. And 38 presidents, deans, and professors had come in behalf of the 41 daughter campuses that Yalemen had either founded or first presided over (among them: President Harold W. Dodds of Princeton, James P. Baxter of Williams, Deane W. Malott of Cornell, Detlev Bronk of Johns Hopkins).

Yale's birthday party, said President A. Whitney Griswold, was nothing more or less than a big family reunion . . . "The graduates of the English universities who founded Harvard, and the graduates of Harvard who founded Yale, brought to us a living shoot from the tree of learning whose roots reach down through western culture to ancient Greece . . . The founders' respect for learning speaks for itself: the scholar rubs elbows with the moralist. Both share the natural piety, the simple moral earnestness that for all our shortcomings has pervaded our culture and extended the aims of American higher edu-

cation beyond the mere cultivation of the intellect to the preparation for life in a free society and the discovery and fulfillment of man's ultimate purpose on the universe. These aims are well represented here today by an honorable company of colleges and universities sharing with us in an honorable tradition."

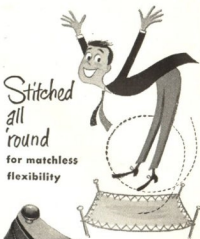
Rebel in Reverse

One sour note sounded at Yale's family reunion last week (see above). It came from the brassy trumpet of a 25-year-old alumnus, William F. Buckley Jr. As chairman of Yale's *Daily News* in 1949-50, Buckley had been a sort of rebel in reverse—a fire-eating youthful conservative. Last week, in a book called *God and Man at Yale* (Henry Regnery; \$3.50), he accused Yale in particular, and other universities in general, of sabotaging God and capitalism alike.

Author Buckley believes that "the duel between Christianity and atheism is the most important in the world . . . [and] that the struggle between individualism and collectivism is the same struggle reproduced on another level." Under the "protective label of 'academic freedom,'" says he, Yale has become "one of the most extraordinary incongruities of our time: the institution that derives its moral and financial support from Christian individualists and then addresses itself to the task of persuading the sons of these supporters to be atheistic socialists."

Reverberating Questions. Though Buckley lists only five professors (out of a faculty of 1,100) as atheists or agnos-

* From extreme left: Yale's Poet Leonard Bacon, Oxford Professor Ernest Woodward, Harvard's President Conant, Oxford's Lord Halifax, Cambridge Vice Chancellor S. C. Roberts, Yale's ex-President Charles Seymour.



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and bound. Sizes
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Allen-Edmonds' unique all-'round stitching is one reason why these shoes are guaranteed comfortable. Uppers, counters, insoles and soles are all locked in a single unit by one sewing process—for matchless flexibility . . . polite but firm support. 121 smart styles, with quality at every point. Find your dealer in the classified directory—write for free catalog.



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Color TV optional
equipped to receive UHF

LAND OF Allure

NEW MEXICO

In all America there is no land quite like New Mexico . . . no land so steeped in the historic lore of two ancient civilizations and the robust growth of the American Southwest. Along the highways and byways of this land of allure are countless vistas of rare beauty and thought-provoking interest . . . pueblos inhabited by Indians since long before the discovery of America . . . weathered adobes showing the Old World artistry of the Spanish Conquistadors . . . soul-stirring glimpses of soft moonlight eternally painting quaint patterns in ancient patios.

... in a matchless clime of mild sunny days and zesty nights.

For literature and maps . . . write Dept. T-2,
Tourist Bureau
Santa Fe, New Mexico
A DIVISION OF THE NEW MEXICO HIGHWAY DEPT.



New Mexico . . . Land of Enchantment

ties, and only five as clearly anti-capitalist, he quotes an impressive number of classroom and textbook examples to support his charges. And he raises some reverberating questions. What is the moral responsibility of an American university? Has it any? Should a university have convictions—or no convictions? Should it be neutral against all religion? Or encourage Christianity as the most-favored faith? Or what?

Buckley bases his answers on the odd premise that Christianity and capitalism are, if not completely equal, at least inseparable. And like most young absolutists, he empties the baby with the bath. The only way to save Yale, says he, is to have the alumni rise up and quash the "hoax of academic freedom" once & for all. It is all very well for scholars to pursue their researches wherever their researches lead them; teachers have no such right. Says Buckley: "Assuming [that] the overseers of the university have embraced democracy, individualism and religion, the attitudes of the faculty ought to conform to the university's . . ." If professors do not conform, says Buckley, they should be dismissed.

Silence & Counterblast. Yale's official reaction to the Buckley blast was a cold silence. But unofficially, it was ablaze with counterblasts. The Yale *Daily News* denounced Buckley as a "child of the Middle Ages." Economist John Perry Miller denounced his book as "warped and distorted . . . scurrilous and boorish." Said Philosopher Theodore M. Greene:

"[I]t expresses unambiguously the spirit and temper of intolerant dogmatism. Such dogmatism radically contradicts the Christian doctrine of human finitude and the Christian exhortation to humility. It contradicts no less radically the spirit of open-minded scientific inquiry . . . It dictates a rigid, monolithic society which, however benevolent, regiments its members according to an orthodox party line." If Buckley had his way, said Greene, teaching "would become . . . dull, slavish, and uninspired . . . He would transform Yale into the most dogmatic, hidebound institute for orthodox propaganda."

Greene's rebuttal, which punctured Author Buckley's conclusions without fully answering the questions he raised, was not likely to settle the matter. Always ready for a crack at the professors, New York City's *Daily News* hopefully noted: "It looks as if the Buckley blast will kick up fierce roars on many campuses besides Yale's . . . Our own hunch is that he's a good deal more than half right."

How to Write History

The schoolmaster of the County Primary School in Offord, Huntingdonshire, England, wanted to do something for the Festival of Britain and asked his pupils for suggestions. One of them had an ambitious idea: "Why not write a book?" Schoolmaster James W. Crick put it up to 13 of his senior students; they thought it was a splendid notion. By last week, Offord had a history of itself it could be proud of.



ALUMNUS BUCKLEY
Baby went out with the bath.

The book, *Two Parishes—One Village* (price: 94¢) spans 1,000 years of history, and its 13 authors (aged 11 to 14) had to use all the tricks of the scholar's trade to research and write it. They combed old documents, interviewed local authorities, counted everything from pigs to letter boxes. They found that Offord had also been known as Upeford, Opford, Upeford, Oppeford, Upford, Hupford and Upford. In the *Domesday Book* it was Uford. One Arnulf de Hesding owned ten hides (1,000 acres) at Cluny Manor, and the Countess Judith owned three at Darcy Manor. A restored Cluny Manor still stands (Oliver Cromwell slept there), and some old Offonians still remember when it was haunted by a "little old lady" who would appear late at night, flit through the drawing-room, then vanish.

Today, the village (which includes the parishes of Offord Cluny and Offord Darcy) has 536 inhabitants, 129 cats, 70 dogs, 275 bicycles, 46 motorcars, 167 radios and 17 TV sets. It has lived through the threat of the Armada, when 13 stalwart citizens went off to war bearing pike, arquebus and sword. The village lost one man during the Boer War, 20 in World War I, four in World War II.

The young scholars compiled examples of "folk medicine" ("Warts can be cured by rubbing a black slug on them") and weather lore ("If the wind gets in Gravelly Gap, it will rain"), told how the farmers call in their cows ("Coof, coof, nare, nare, nare"). They interviewed all the most prominent people in town—from Lieut. Colonel O.N.D. Simesy, the village squire, to Mr. P. Stocker, the butcher ("His scales are very accurate, as they should be"). Reported one scholar of Mr. J. Dudley, the roadman: "If Mr. Dudley is not sweeping leaves, he is sometimes cleaning drains. When I asked him if he liked cleaning drains, he answered 'Not much.'"



Getting there is half the fun!



Pleasure has three facets: anticipation, realization, remembrance.

All are yours when you go by sea to Europe. The bracing air is the same, whichever your ship.

But add to its tang the Cunard flavor, and you'll never go any other way.

Food delicacies from world markets will tempt you... chefs of international renown

cater to the palate's every whim... the whole voyage a supreme experience in

gustatory delight. All to be relished amidst luxury, charming people, exciting gaiety.

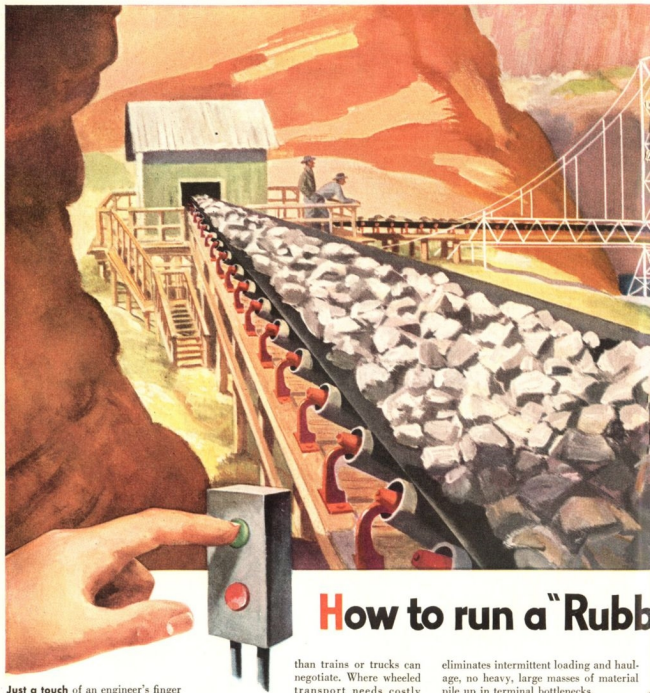
Look forward to it, enjoy it fully, remember it always.



No wonder more people prefer

CUNARD

QUEEN ELIZABETH • QUEEN MARY • MAURETANIA • CARONIA • BRITANNIC • MEDIA • PARTHIA



How to run a "Rubber

Just a touch of an engineer's finger on a master switch can send millions of tons of coal, ore, sand or other bulk materials high-balling across country. This is a "rubber railroad"—a long-distance conveyor belt system designed by the G.T.M.—Goodyear Technical Man. This connected series of belts is the only carrier that can travel "crow-flight" over rugged ground impassable to other transport.

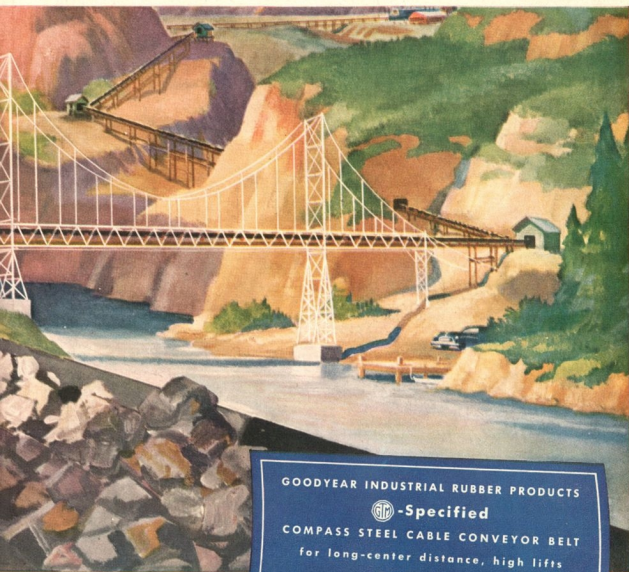
Steep grades no barrier. Conveyor belts can climb 32% grades—far steeper

than trains or trucks can negotiate. Where wheeled transport needs costly tunnels, heavy bridges, grading fills and bents along its right of way, conveyors need only small rat-hole bores, "spider web" bridges and a minimum of construction to let them span the miles and overcome terrain obstacles.

Safest of all haulage methods, a "rubber railroad"—regardless of its length—can be controlled by a single operator at a single control station, with the aid of electric interlocks between flights. And because a conveyor system

eliminates intermittent loading and haulage, no heavy, large masses of material pile up in terminal bottlenecks.

Highest capacity, too. The G.T.M. can give you specific tonnage figures for "rubber railroad" capacity under any given set of circumstances—figures developed on thousands of successful conveyor operations from small in-plant conveyors up to mighty cross-country cargo haulers. For conveyors can handle over 8000 tons per hour—or 4400 pounds a second—through any weather, using the least power of any means of haulage, with far less day-to-day maintenance.



er Railroad"

Should you consider conveyors, it will pay you to consult the G.T.M.—the man who has designed twelve of the fourteen highest single-flight lifts, the world's longest single-flight conveyors, and multi-mile "rubber railroads." Turn to him with your problem of cargo haulage, or write Goodyear, Akron 16, Ohio.

GOODYEAR INDUSTRIAL RUBBER PRODUCTS

G.I.P. -Specified

COMPASS STEEL CABLE CONVEYOR BELT

for long-center distance, high lifts

Heavy-duty, abrasion-resistant rubber cover

Single plane of high tensile airplane-type steel cables carry the load. All cables flex around pulleys on same radius, and are protected from external abuse and corrosion by thick sheath of rubber.

Two-ply fabric envelope

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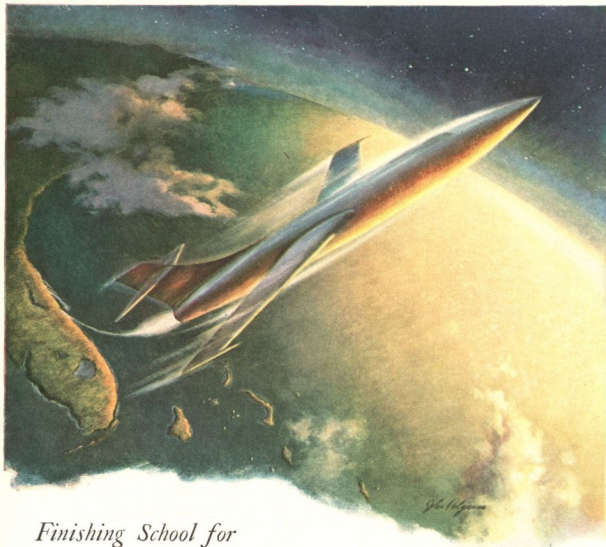
FOR HOSE, FLAT BELTS, V-BELTS, MOLDED GOODS, PACKING, TANK LINING, RUBBER-COVERED ROLLS built to the world's highest standard of quality, phone your nearest Goodyear Industrial Rubber Products Distributor.

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We think you'll like "THE
GREATEST STORY EVER TOLD"
Every Sunday—ABC Network

Company—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio



Finishing School for

GUIDED MISSILES

The Air Force Missile Test Center, used by all our military services as a long-range proving ground, stretches thousands of miles from Florida, out over the Bahamas, into the South Atlantic.

A pilotless bomber roars away from its launching stand, picks up speed, zooms into the blue. Setting its course for a far-off target in the ocean, it rockets over a chain of tiny islands where men and machines check its flight, its behavior, the operation of its guidance and control systems. It's a vital part of our air power of the future—aeronautical research and development laying the foundation for continued U. S. air supremacy!

Operated by the USAF's Air Research and Development Command, the Missile Test Center is geared up to test the wide variety of missiles, rockets and pilotless aircraft vital to modern air power. It reached its full stature with the recent completion of down-range observation stations. And the dramatic B-61 pilotless bomber, the Matador, designed and produced by Martin as part of its diversified missiles program, was the first to use the completed range. The GLENN L. MARTIN COMPANY, Baltimore 3, Maryland.

Martin
 **AIRCRAFT**

Builders of Dependable Aircraft Since 1909

DEVELOPERS AND MANUFACTURERS OF: Navy P5M-1 Marlin seaplanes • Air Force B-57A Canberra night intruder bombers • Air Force B-61 Matador pilotless bombers • Navy P4M-1 Mercator patrol planes • Navy KDM-1 Plover target drones •

Navy Viking high-altitude research rockets • Air Force XB-51 developmental tactical bomber • Martin airliners • Guided missiles • Electronic fire control & radar systems • **LEADERS IN** Building Air Power to Guard the Peace, Air Transport to Serve It.

For reasons of security, the missile shown here is an artist's conception—not a drawing of an existing weapon.

RELIGION

Saint of Gottarendura?

The Spanish town of Avila (pop. 24,400) was in an uproar last week. "Sacriligious!" muttered the patrons of the coffee houses on the Plaza de Santa Teresa. "Blundering lie!" thundered the head of the tourist committee. Mayor Jose Maria Martis wrote furious letters to the Bishop of Salamanca, the Cardinal Primate of Spain, the Superior General of the Discalced Carmelites in Rome and the Spanish government. He, and almost everyone else in Avila, wanted a book



ST. TERESA

Divine grace is not hereditary.

suppressed and its author reprimanded—if not shot at dawn.

The book in question was Volume One of a scholarly biography of the great 16th Century mystic, St. Teresa of Avila. Its author was the learned father superior of Saragossa's monastery of the Discalced Carmelites, which had been St. Teresa's own order.

The crime of Fray Efen de la Madre de Dios, in the eyes of Avila, had been to state flatly that St. Teresa was not born in Avila (where tourists are shown the very room she first opened her eyes in) but at her family's winter place in Gottarendura, some eight miles away. And, as if this were not enough, Fray Efen claimed that Teresa's grandfather had lived under a cloud for having converted himself and his family to Judaism (probably for business reasons), though later, under the urgings of the Inquisition, he repented and rejoined the church.

Thus Spain last week was treated to

the rare spectacle of laymen trying to suppress a religious book. The hierarchy, having given its imprimatur, was not likely to withdraw it. Historic truth must be placed before petty local susceptibilities, editorialized Madrid's Catholic daily, *La*, adding that the behavior of the saint's grandfather proved that divine grace is not a hereditary privilege.

In Gottarendura, meanwhile, citizens were discussing which house to pick as St. Teresa's "real birthplace."

65 Yards to Go

When 23-year-old Jarrell F. McCracken, sportscaster for Waco (Texas) radio station KWTX, was invited last year to speak in a Baptist church, he wondered what to say. He decided to combine his two chief interests, religion and sport, in a rapid-fire report of a football contest called "The Great Game of Life." So enthusiastic was his Texas audience that McCracken recorded his allegory and put it on the market. So well did the records sell that he went into business with two fellow graduates of Baptist Baylor University to sell religious records labeled WORD.

By last week they had sold some 15,000 records. Sample monologue from "The Game of Life" (two 12-inch records for \$2.95), to the accompaniment of skillfully dubbed stadium sound effects:

"Good afternoon, everybody. This is station WORD broadcasting from the great Stadium of Life . . . We have a tremendous crowd on hand today. The stands are literally packed with a great crowd of witnesses, as the writer of *Hebrews* points out . . . There are several famous and successful veterans of this big game in the stands today . . . such notables as Moses, Samuel, Gideon, Peter, Paul and many, many others. Each has a vital and personal interest in each player on the field."

"This Guy Satan." "Down on the field we can see that both teams are completing their pre-game workouts. To our right are the players representing Christianity, and this Christian team, by the way, has as its coach the greatest of them all, noted for his great and unerring wisdom. This great mentor, Jesus Christ, is the model of perfection in the coaching realm. However, as we look down to our left we see another great squad and a very cunning and clever coach. This is the team coached by Satan, the Forces of Evil. And believe you me, this guy Satan and his men will be tough to handle. There's a great wave of anticipation and expectancy in the crowd . . . As you know, the referee of this Game of Life is God Himself, the perfect, just and all-seeing referee . . .

"The coaches have given their respective players their last-minute instructions, Jesus Christ telling his players: 'Go ye into all the world and preach the Gospel to every creature.' Christ has now come off the field and it's all up to the players whom he's just left with that last-minute challenge . . . The entire hope of Christianity

**I WEAR
FALSE TEETH**
yet my mouth feels
fresh, clean and cool
No "DENTURE BREATH"
for me*



"I know that dental plates that feel hot and sticky are a warning sign . . . so I soak my plate in Polident to avoid Denture Breath."

Mrs. C. W. A., Dayton, Ohio

When plates taste bad—feel hot and heavy in your mouth, watch out for Denture Breath. False teeth need the special care of a special denture cleanser—Polident. For a smile that sparkles . . . for a mouth that feels cool, clean and fresh . . . for freedom from worry about Denture Breath . . . soak your plates in Polident every day. Costs only about a cent a day to use.

NO BRUSHING
Soak plate or bridge daily—fifteen minutes or more—in a fresh, cleansing solution of Polident and water.



POLIDENT

RECOMMENDED BY MORE DENTISTS
THAN ANY OTHER DENTURE CLEANSER



BOLL WEEVILS *Bite the Dust*

Time was when the boll weevil put the bite on cotton crops in a big way. Planters lost plenty and people felt the pinch of prices.

And now, with cotton serving thousands of military purposes from socks to sea bags, the weevil could sabotage our defense program right in the South's cottonfields. But today there is an effective anti-weevil weapon—Benzene Hexachloride (BCH) which Tennessee produces in large quantities. This is the chemical that goes into dust and spray insecticides to end weevil worries.

Everyone isn't directly involved in the boll weevil battle. Yet every day in some way your life is made more convenient and more comfortable by products from Tennessee . . . an industry serving all industry.



TENNESSEE
PRODUCTS & CHEMICAL

Corporation

NASHVILLE TENNESSEE

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in this, the Game of Life, rests upon the ball-carrying ability of Average Christian."

Humility from the Rear. The breathless climax of the game comes near the end of the fourth quarter, with the score 0-0, and Average Christian so groggy from ball-carrying that he's just run 70 yards in the wrong direction. "It's second down . . . and 65 to go. But just a second, the great coach, Jesus Christ of the Christianity team, is sending an important substitute into the game. Let's check—he's coming on to the field. Yes, it's the real need for this Christian team right now—the real need, the Holy Spirit coming into the game. And the players seem to be invigorated by the presence of this powerful new player and the Forces of Evil are bracing their defenses. There'll be time for just one more running play in this game as the Christian team goes into the huddle and it's the Holy Spirit calling the signals . . .

"The ball is snapped and it goes to Average Christian. He's circling his own right end, interference is forming in front of him . . . He's up to the 15-yard stripe, running behind Prayer, Love, Bible Study, Witnessing, Faithfulness . . . and there's Church-Attendance out there . . . Humility running across offering protection from the rear as the great wave sweeps across the 50 into enemy territory. They're to the 40-yard stripe, the 30, open in the clear field up to the 20, the 10, the 5—it's a touchdown and the ball game is all over!"

Miracles Still Happen

It was beginning to look as if the Rev. John Urlich would never find a pulpit. Sunday after Sunday, for almost a year, he went to Lutheran churches whose pastors were leaving or sick or on vacation. Sunday after Sunday, each church thanked him very much, and that was all. His preaching was fine, they admitted, his handling of the service was perfect, but how can a minister be expected to look after the church and make the parish calls and all the other things a minister has to do—when both he and his wife are blind?

A friend told him that in the Presbyterian Church, a new minister may get a full year's trial. John Urlich decided to become a Presbyterian. But when he asked the Lutheran Synod to let him go, they decided to let him try six months at Grace & St. Paul's Church on Manhattan's West 71st Street, if the congregation was willing.

Blind John and blind Carole Urlich went to work with a will. Almost since they met, in 1938, as blind students at Kansas University, both of them had known what they wanted their lifework to be. With the help of Bonnie, the Seeing Eye German shepherd they share, John managed 60 pastoral calls during the first month. They went to every meeting of every organization in the church community. They roused new interest among the teenagers of the congregation by assigning them small jobs to do—lighting candles, taking care of the bulletin board, ushering. John became adept at judging the size of the congregation by the sound of its

singing and recognizing people by the sound of their voices at the church door.

"The handicap is not my blindness," said 35-year-old John last week. "The real obstacle is the preconceived notions that people have about blind people. And once people are convinced, they go to the other extreme. There's no middle ground about blind people. You're either the tin-cup variety or you're a genius."

There is no middle ground about the way the people of Grace & St. Paul's feel



Religious News Service

PASTOR & MRS. URICH

He can tell by the singing.

about John and Carole Urich. When the time came early this month for the secret ballot on whether to make him permanent pastor, the vote was unanimous. Last week John Urich was installed. Title of his first sermon: "Miracles Still Happen."

Encouragement for Mary

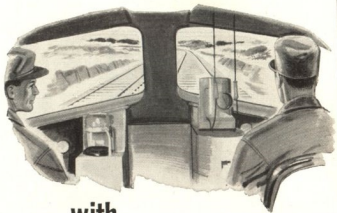
Every schoolboy can place Roger Williams in worldly history as the founder of Rhode Island. He was also a most other-worldly American. In 1652, he published a little book entitled *Experiments of Spiritual Life and Health*, which contains some of the most beautiful devotional passages ever written by an American. Long forgotten, the book has now been reprinted with an essay by Baptist Historian Winthrop S. Hudson (Westminster; \$2).

Roger Williams wrote this little book as a letter of encouragement to his wife Mary. She had been sick during Williams' long absences (living "in the thickest of the naked Indians of America, in their very wild houses and by their barbarous fires") and on recovering, she was greatly worried about her spiritual state.

Hypocrites Cry & Howl. To help her, Williams composed and sent her "a handful of flowers" plucked from the garden of Scripture and made into "a little posy fit and easy for thy meditation and refreshing."

God's children, his book admonished,

Looking Ahead



with

MO-PAC



Looking ahead to its second century of service, MO-PAC continues to live up to its reputation as a "Modern-Progressive" railroad. For with the addition of 126 new units, early next year, MISSOURI PACIFIC Lines' fleet will consist of about 700 diesels.

This will mean better and faster service for shippers and passengers alike, for all main lines of MO-PAC's 10,000-mile system will be completely or partially dieselized and radio equipped . . . a record matched by few railroads in the entire nation.



A CENTURY OF SERVICE TO THE WEST-SOUTHWEST

SEAMASTER® first choice the world over

Favorite of sportsmen, travelers, men of affairs—for dependability and suave good looks. Fitted with the superb Omega Automatic movement—winner of the most coveted accuracy awards in the world. Water, dust and shock-resistant, anti-magnetic. 18K gold applied figures, with radium dot markers. In stainless steel, \$85. 14K gold top stainless steel back with sweep-second hand, \$145. Prices include Federal tax.

OMEGA Ω



DRAKE 100—

action-length, fine wool anklets with elastic top and nylon reinforcement at heel and toe.

DRAKE 200—

regular length, fine wool half-hose with nylon reinforcement.

DRAKE 300—

a new 75% wool, 25% nylon blend in the same action-length as Drake 100.

thank you, Your Royal Laziness, they're **DRAKE** again.

I know you gave them to me because I always make holes in my other ones, but I forgive you, because they're so comfortable—and so good looking at the office and for the weekend, too.

Choose your favorite from three kinds of these splendid shrink resistant, ribbed hose from Britain—at good stores everywhere*.

...AND SO INEXPENSIVE, TOO.



We'll gladly tell you where you can get them in your locality.



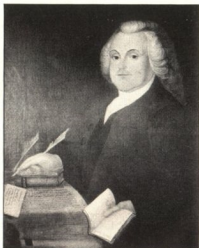
DRAKE AMERICA CORPORATION

20 East 50th Street
New York

must "use this world and all the comforts of it with a weaned eye and minds, as if we used it not . . . as English travelers that lodge in an Indian house use all the wild Indian's comforts with a strange affection, willing and ready to be gone . . ."

And God's children "find a kind of holy pleasure and delight in prayer, whatever be the event or issue . . . Hypocrites in their prayers . . . cry and howl upon their beds for corn and wine . . . but the prayers of God's children chiefly eye heavenly things . . . They also wait for His holy pleasure and leisure . . . confessing themselves beggars at God's door and dogs under His table."

Persecutors Pass Away. Hatred of sin in itself, said Williams, is one of the true marks of a true Christian. The worldly and unregenerate "can only hate the damages and disgrace and discredit of it; and so may a whore hate whoredom. 'Tis only



Owned by Mrs. Ledyard Cogswell Jr., Loudonville, N.Y.
ROGER WILLIAMS
Prayers for heavenly things.

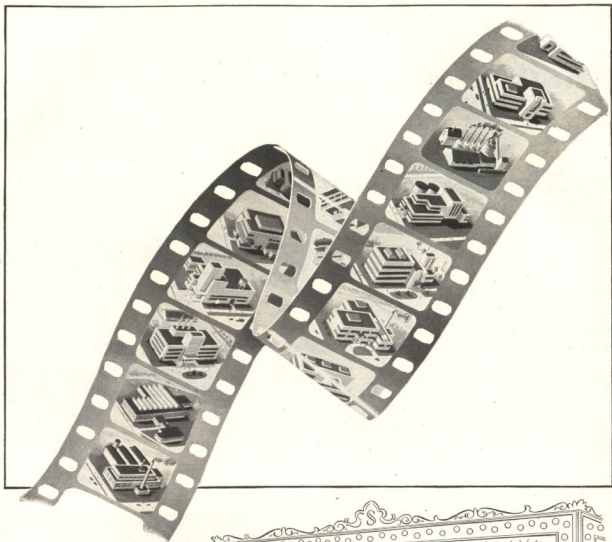
the property of God's children and the newborn to hate sin as sin, with the sinful appearance of it, as opposite to their new and heavenly nature in Jesus Christ."

Unlike most of his Puritan contemporaries, Williams was tolerant of those who did not believe as he did.* His Christian always turned the other cheek: "How quietly, without the swellings of revenge and wrath, should we bear the daily injuries, reproaches, persecutions, etc., from the hands of men who pass away and wither (it may be before night) like grass, or as the smoke on the chimney's top . . ."

Roger Williams thought that too many of his countrymen had come to New England "with too much weak desire of peace and liberty."

The true way to spiritual health was unselfishly and unceasingly "to make it a work and business in all these earthly things" to glorify God. "This is our seed-time," wrote Roger Williams, "of which every minute is precious."

* The tolerance was not mutual. In 1636, in mid-winter, he fled Salem under sentence of banishment by the Massachusetts Bay Colony.



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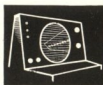
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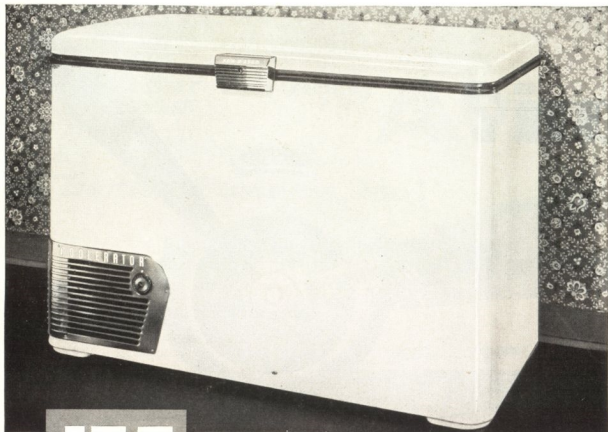
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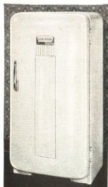
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MUSIC

Denver's Happy Orchestra

The Denver Symphony Orchestra, six years ago, was a lackluster outfit playing to small, dutiful audiences, and losing money on a budget of \$60,000. Last week the budget was up to a smart \$260,000; the symphony season opened in Denver Municipal Auditorium (3,200 seats) with a near sellout crowd in evening dress, and the music sparkled.

Denverites give the credit to Saul Caston, 50, their energetic conductor since 1945. Denver picked Manhattan-born Saul Caston partly for his musical ability (he was associate conductor of the Philadelphia Orchestra under both Stokowski and Ormandy), partly for his dependability: he proposed to take root in Denver, not just use its podium as a springboard. Conductor Caston built up his orchestra to 76 pieces on the same principles—ears cocked for musical ability, eyes peeled for settlers. The result is "a happy orchestra," with most of the musicians under 30. Among them: a Negro bass viol player and a Nisei violinist.

Caston won Denver like a Pied Piper—by winning its youngsters. At his first children's concert, when rowdy kids hooted, hollered and whistled, Caston had his musicians hoot back. He has lured Denver adults-at-large into the tent with special family concerts: the whole family goes in "under one umbrella" for \$1.20. Last season the umbrella worked so well that extra seats had to be installed. For the mink-and-Cadillac set, Caston made the opening concert of the season and



LES PAUL & MARY FORD

Hamburger in the basement and layer cake all the time.

the annual fund-raising ball two of the big social events of the Denver season.

From his podium, Caston gives them hearty classical fare well spiced with modern. Last season the Denver Symphony was among the leaders in performing American music.

Caston has also invaded the hinterland. This winter the orchestra will brave snow & ice on bus trips to such cities as Cheyenne, Wyo., Fort Morgan, Colo. and Scottsbluff, Neb. As usual, Caston & Co. will play matinees for the children. After all, he and his musicians expect to be in the Rocky Mountains a long time.

"The New Sound"

There is hardly a jukebox in the U.S. that will not disgorge one or two records by Guitarist Les Paul, alone or with his singing wife Mary Ford. So far this year, Paul and Ford have turned out about one bestseller a month.* If they keep it up, they will sell close to 6,000,000 records before the year is over—and that's tops in Tin Pan Alley's books. One secret of their success is a tape recorder on which Paul dubs multiple guitar and vocal passages, layer-cake style. The result is a reverberating volcano of polyphony which Paul calls "The New Sound."

The Pauls record wherever they happen to be. They carry the recorders with them on their road tours, and send batches of recordings to Capitol Records for pressing and distribution. Says Paul with a grin: "We grind 'em out like hamburger."

Their first big hit, *How High the Moon*, was ground out in a basement in Jackson Heights, N.Y. Paul first taped the bass rhythm on the guitar, covered it a few times with guitar chords, ran through it some more with guitar embroidery. Then

he dubbed in Mary's voice twelve times, to get the effect of both unison and harmony. Total number of layers: 24.

Paul has given considerable thought to echoes. A good echo effect can be produced in a radio studio with a twist of a dial. But Paul finds that inadequate. "I got a better echo by putting Mary and a mike in a bathroom. That's how we recorded the Rheingold Beer commercials." For a still bigger echo, he uses two tape recorders, running them a split second apart.

First-Class Piccolilli

Ermanno Wolf-Ferrari (1876-1948) was a 20th Century composer with 18th Century ambitions. In most of his 13 operas (best known: *The Jewels of the Madonna*, *Secret of Suzanne*), he aimed for classic form and comic elegance. At his best, he came close to being the poor man's Mozart; at his broadest, a kind of roughhewn Rossini. Last week he was Manhattan's newest opera hit.

New York City Opera resurrected his old (1906) three-act, *I Quattro Rusteghi*, never before performed in the U.S. Decked out in an English translation, *The Four Ruffians* made up in broad mirth anything it lacked in old-school elegance.

Wolf-Ferrari based his *Ruffians* on a farce by 18th Century Carlo Goldoni: two prosperous Venetian merchants arrange a marriage of convenience for their children, and, being unromantic old curmudgeons, vow that the young couple shall not be allowed to meet until they reach the altar. Their wives, being romantic busybodies, vow that the youngsters shall meet anyhow, and thereby thinly hangs the opera.

Venetian-born Composer Wolf-Ferrari fattened it out with a score that was old-fashioned in its harmonies and cadences, but always fresh, animated and agreeable. The melodies, if not memorable,



Carl Iwasaki

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were pleasing, the ensembles nicely assembled, and the orchestration throughout a model of clarity and cleverness.

City Opera played it for guffaws—and got them. Some of the critics hinted that the whole thing was piccalilli. But, as charmingly sung by a first-rate cast, it was first-class piccalilli.

New Pop Records

Two on the Aisle (Bert Lahr and Dolores Gray; Decca, 2 sides LP). The tunes run second to the comedy in this current Broadway hit, but Lahr's wobbly voice in *The Clown* is worth the price of the album. Moreover, Songstress Gray can put over a song with vigor and charm; the proof is in *There Never Was a Baby Like My Baby*, *If You Hadn't But You Did*, *How Will He Know?*

Loneliness of Evening and My Girl Back Home (Mary Martin; Columbia). A pair of wistful ballads that Rodgers and Hammerstein didn't consider quite bright enough for *South Pacific*. With Mary Martin singing them, lots of people will wonder how they could have been left out.

Just One More Chance (Les Paul and Mary Ford; Capitol). An oldtimer, given the Paul-Ford "new sound" treatment (see above). On the second side, Paul's instrumental version of *Jazz Me Blues* seems to have given guitars to outfit the King Ranch.

Let's Live a Little (Margaret Whiting and Jimmy Wakely; Capitol). A better-than-average "country" tune, urbanized with an organ accompaniment and some singing of less-than-standard country earnestness.

Burl Ives (Columbia). An early welcome to Christmas, with a spuriously hearty number entitled *Grandfather Kringle* and a traditional English song, *The Twelve Days of Christmas*, which is one of the prettiest seasonal songs of the year.

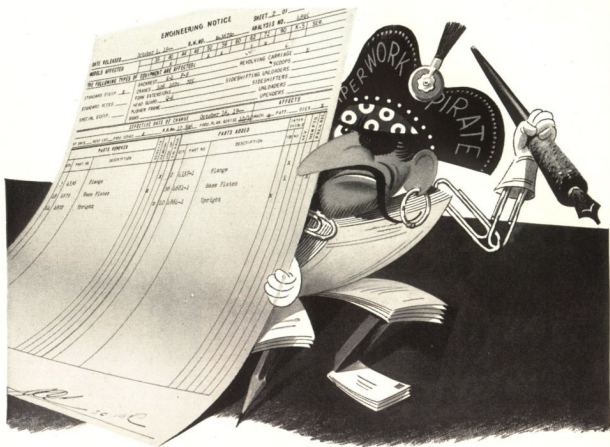
Don't Blame Me (Sarah Vaughan; M-G-M). Sarah gambols over the scale in what sounds like a big try to avoid the melody at all costs. When she does run into melody, she gives it a velvet ride.

Songs of the Ivy League (The Voices of Walter Schumann; Capitol, 6 sides, 45 r.p.m.). A first-class choral recital of well-known songs from Yale, Harvard, Princeton, Dartmouth, Columbia, Cornell, Pennsylvania.

Oh! Look at Me Now (Tommy Dorsey; Decca). Trombonist Dorsey first recorded this fine song in 1941 with Frank Sinatra. This time, Bob London and Frances Irvin follow the same vocal arrangement with the Rhythmairs. The orchestra sounds better, but Sinatra's 1941 exuberance is missing.

Judy Garland Sings (M-G-M, 8 sides). Judy in her best style in some tunes from M-G-M's old sound tracks: *Get Happy*, *Johnny One Note*, *Look for the Silver Lining*, *Who* and four others.

O.K. for T.V. (Nat "King" Cole; Capitol). A new tune by Johnny Mercer from the forthcoming Broadway show, *Top Banana*. Both Mercer and Cole slipped on the skin.



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Scandal of the Week

"Why condemn kids for one mistake in a lifetime?" said Adolph Rupp, Kentucky basketball coach, to Chicago's Quarterback Club last week. "Let's be more lenient toward them." Four days later the year's biggest basketball scandal exploded right in Coach Rupp's own backyard. The boys who admitted taking bribes to shave points: Alex Groza and Ralph Beard, Kentucky's 1947-49 All-America stars, and Dale Barnstable, 1949-50 captain. The place: Madison Square Garden's 1949 National Invitation Tournament. The opponent: Loyola of Chicago, a ten-point underdog, which upset Rupp's National Collegiate champions, 67-56. The admitted payoff: \$500 apiece.

The \$200 Horse

As a yearling, Counterpoint cracked a bone in his ankle, and it was questionable whether he would ever get to the races ("You wouldn't have given \$200 for him," said his trainer afterwards). As a two-year-old, the colt raced only twice, earning a measly \$700. This year, since running a dull eleventh in the Kentucky Derby, he has turned into the runningest three-year-old in the U.S. He broke the track record at Belmont to win the Peter Pan Handicap, captured the mile-and-a-half Belmont Stakes, bruised a foot so badly he was laid up for two months, then came back to win the Lawrence Realization and the two-mile Jockey Club Gold Cup, in which he upset odds-on four-year-old Hill Prince.

Last week, in the Empire City Gold Cup, Counterpoint again met Hill Prince. The public, refusing to believe what they had seen, again made Hill Prince an overwhelming odds-on (7-20) favorite. Flawlessly ridden by Eddie Arcaro, handsome Hill Prince ran like a champion. Leggy, light-bodied Counterpoint (2-1), with his regular jockey Dave Gorman up, stayed off the pace for the first mile, moved to Hill Prince coming into the stretch and won by a length and a quarter going away. Counterpoint, carrying 119 lbs. to Hill Prince's 126 in the weight-for-age race, covered the mile and five furlongs in 2:42½, tying Stymie's 1946 track record.

Counterpoint's win finally convinced most skeptics that the C. V. Whitney homebred* is a natural distance runner. The winner's share of the \$35,800 Gold Cup purse brings the colt's 1951 earnings to a total of \$209,025. If his racing luck holds, he will probably end the year as the leading money-winner as well as the three-year-old and horse-of-the-year titleholder.

Driver of the Year

A stocky man with blond hair walked slowly around the deserted dirt race track, assessing its surface with an expert eye, calculating the bank of its curves. He made a mental note of every hole and soft

spot, the oil slicks, the mud clods that could jar a hot rubber tire whirling along at more than 100 m.p.h. Melvin E. ("Tony") Bettenhausen, the year's hottest U.S. driver, and possibly the best since Ralph de Palma, 35 years ago, was planning how to drive a race.

Tony Bettenhausen, who was born the year after De Palma won the Indianapolis Speedway classic in 1915, is becoming something of a classic himself. By last week, he was well on his way to winning U.S. racing's most coveted trophy: the national championship diamond ring awarded annually by the American Automobile Association for the series of races



Associated Press

TONY BETTENHAUSEN

More for love than money.

(13 this year) that begins at Indianapolis and will wind up on Armistice Day.

"It Has to Be Steered," Bettenhausen got off to a bad start this year at Indianapolis, where he finished ninth. But when Indianapolis Winner Lee Wallard was cracked up in a race-track smash, Tony took over the winning car, a big, blue-and-gold racer owned by Murrell Belanger, a Crown Point, Ind. car dealer. Tony, who has an auto agency of his own in Blue Island, Ill., gives due credit to Owner Belanger: "You've got to have a man with money, a good car the money's being spent on." Tony knows that a winning driver also needs a sound knowledge of mechanics, a crack crew of helpers and, he adds, "of course, the car has to be steered."

At a race in Springfield, Ill. last August, he gave a demonstration of how such teamwork pays off. The track was soft and spongy as the qualifying runs began, so Bettenhausen, like his rivals, had geared his car low to reduce skidding. But when he finally made his own run the surface had turned clay-hard. Tony had Mechanic Tiny Worley hike his gear ratio for the

* By Count Fleet, the leading three-year-old of 1943 and a top contender for 1951 sire honors.

fast track. When the starting flag dropped, he roared away from his lower-gear competition, won the event going away.

"Like Getting to the Palace." Thirteen rugged years of watching engine speeds on dashboard tachometers, of avoiding oil slicks and holes have gone into Tony's racing education. In his first race, a midjet car contest in Chicago, he thought he "could just push the other guys' cars out of the way." He tried it, promptly turned over and bounced out on his head, but luckily was not badly hurt. "Brother, did I learn better!" Since then—after three broken ribs, a seven-stitched lip, a broken arm and two severely burned legs—Tony has averaged 40 big and midjet car races a year. He chalked up his first big mark in 1941 when he topped the national midjet racing circuit. Like most of his fellow drivers, he races more for love than money: "Hell, if you make \$10,000 a year as a top driver, you're lucky." But Tony, who will probably make closer to \$15,000 this year, has yet to win the Big One and knows why he stays with racing: "Every driver's dreaming of Indianapolis, I guess, like a vaudeville character dreaming of getting to the Palace."

With the next Memorial Day classic still beckoning from afar, Tony is not neglecting his practice. In San Jose, Calif. at week's end for the season's eleventh A.A.A. race, Tony meticulously cased the track, religiously observed his pet superstitions (no peanuts at the track, no cameras before the race, nothing with the color green). When the only driver with a chance of catching up with Tony's point total for the season failed to qualify, Bettenhausen was in. But he still drove as if he had everything to lose. He took the lead on the fifth lap, by the twelfth stretched it to the straightaway's length, had lapped the whole field by the 49th. His winning time for the 100 miles: 1 hr. 14 min. 12 sec.

Who Won

¶ The University of Southern California's football team over California, 21-14, in the upset of the week; at Berkeley, California, ranked No. 1 in the nation, and basking in a record of three seasons without a conference defeat, led by 14-0 at the half. But U.S.C. Halfback Frank Gifford got his team going by sprinting 69 yards for a touchdown in the third quarter, setting up another in the fourth. Now tied with Stanford in the conference standings, U.S.C. stands a good chance for a crack at the Rose Bowl. Other results: undefeated Tennessee over Alabama, 27-13; Pennsylvania over the nation's only unbeaten, untied, unscored-on team, Columbia, 28-13; Michigan State, third-ranking team, over Penn State, 32-21; underdog Arkansas over unbeaten, fourth-ranking Texas, 16-14; Princeton over Lafayette, 60-7, in its 17th straight victory; Harvard, its first victory over Army in ten years, 22-21.

¶ An "All Star" baseball team (including Joe DiMaggio, who hit a single and drew a walk in three times at bat), an exhibition game over the Yomiuri Giants, 7-0, in Tokyo (see FOREIGN NEWS).



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Retreat of the Cold

The time may come when cotton will be grown in the state of New York and corn far north in Ontario. Last week Dr. George H. T. Kimble, British-born director of the American Geographical Society, told the New York Publicity Club that the climate of the North Atlantic region is growing unmistakably warmer.

The change is most noticeable in Canada. The mean annual temperature of Montreal, said Dr. Kimble, has risen from 42°F in the 1880s to 46°F in 1950. Along the bleak natural boundary between Canada's forests and the barren Arctic, the trees are marching northward. Saplings of tamarack, spruce and birch are appearing where none grew before.

As the isotherms (i.e., lines of equal temperature) shift northward on the weatherman's maps, the northern limits of warmth-loving crops move northward, too. In eastern Canada, cereals can be grown 100 miles farther north than ever before. The change is due partly to better varieties and better cultivation methods, but partly to milder Canadian climate. Southern Ontario is already experimenting with cotton.

The northeastern U.S. is also warming up. New York has gained about three degrees, with longer but not notably hotter summers. In large cities the rise of temperature has been somewhat helped by the smoke and heat released by

man's activities, but part of it is natural.

The change of climate, said Dr. Kimble, extends all over the lands surrounding the North Atlantic. In Russia the southern limit of permafrost (permanently frozen ground) is receding northward up to 100 yards a year. Many Norwegian slopes are raising barley where only grass grew before. Even the fish of the North Atlantic are taking advantage of the change. The cod, which are very sensitive to temperature changes, have migrated northward some 500 miles since 1920.

In the southern parts of the U.S. there has not been so much change. Other meteorologists, says Dr. Kimble, have reported a slight cooling of the tropics. So there is no imminent danger that the jungle will muscle in on Alabama.

What caused the warming-up Dr. Kimble does not know. He thinks it may be related to some change in the Gulf Stream or in the warm air masses that originate in the Gulf of Mexico region. Neither does he know whether the warming will continue. It may be part of a cycle, he says, "but you can work up a cycle for anything."

Hybrid Aircraft

The helicopter used to be the airplane's eccentric poor relation. It could do a few odd jobs (sea rescues, short-range shuttling), but its high cost and its lack of range and speed weighed heavily against

its advantages. The Korean war turned Cinderella into a fairy princess. The helicopter's ability to take off from anywhere and to land almost anywhere made it just the thing for evacuating the wounded, supplying isolated positions, carting specialists and brass around. Most recent and spectacular helicopter mission: landing a full battalion of marines with their weapons on a mountainous front-line sector (TIME, Oct. 22).

Last week all the services, especially the Army and Marines, were demanding more helicopters. But they still remembered the helicopter's handicaps: lack of range and speed. Many experts believe that the ideal aircraft for assault, supply and evacuation will be a "convertiplane": a hybrid that takes off as a helicopter, flies like an airplane, then drifts down to land like a helicopter again. Last April, the Department of Defense announced development contracts for convertiplanes to Bell, Sikorsky and McDonnell Aircraft Corporations. A fourth manufacturer, Gyrodyne Co. of America, which has no contract, claims that its convertiplane is the only model now actually flying.

Helicopter's Handicaps. The chief trouble with a helicopter is the rotor. It enables the helicopter to rise vertically and to hover. But it wastes power (cutting the helicopter's range to a third or fourth of a comparable airplane's), and limits the helicopter to a top speed of about 140 m.p.h. There is no such limit to a convertiplane's speed—if there is some sort of propeller for times when the craft is flying like an airplane.

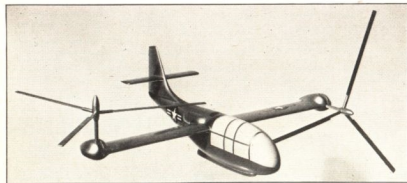
The most obvious method, favored by Gyrodyne, is to put a small wing and one or more propellers on a conventional helicopter. After the craft is in the air, the rotor is disconnected from the engine and the propellers take over. The rotor continues to spin, driven by the air rushing past it, like the rotor of an autogiro.* This "windmilling" supplies some lift; the wing provides the rest.

Bell's convertiplane will resemble a conventional airplane with helicopter rotors spinning above each wingtip. After it is in the air, the rotors will be tilted 90° forward, thus turning into propellers to fly the craft like an airplane. When the time comes to land, the rotors will return to the helicopter position. Bell believes that the changeover can be accomplished safely and in only a few seconds.

Jet Rotor. McDonnell will not tell what its convertiplane will be like. Sky-side gossip believes that it will have a rotor driven by some sort of jet. One possibility is small ram-jets on each blade tip to push the rotor around. Another is a central turbojet engine blowing hot gases through hollow rotor blades. The gas will escape as jets from one side of each blade tip, making the rotor spin. When the aircraft has gained enough altitude, the central engine will be used to propel it forward,



GYRODYNE CONVERTIPLANE



John Zimmerman

BELL CONVERTIPLANE MODEL
In Korea, Cinderella became a fairy princess.

* Predecessor of the practical helicopter, invented in 1933 by Juan de la Cierva. It had a conventional propeller and a non-powered rotor that supported it by windmilling.

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supported partly by the windmilling rotor, partly by small wings.

Sikorsky, like McDonnell, will not tell what design it is working on. Igor Sikorsky points out that convertiplanes have many serious mechanical and aerodynamic problems that have not yet been solved. He believes that only moderate increases in speed and range are likely while the hybrid aircraft still has a whirling rotor to get in the way of the airstream. For many years, Sikorsky thinks, conventional helicopters will hold the ground that they have recently won. Eventually, perhaps, a convertiplane will be perfected that can retract its rotors completely while flying as an airplane. Such a craft, free of the rotor's drag, might have very great speed and range. Presumably Sikorsky is working on this design.

Pest-Destroyer

The worst U.S. crop pests are immigrants. The U.S. Department of Agriculture is usually quick to import the enemies of each new pest, but to adapt these delicate and specialized creatures to life in a new country often takes time. And if the wrong enemy is brought in, the cure may be worse than the disease.*

Last week the department announced that one of the worst crop-eating insects, the European corn borer, has neared the end of its reign of terror in U.S. cornfields. Its conqueror: a fly named *Lydella stabulans* griseus, which is mainly responsible for reducing the losses from corn borers from \$53 million in 1949 to \$85 million in 1950. This year, the department predicts, the losses will be even lower.

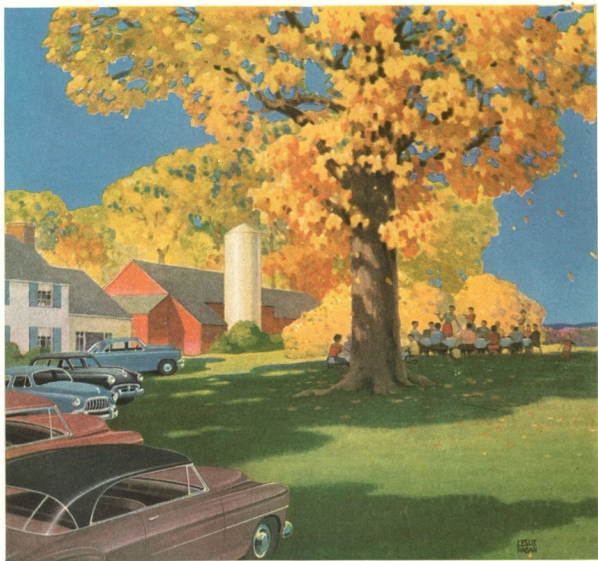
Lydella does no harm to crops and attacks no insect except the corn borer. The females tenderly place their infant maggots at the entrances of the corn borers' tunnels. Then the maggots, guided by the peculiar genius of their kind, crawl into the tunnels, find the borers and destroy them by devouring their innards.

New Contraceptive?

A Manhattan meeting of the New York Academy of Sciences heard last week about a drug that may have more effect on mankind than insulin or penicillin. The announcement dealt with work done by Dr. Eli D. Goldsmith, chairman of the academy's biology section, on a chemical that stops pregnancy in mice without doing any apparent harm to the animals. Given to the mice in their diets after they have become pregnant, it causes the fetus to be "resorbed" without any apparent harmful effect.

Dr. Goldsmith is also trying to determine whether the drug will work as a safe contraceptive. If it does, he will try it on larger animals than mice before considering testing it on humans. The drug was carefully left unnamed by Dr. Goldsmith. But it may be the "oral contraceptive" that Dr. James Bryant Conant, President of Harvard, predicted at a meeting of the American Chemical Society last month.

* English sparrows, introduced in 1850 to eat caterpillars, soon became a pest themselves.



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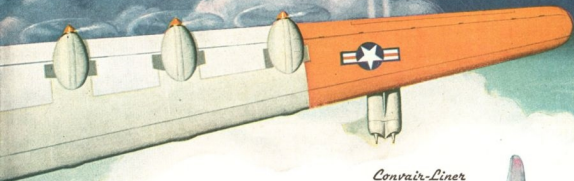
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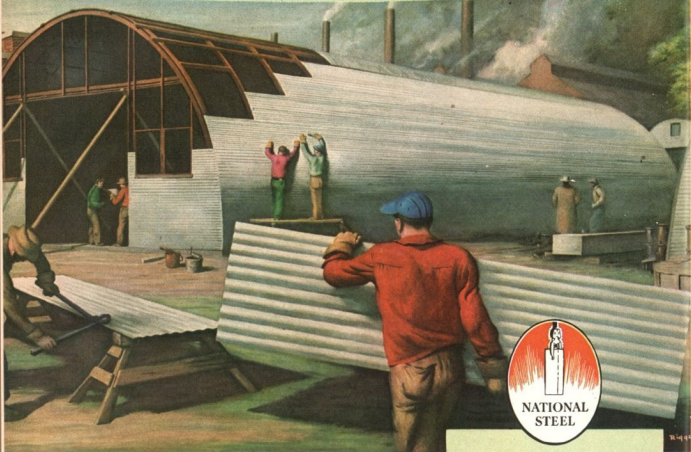
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CINEMA

Of Time & the Tiber

For the benefit of late-comers to next month's press preview of *Quo Vadis* in Manhattan—and for those who may not be able to stick it out for the film's 2 hours and 55 minutes?—M-G-M thoughtfully prepared last week a sensation-by-sensation timetable of Christianity's triumph over paganism: Excerpts:

- 8:30 *Quo Vadis* begins.
- 8:47 Marcus meets Lygia.
- 9:51 Lygia's surrender to Marcus.
- 10:01 Poppaea (Nero's favorite wife) seduces Marcus.
- 10:20 Nero sings while Rome burns.
- 10:51 The lions are set upon the Christians.
- 11:19 Nero strangles Poppaea.
- 11:22 Desperate, forsaken and alone, Nero destroys himself.
- 11:25 Marcus' and Lygia's faith triumphs and the Christian world is born.

Censor in the Barnyard

The wolf gazed hungrily at the shapely maiden. Then he drooled and howled. But no moviegoer ever saw that scene from M-G-M's cartoon, *Red Hot Riding Hood*. Hollywood's censor, the Breen office, which hardly blinks at a human wolf on the screen, turned a prompt thumbs-down on the cartoon version. Last week Producer Walter Lantz sounded off on some other rules of cartoon censorship.

Producer Lantz, whose stable of Universal International cartoon characters includes Woody Woodpecker, Buzz Buzzard and Wally Walrus, keeps his feathered and furry folk as innocent and clean-living as a troop of Cub Scouts. Unlike Hollywood's human stars, the animals may not 1) drink hard liquor, 2) smoke, 3) be ghosts, 4) do bumps & grinds, 5) cavort in diaphanous costumes like the kind Betty Grable wears. Chamber pots, privies, cow milking—relics of earlier movie days—are gone forever. Although cartoon villains may belabor all and sundry, no blood may ever flow.

Remembering a few classics of the good old uninhibited days (like the Walt Disney cow whose udder swayed like a cootch dancer when she ran), Lantz complains: "We can't even draw all of a cow any more." But he admits that cartoonists are likely to be too Rabelaisian to be trusted: "If you give some animators an inch, they might take ten feet."

The New Pictures

Detective Story (Paramount) is the latest in the current harvest of high-quality movies that have been transplanted from the stage or the library (see **CURRENT & CHOICE**). Though the film rarely ventures out of the single indoor set that housed Sidney Kingsley's 1949 Broadway hit, *Detective Story* makes an even better movie than a play.

The picture chronicles a busy day in the detective squad room of a Manhattan station house. The room swirls with traffic: hoodlums, crackpots, mouthpieces, sharpies; the meek, the mulcted, the outraged. The detectives, unlike those in Hollywood's endlessly filmed games of cops & robbers, look like real cops under the strain of a tough, often nasty, grind; they grumble, sweat and suffer.

The one who suffers most is Detective McLeod (Kirk Douglas), a stickler for justice untempered by mercy, who bears down on a confused first offender as sadistically as he hounds a criminal abortionist. His life is dedicated in about equal parts to the remorseless pursuit of wrongdoers and to the love of his young wife (Eleanor Parker). Then he learns that she



ELEANOR PARKER & KIRK DOUGLAS
You, too?

was one of the abortionist's patients before he married her.

Producer-Director William (The Best Years of Our Lives) Wyler wisely knows the play's long speeches designed to draw parallels between McLeod's rigid zeal and the evils of the police state. Apart from a few other changes to tone down the facts of underworld life, he leaves the play intact, and includes some of its ablest original performers: Lee Grant, hilarious as a man-hungry shoplifter who seems to have stepped right off the subway; Horace McMahon, who makes the squad commander solidly true to life; Joseph Wiseman, playing a degenerate fourth offender with chilling accuracy; and Michael Strong, as Wiseman's slack-jawed crony.

The rest of *Detective Story*'s large cast, featuring William Bendix in a straight role as McLeod's older detective-partner, rounds out a lively gallery of Manhattan squad-room characters. For the first time since *Champion*, Kirk Douglas gets his

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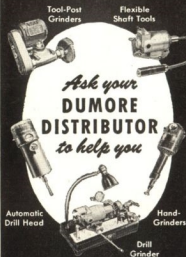
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teeth into a part tough enough to absorb all his biting intensity. Even more impressive, because it is less expected, is the remarkably well-shaded performance that Director Wyler draws out of Actress Parker in the difficult role of the detective's wife.

Bannerline (M-G-M) is a limp little melodrama about a brash cub reporter (Keeffe Brasselle) who, to cheer up the dying days of an idealistic teacher (Lionel Barrymore), bestirs a town to clean up its gangster-ridden government. Cast inevitably as a crotchety but lovable tyrant, Actor Barrymore gets a chance to play a deathbed scene which, running intermittently through the whole picture, must be the longest on record.

Otherwise, **Bannerline** is notable only for a distinction that has given a lift to



GANGSTER NAISH & REPORTER
No hyphen for a one-man U.N.

scores of its predecessors on the B-picture assembly line: another fine performance by Character Actor J. Carrol Naish. As he has many times before, Actor Naish plays the menace, an Italian-American gangster. This one takes pride in his rise from a slum to become a silent senior partner of politicians; he has his own sense of fair play as well as foul, and there is enough mellowness in his menace to make him a semicomic figure. Naish's creative playing progressively fills out his sketchy role until the gangster becomes the film's most convincing human being and, curiously, its most likable character.

In his 21-year Hollywood career, Carrol Patrick Sarsfield Joseph Naish, 51, has never once been starred. But he has worked steadily, profitably and to the consistent pleasure of moviegoers in so many films that he has lost count. His conservative guess: 125.

Though he is a native New Yorker of Irish ancestry, his dark eyes, swarthy skin and gift for accents have kept him busiest playing Latin types. He has also appeared

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as an Englishman, an ape, an old woman, a Swede, a Negro, an Indian, a Japanese, a Malayan, a Chinese, a Pole. On Broadway, before he went to Hollywood, he once played a rabbi in the evening while rehearsing in the afternoon as a Greek gangster. On neither stage nor screen has Naish ever played an Irishman.

Naish entered show business in his teens as a song plugger for Irving Berlin. At 17 he enlisted in World War I, and enjoyed an unruly military career as bombardier, naval orderly and Army machine gunner. After the war he stayed on in Europe, knocking around the Continent as a variety-hall clown and soldier of fortune. The European years fed his talent for mimicry, and left him fluent in five languages and competent in three others. He was on a slow boat to Shanghai when a storm at sea diverted him to Hollywood in 1927. After three years on Broadway and the road, he settled down in the movies.

Twice nominated for an Academy Award (for an Italian soldier in 1943's *Sahara* and the Mexican father in 1945's *A Medal for Benny*), Naish has been under contract to a studio only once, to Paramount in 1938. Since then he has freelanced, turning down half a dozen contract offers and as many chances to get star billing. "I like to go after roles," he says, "and when you're under contract, you've got to do what they want you to do." His next part: in RKO's forthcoming *Clash by Night*, as a plain, unhyphenated American—a major change of pace for Hollywood's one-man U.N.

CURRENT & CHOICE

The Lavender Hill Mob. Alec Guinness as an engaging master criminal in a superior British concoction of wit and farce (TIME, Oct. 15).

An American in Paris. A buoyant, imaginative musical, as compelling as its George Gershwin score; with Gene Kelly and Leslie Caron (TIME, Oct. 8).

The Red Badge of Courage. Stephen Crane's classic Civil War novel, handsomely translated by Writer-Director John Huston into one of the best war films ever made; with Audie Murphy and Bill Mauldin (TIME, Oct. 8).

The River. Director Jean Renoir's sensitive story of an English girl growing into adolescence beside a holy river in India; based on Rumer Godden's autobiographical novel (TIME, Sept. 24).

A Streetcar Named Desire. An unvarnished adaptation of Tennessee Williams' prizewinning Broadway hit; with Marlon Brando, Vivien Leigh, Kim Hunter (TIME, Sept. 17).

People Will Talk. Scripter-Director Joseph L. (All About Eve) Mankiewicz needles the medical profession in his latest comedy of U.S. manners & morals; with Cary Grant and Jeanne Crain (TIME, Sept. 17).

A Place in the Sun. Producer-Director George Stevens' masterly version of Dreiser's *An American Tragedy*; with Montgomery Clift, Elizabeth Taylor, Shelley Winters (TIME, Sept. 10).

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Septuagenarian

Pablo Picasso has been the most controversial artist of the 20th Century. He has been praised to heaven (Mexican Painter Diego Rivera: "I have never believed in God, but I believe in Picasso") and damned to hell (British Critic Michael Ayrton: "He is the archangel Lucifer"). He has also been the century's most protean artist, moving vigorously from one new style and outlook to another. Latterly, though still attracting attention, he has produced less & less consternation, largely because the world has got more used to him.

This week a distinguished gallery in London was holding a Picasso show with special fanfare. Reason: Pablo turns 70 on Thursday. Picasso himself, avoiding all the to-do, was hard at work in his studio near the French Riviera, fashioning a sculpture of a girl jumping rope. Said he: "I am not going to celebrate."

Pleasure in Pittsburgh

Thanks to the Carnegie Institute's well-known "Internationals,"[®] Pittsburghers have had a good chance to watch the tides of modern art. Last week Fine Arts Director Gordon Bailey Washburn opened his first big show there since he took over the job last fall.

The show illustrated eight centuries (1100-1900) of French art in 172 paintings, drawings and illuminations. They filled four galleries on Carnegie's top floor, gave a chronological picture of French art from Romanesque frescoes to Cézanne. Gallerygoers could pick out the contrasts for themselves from clear, strong *Pietàs* to a frowzy Toulouse-Lautrec chorus girl kicking up her heels in a smoky turn-of-the-century nightclub. First & last, the show was full of French vitality—and reassuringly unmodern. With mild under-

[®] Held each year before the war, now every two years; next one, in 1952.

ART

statement Washburn says, "People in general are pleased to see something they can understand."

Director Washburn, 46, seemed to have most of the 2,000 opening-night visitors on his side. Said one: "It's certainly nice to see something that you don't have to stand on your head to figure out."

Washburn had thought of something else: half a dozen wheelchairs for the footsore. Said he: "I see no reason why a person who wants to spend a couple of hours or so shouldn't be comfortable."

Ex-Huckster at the Races

Big-city admen, in their wistful moments, sometimes talk of giving up the chase for cigarette accounts, moving deep into the country, and dividing their time between gentleman farming and "self-expression."

Vaughn Flannery did more than dream about it. Ten years ago, at 43, he threw up his job as art director (and partner) of Manhattan's booming Young & Rubicam, and hit out for the Maryland horse country. Scoffing friends predicted that he would soon be back at the old Manhattan treadmill. He was back last week, but not on a treadmill: a big 57th Street gallery was showing 31 of Vaughn Flannery's coolly colored paintings of horses and racing scenes, and mighty nice they were.

Flannery's horsemanship is several stables away from the stiffly noble equines of the classic English and American horse-painter schools. Flannery's horses are just characters in a series of mobile sketches of racing life—from a newborn foal shakily standing in its stall to the slow circling of two-year-olds going to the post at Saratoga. His subtly patterned scenes are the work of a man who lives close to his subjects.

Flannery grew up in a house where an easel and the *American Stud Book* were

both handy. His father, a Kentuckian, remembered his son's birth as the year when Plaudit won the Kentucky Derby (1898). Flannery's mother, an amateur painter, encouraged him to study art. But young Vaughn decided that he wanted to make money. When he had enough of it, he moved his wife and two children to his 307-acre Maryland farm. He runs a profitable "nursery" business, boarding brood mares about to foal. "What's more," says Artist Flannery, "I get all the free models I want."

His attitude towards his painting is unpretentious: "I'm not trying to be an artist or anything like that. You get an awful lot of precious implications when a painter wants to be called an artist."

Whenever someone asks him why he switched from advertising to painting, he just says, "Because I like it." It is fellows like Flannery who keep admen feeling wistful.

Voice of America

In West Berlin, art lovers were getting their first postwar look at a show of representative U.S. art. Included in the exhibition: 130 paintings and prints of 97 artists, from a Gilbert Stuart *George Washington* to a nonobjective dribbling by Jackson Pollock.

Postwar German art is having a fling at surrealism, abstractionism and expressionism (*TIME*, March 26), but what the Berlin critics liked best about the American show was the modern realism. Wrote one critic: "The most interesting American artists to us Germans seem to be those whose convictions are most different from those of the School of Paris [Picasso, etc.]" Singled out for special cheers: Edward Hopper and Andrew Wyeth.

In four weeks, the exhibition had drawn a whopping 15,000 visitors. The Berliners' interest was as much curiosity about the U.S. as about U.S. art. Said *Der Tag*: "The language of these canvases will help a good deal to make us understand America."



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Kroushaar Galleries



PUBLIC FAVORITES (4 & 5)

The City Art Museum of St. Louis and San Francisco's M. H. de Young Memorial Museum have two things in common: both are tax-supported to the tune of \$300,000 a year, and the public's favorite painting at both museums is a religious figure. One painting is as still as death; the other crackles with fiery life. Some 500,000 St. Louisans visit their museum annually, and their particular pride & joy is Francisco de Zurbarán's *Monk with a Skull*, which cost only \$3,000 in 1941. The pink-stuccoed De Young Museum, in beautiful Golden Gate Park, draws a million people a year; their favorite, judging by reproduction sales, is El Greco's stormy *St. John the Baptist*.

Zurbarán was best at such stone-cold, stone-solid figure pieces as the *Monk*. A somber ascetic, the 17th Century Spaniard never strayed from his native land or from his passionately simple, sculptural style. Like Velasquez, he was a realist who painted only from models, but while Velasquez was concerned chiefly with color, Zurbarán cared only for form.

El Greco found realism a bore, and scorned the restraint that made Zurbarán a minor master. To be great, he needed neither. The shapes El Greco painted were generally shaky and his colors were often curious. More concerned with spirit than with matter, he merged the two in pictures as moving as any ever painted.



Caught red handed...with the long green!

Often overnight, money was missed from the cash registers of a Fifth Avenue store. Detectives were unable to prevent the pilfering.

One morning when money was again missing, the detectives stopped employees as they came in, and looked at their hands... Tell-tale red and green smudges on a porter's fingers found out the thief!

The night before, the coins and bills in the cash registers had been dusted with dyes that indelibly branded the thieving fingers.

DYESTUFFS have thousands of applications aside from textiles and fabrics. Dyes are invaluable aids to the police... used to protect cash tills, jewel cases, stamp boxes... to trace poison pen letter writers and blackmailers... mark areas where ransom money is to be delivered... to tint poisonous or dangerous fluids so they can't be mistaken... and sprinkled on warehouse floors, to discolor the shoes of trespassers.

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MILESTONES

Born. To William Clay Ford, 26, grandson of the automobile maker, and Martha Firestone Ford, 25, tire and rubber heiress: their second daughter; in Detroit. Name: Sheila. Weight: 7 lbs. 4 oz.

Married. Ralph Branca, 25, Brooklyn Dodgers pitcher, who last month threw the home-run ball that gave the Giants the National League pennant; and Ann Mulvey, 20, daughter of James A. Mulvey, one-fourth owner of the Dodgers; in Brooklyn.

Married. The Marquess of Blandford ("Sonny"), 25, heir to the dukedom of Marlborough, Blenheim Palace and about \$5,600,000, first beau of Princess Margaret; and Susan Hornby, 22, wealthy socialite; in London (see NEWSIN PICTURES).

Married. Ida Lupino, 34, British-born cinemactress; and Howard Duff, 33, actor (radio's "Sam Spade"); she for the third time, the day after her divorce from Collier Young, 42, partner in her independent film company; in Lake Tahoe, Nev.

Marriage Revealed. H. Earl Hoover, 60, Chicago vacuum cleaner magnate; and Miriam Ulbinen, 38, his housekeeper; he for the third time; on Oct. 2, in Denver. Divorced two months ago, Hoover announced that the thought of remarrying occurred to him "on the spur of the moment" while he was on a business trip, and that he called up his housekeeper and asked her to fly to Denver for a wedding.

Died. Frederick Bezner, 73, millionaire co-founder (with seven others) in 1909 of the Hudson Motor Car Co., now the fifth biggest in the U.S.; in Darien, Conn. After he failed to return from his usual afternoon walk, his butler notified police. With the help of bloodhounds and high-school students organized for the search, they found him where he had collapsed on the beach, still conscious but dying from exposure.

Died. Max C. Fleischmann, 74, heir to the Fleischmann yeast and gin companies; by his own hand (he shot himself after learning he was afflicted with an incurable disease); in Carpinteria, Calif. In 1929, he sold the business his father had built in Ohio to the House of Morgan for a reported \$20 million worth of shares in Standard Brands. After that, he helped round up lawbreakers in Nevada, where he built a mansion and became an honorary cop, roamed the world in a succession of 22 luxury yachts. In 1941, he infuriated Commerce Secretary Jesse Jones by being the only tycoon in the country who refused to sell his private airplane to the Government for defense.

Died. Miss Mary Lathrop, 85, Denver probate lawyer, first woman member of the American Bar Association (in 1917); of a heart attack; in Denver.



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Brides followed the Bulldozers!

On a hot summer morning in 1941, the potato crop above looked promising. But the nature of the crop was soon to change. Bulldozers rolled in — followed by brides. Result: Levittown, a community of 17,500 new homes, 55,000 new parents and children. Quite a market in itself, but nothing compared to what is going on all over America. In ten years, the population has increased a record 19 million, with 17 and a half million new families started.

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Hercules' business is solving problems by chemistry for industry...



... paint, varnish, lacquer, textiles, paper, rubber, insecticides, adhesives, soaps, detergents, plastics, to name a few, use Hercules synthetic resins, cellulose products, terpene chemicals, rosin and rosin derivatives, chlorinated products, and other chemical processing materials. Hercules explosives serve mining, quarrying, construction, seismograph projects everywhere.

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BUSINESS & FINANCE

STATE OF BUSINESS

The Big Shakeout

The bull market, after almost three months of uninterrupted climb, was jolted by the worst shakeout since the start of the Korean war. The first wave of selling struck the market last week, knocked down the Dow-Jones industrial averages 6 points in two days, before the market steadied. This week, another big selling wave struck, tumbled the averages 5.13 points in the first day. For once, there was no mystery about what had upset the market. It was taxes and poor earnings (see below).

Tax Toll

Everybody had known that the excess-profits tax, and the retroactive boost in the new tax bill, would nip profits. But few realized how deep the bite would be until G.E.'s President Ralph Cordiner last week provided the first blue-chip example. G.E., which had set aside \$38.5 million for taxes in last year's third quarter, this year had to set aside \$59 million to take care of a retroactive boost to Jan. 1. As a result, in spite of a \$36 million gain in sales, G.E.'s net (\$15.6 million) was less than half 1950's \$35.4 million. Earnings per share (for the quarter) dropped from \$1.23 to \$4¢.

Cordiner lashed out at Congress' "deplorable practice . . . of imposing progressively higher tax rates on a retroactive basis." He whacked OPS for stalling on new price ceilings, refusing to permit "corporations to obtain the price relief to which they legally are entitled under the Capehart [price formula] Amendment." As a result, said he, "certain revenues to which corporations were legally entitled have been lost irrevocably."

Misery Has Company. Cordiner had plenty of company. Many another earnings report made no better reading than his own. Even the "growth" industries, such as chemicals, were taking a licking. Du Pont's nine-month net after taxes fell 28% despite a 24% gain in sales; Dow Chemical's third-quarter net fell 25% despite a 33% sales gain. Smaller chemical companies managed to boost their nets.

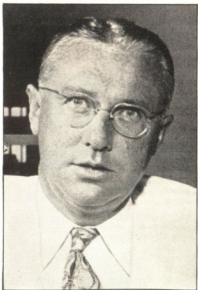
The booming aircraft industry felt the tax bite; Consolidated Vultee's after-tax net dropped from \$3,200,000 to \$1,700,000, Douglas' from \$2,200,000 to \$1,500,000. Other notable declines: Libbey-Owens-Ford's nine-month net fell from \$22 million to \$12.8 million; R.H. Macy's yearly net fell from \$6,400,000 to \$5,200,000 (in spite of a \$29 million rise in sales); Western Union's eight-month net dropped from \$4,800,000 to \$3,600,000.

Bucking the Trend. Some companies succeeded in bucking the downward trend. In spite of building cutbacks, big Johns-Manville managed to boost its third-quarter net from \$5,700,000 to \$6,700,000. The container industry made a notable showing: Continental Can's nine-month



G.E.'s CORDINER
From fat sales, thin profits.

net rose from \$10.4 million to \$12.2 million, Container Corp.'s from \$7,300,000 to \$11.2 million. Oils, with their favorable depletion allowance for taxes, were still gaining; Atlantic Refining's nine-month net rose from \$27.8 million to \$31.9 million. Big price rises in newspaper enabled St. Regis Paper to boost its nine-month net from \$7,000,000 to a whopping \$12.8 million. Utilities, which have succeeded in getting numerous rate increases, were also gaining: A.T. & T.'s third-quarter net rose from \$73.8 million to \$79.7 million. And there were comebacks among ailing in-



Murray Garrett—Graphic House
GARRETT'S GARRETT
From thin air, fat sales.

dustries, notably theaters; United Paramount's third-quarter net rose from \$2,300,000 to \$4,600,000.

Nevertheless, the future pattern was plain. From now on, U.S. industry would have to run a whole lot faster merely to stand still.

ARMAMENT

What's Do-able?

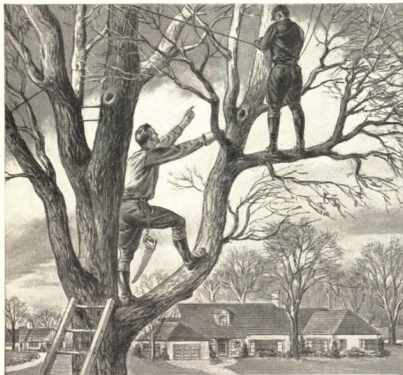
Everyone in Washington knows that the arms program is behind schedule. But not everyone is agreed on the cause. Is the program poorly run, or were production goals too high in the first place? By last week, both the civilian bosses of the program and the armed forces had come to an agreement; the goals are too high, they decided, if a big civilian economy is to be kept running. As a result, the military trimmed its scheduled requirements for the next year by an average 20% on everything from intercontinental bombers to underpants. The impossible, said Munitions Board Chairman John D. Small, has been replaced by the do-able. Said he: "We've squeezed the water out."

The man who squeezed hardest was Harold R. Boyer, boss of the Aircraft Production Board, which runs the biggest part (dollar-wise) of the arms program. When he went to Washington 13 weeks ago (TIME, Aug. 6), Boyer's first job was to make flying visits to all the aircraft and engine plants, adding up their needs and estimates of the do-able. What he found was startling. Schedules asked by the military were so far above the do-able that aircraft plants and suppliers were fabricating more parts than could be used in completed planes for months to come. Thus, scarce materials were being needlessly tied up. When Boyer added up machine-tool requirements for the plane program, he found the schedules called for more tools in the next year than any machine-tool man thought the hamstrung industry could possibly produce.

The new schedules mean, for example, that one bomber, originally scheduled for delivery at 20 planes a month, now has a goal of 15 a month, which is still five more than current production. The wringing out means, says Boyer, that the date for completing the 95-wing Air Force, first set for mid-1953, won't be met until three or four months later. If Congress votes money for an extra 40 air wings, they cannot possibly be shoehorned into the existing program. The only way such a bigger Air Force can be built: keep production at its peak longer than previously planned.

Mighty Mite

A big handicap of jet aircraft engines is the tedious, time-wasting process of starting them. It takes about five minutes for a crew of three in a jeep rigged with ten storage batteries for extra electric power to rev an engine up to starting speed. If a jet plane lands on a field that lacks the



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MARTIN L. DAVEY, Jr., President

starting equipment, it has to stay there. Last week this clumsy business was on its way to becoming as obsolete as the automobile crank. At his Inglewood plant outside Los Angeles, 43-year-old John Clifford Garrett, boss of flourishing AiResearch Manufacturing Co., jubilantly demonstrated what he claimed was the first practical U.S. self-starter for jet engines. The U.S. Navy was just as happy to sign a \$36 million order to put the starter into mass production.

Garrett's starter, no bigger than a fat suitcase, is a miniature gas turbine engine. It is started at the press of a button by its own storage battery, runs on kerosene, and has enough power to start a big jet engine in 30 seconds. It is light enough (150 lbs.) to be carried in bombers, can be easily detached to save weight for combat missions. A smaller version ("The Baby") will be made for fighters.

Thin Air. Cliff Garrett's associates like to say that "he built a business out of thin air." He literally did. His Garrett Corp. (AiResearch is a manufacturing division) grew by making devices to cool, blow and compress air, is now outranked only by Bendix and Sperry in the aircraft accessory business.

Oregon-born Garrett got into aircraft in 1928 as a 50¢-an-hour stockroom clerk, became the "purchasing department" for Jack Northrop, a fellow worker, when Northrop started his own company. But Garrett wanted to be his own boss, too. In 1936, when West Coast plane builders were having trouble getting the kind of tools they wanted, he set up shop as a middleman supplier.

He soon realized that higher altitudes and higher plane speeds would require pressurizing and cooling mechanisms. With Engineer Walter Ramsaur, he started AiResearch, marketed a device to cool engine oil at high altitudes, and began working with Boeing on pressurizing cabins. Garrett built the pressurizers for the B-29, World War II's only pressurized aircraft, began supplying virtually all pressurizing equipment for U.S. planes (except for Douglas, which makes its own). Garrett's company branched out into superchargers and electronic equipment, turned out \$112 million of World War II equipment and had 5,000 employees at its wartime peak. At war's end, he had to trim his payroll to 600, and scratch for new ways to boost business.

Fat Orders. He found them in the small turbines which patient Engineer Ramsaur had been perfecting since 1943. So that jet pilots could endure the heat generated by air friction at supersonic speeds, a way had to be found to cool their cockpits. Ramsaur's turbine provided the answer; by putting an engine's heat to work turning the turbine, it cooled the air by expanding it, shot the air into the cockpit. As rearmament got under way, Garrett began turning out a total of 700 accessory products. With the Navy order for the self-starter, Garrett Corp. has a \$120 million backlog, enough to keep 5,500 workers on three shifts busy for at least the next three years.

PROMOTION

Surefire Misses

Never has royalty been so popular in the U.S.

To celebrate National Hat Week, Boston businessmen last week chose a Hat Queen for 1951. In San Francisco, where Miss Pacific Purchaser was already reigning, wine producers crowned a National Vintage Queen. In Dallas, a Macaroni Queen was crowned with a tiara of dry macaroni, and the Texas Rice Promotion Association named a Rice Queen, whose first proclamation from the throne was: "I just love to eat rice, I really do." Others currently receiving the royal treatment: Miss Freight Forwarder of 1951.[®]



Associated Press
MISS FLOWERS BY WIRE
Also a Realemon.

Miss Illinois Cemetery Association, who is "making people cemetery-conscious."

U.S. business has been smitten by hip and thigh. A pretty girl with a title is now considered a surefire method of advertising—even though her picture rarely appears in an ad.

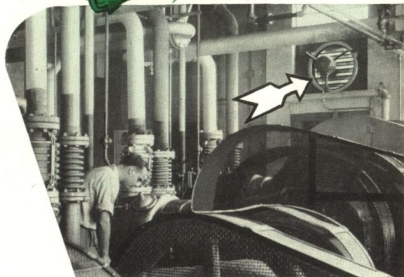
The Florists Telegraph Delivery Association recently spent \$6,000 crowning Miss Flowers by Wire of 1951, and thinks that stories and pictures in the press mentioning the association were worth \$1,000,000. The coronation cost is usually low, because models or starlets are often willing to contribute their time free for the publicity. One girl has reigned over no less than 73 different products.

Other reigning queens: "The Apple of Our Eye" (the apple industry), "Maid of Cotton," "Miss Alarming" (alarm systems), "Miss Beautyrest" (mattresses), "Girl We'd Most Like to BEE With"

* Who rebuffed one eager courtier with: "Who do you think you are—Mr. Forward of 1951?"



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THE WORLD OVER



Roy Stevens

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In the rarefied air, unpredictable creatures.

(honey), "Girl With the Best Connections" (electric appliances), "Miss Aluminum Stepladder."

No association or businessman is stopped when it comes to naming a queen after a product, no matter how silly the result. When one lemon-juice packing company picked a miss, it hardly thought twice before it bestowed the second* most unflattering title of the year: "Miss Realemon."

RETAIL TRADE

Fifth Avenue's Finest

When Henry Kaiser bought a mink coat for his wife during the war, he was astonished to hear that it would take three weeks to make. "But I can build an ocean-going ship in a week," he protested. Answered the storekeeper coldly: "Mr. Kaiser, you are a great man. I am only a furrier."

The furrier was Edwin Goodman, owner of Manhattan's Bergdorf Goodman, a store which Edwin Goodman calls, with some reason, the "most elegant specialty shop in the world." Last week New York's Whitneys, Sloans, Rockefeller's and 850 other guests turned out to dine & dance at Manhattan's Hotel Plaza at a \$50-a-plate party (the proceeds went to cancer research) to celebrate the golden anniversary of the store.

On Fifth Avenue, Bergdorf's handsome, nine-story building is no less a landmark than the famed Vanderbilt mansion which it replaced 23 years ago. On Bergdorf's books are 48,000 active charge accounts of the royal and rich of the world, some of them adding up to \$100,000 a year. Recently, when Haile Selassie wanted some finery for his court, he simply charged it up at Bergdorf's. Bergdorf

Goodman grosses \$11 million a year, has lost money in only two years in its history.

371/2¢ Wrappers. Edwin Goodman, now 75, is the son and grandson of shopkeepers who would have been flabbergasted by his store's opulence. On his office wall hangs one of his father's ads: "Ladies wrappers at 37 1/2 cts." Edwin Goodman started out as a tailor working for Manhattan Dressmaker Herman Bergdorf in a little gaslit shop on lower Fifth Avenue, soon bought into the business with \$15,000 borrowed from relatives. One day, Goodman helped make a special suit for Bergdorf's sister, who was private secretary to Mrs. William Goadby Loew, a prominent society matron. Mrs. Loew admired the suit, spread the word among her friends, and Bergdorf Goodman was made.

As Goodman's tailoring reputation grew (Bergdorf retired in 1903), he added new lines of furs, dresses and accessories. But his real success was based on a personal touch. A man came in to buy a coat for his wife, tried in vain to describe her proportions—until he spotted the store's 6 ft. 175 lb. owner. "That's her size," said he. Goodman donned a mink, paraded around the store, and made the sale.

Out of such personalized service grew a selling system rarely found in U.S. retailing. At Bergdorf's, a big customer does not wander haphazardly from one salesgirl to the next: she is accompanied everywhere in the store by a "vendusee," who knows and has memorized her tastes. Bergdorf's vendusees are sometimes as well known as their customers (on Bergdorf's payroll now: Mrs. Geoffrey Gates, the ex-Mrs. Harry Hopkins, Author Kay—*Eisenhower Was My Boss*—Summers-by) and sometimes too hoity-toity even for Bergdorf's. When the Grand Duchess

* Mrs. Geoffrey Gates (second from left), models & customers.

* For the most unflattering, see MISCELLANY.

Marie of Russia sold at Bergdorf's, she didn't go to the customer: she sat and waited for customers to be brought to her by other salesgirls.

Doggy Hats. A Bergdorf customer is an unpredictable creature, especially when she reaches the rarefied air of the fourth floor, the store's famed custom department where evening dresses start at \$495 and suits can be bought for as much as \$1,000. There, Bergdorf's own stable of crack designers turn out more than 1,500 original models of hats (\$52.50 and up) and dresses (up to \$1,750) which have little trouble competing with the clothes of Dior, Fath, Balenciaga, etc., which the store also sells.

A fastidious soul once ordered a navy suit on the fourth floor, and asked for a swatch of material so that she could have her new Cadillac painted to match it. Another customer spent days at Bergdorf's buying piles of clothes before a trip to Europe. When she got to London, she cabled frantically that she was short of clothes. Would Bergdorf's please send her 24 more outfits, in beige, grey, black and brown? One matron delighted in buying \$60 Bergdorf hats for her dachshund; another regularly bought ermine capes for her granddaughter's doll collection. For years, one of Bergdorf's steadiest customers was an aged woman who bought a custom-made burial dress once a year to be sure that she'd be properly attired when the time came (she was).

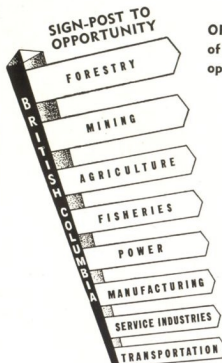
Bergdorf vendeuses are well paid for their harrowing jobs (up to \$15,000 a year in commissions). One rich buyer, who used to spend more than \$100,000 a year in the store, would make the rounds after a shopping tour handing out \$8,000 in tips. But recently such big spenders have become more rare, and are not always up to past Bergdorf standards. Once a shabby old woman came in to price a sable coat, was told that it would cost



EDWIN GOODMAN & SON
In a stocking, \$45,000.

BRITISH COLUMBIA

CANADA

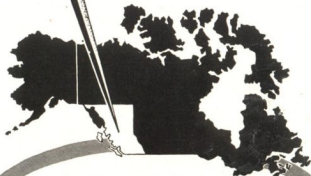


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America's most popular family of hotels — because they give you more

\$45,000. She reached into her stocking, produced the cash, and walked out wearing the coat.

"We Have Trouble." Bergdorf's special service (and the countless fittings, alterations, etc. that go with it) is so expensive that the store loses money on its custom-made department. Says Chairman Edwin's son Andrew, who last week moved up to the presidency: "Our custom department did better last year; it only lost \$68,000 on a \$1,000,000 volume." But what Bergdorf's loses on its custom goods is more than made up for by its profitable ready-to-wear department, where dresses are peddled for as little as \$30. The store's biggest drawing card: its flashy Fifth Avenue display windows, which have been known to pull in as many as 80 customers in one day to buy a dress in the window.

Recently, Edwin Goodman has added more lines (e.g., antiques, men's wear, stationery, lingerie) to keep sales up while high taxes kill off the big charge accounts. But Goodman has never opened a branch store, and never plans to. Says he: "We have enough trouble staying at the top as it is."

SMALL BUSINESS

Protection Needed?

After Congress created the Small Defense Plants Administration last July, President Truman had a hard time finding a man to run the new agency. Last month he snagged Telford Taylor, 43, an old New Deal friend of Truman's, who has made a notable record as general counsel for the Federal Communications Commission, as a G-2 brigadier general in World War II and, later, as chief U.S. prosecutor at the Nürnberg war crimes trials. A Harvard Law School graduate ('32), Taylor left the Government in 1949, this year began his own Manhattan law practice.

As he was sworn in as SDP Administrator last week, Taylor got a cold welcome to Washington from Commerce Secretary Charles Sawyer, who told an Ohio audience SDPA was unnecessary. Said he: "The work [of SDPA] could have been done by existing agencies effectively"—specifically, Charlie Sawyer's department, which now looks after troubled small businesses.

Is SDPA really necessary? Telford Taylor thinks so. To insure small business "a full part" in mobilization, he expects to set up SDPA offices in Washington and around the nation, although he is "hopeful of keeping our Washington staff below 200." But small business, already in the arms program up to its ears, hardly seems to need a protector. Of the current military spending, small businessmen are getting 21% in prime contracts, 35% more through subcontracts, e.g., General Motors alone subcontracts to 12,500 other companies. Companies with fewer than 500 employees are enjoying record rates of birth, survival and growth. Next year a tighter squeeze in metal supplies might throttle some small businesses. But SDPA is supposed to die by statute, next June 30—just when its wards might really need it.

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Shocker

(See Cover)

THE END OF THE AFFAIR (240 pp.)—Graham Greene—Viking (\$3).

It was one of those London cocktail parties where everybody showed up with a hangover. The host, a distinguished novelist named Graham Greene,^{*} roamed restlessly about his book-cluttered flat, listening to the mock-tragic tales of woe. Not to be outdone, the host confessed that he too was feeling like hell: he had been up all night drinking with his priest.

It was the kind of shocker characteristic of Graham Greene—the kind of remark

are, by & large, people who like the movies—people who go for a “good thriller,” ordinary people, people who never embarrass themselves or one another by using the word “sin.” Greene himself uses the word sometimes, and the fact continually, but he manages to make it as homely and credible—and as interesting—as the neighbors’ behavior.

Like any Catholic theologian, Graham Greene thinks of sin as the normal climate of life on earth. But he translates the algebra of theology into the personal terms of stories as human as the tabloids tell—and much more convincing.

Once rated as a spinner of superior thrillers (*The Ministry of Fear*, *This Gun*

Better to Hate God? The End of the Affair (the title is characteristically tricky) is—on the face of it—the story of an adulterous affair. The story succeeds in showing the fear and agony and hatred of a love affair. It fails when the author reports a miracle, and cannot prove it.

The love affair between Sarah Miles and Maurice Bendrix began ordinarily enough. He was a cold-blooded, middling English novelist, she the warm-blooded wife of a dull, preoccupied, middling civil servant. Thanks to husband Henry's pre-occupations, the Miles marriage had come to a physical standstill. When Sarah met Bendrix at a London cocktail party, she thought him, by contrast to her husband, excitingly alive. The third time they met, they went to bed in a cheap hotel. Bendrix, who was writing a novel in which a civil servant figured, had merely intended to quiz Sarah for some facts about her husband's habits. Before he knew it, he was in love with her—insofar as he was capable of love. For him the affair became a sexual obsession, a jealous appetite. For Sarah, a simple, faithless woman, it was honest love, marred by Bendrix' jealous rages. Both of them tried to think of Henry Miles as merely a tiresome inconvenience who sometimes upset their lovers' schedule.

The year was 1944. It was during a bombing raid on London that Sarah Miles first called on God. A near hit blasted the house of their assignation, and after the explosion Sarah found Bendrix' body pinned under the blown-in door. She was sure he was dead (and perhaps he was). She went back to her room, fell on her knees and prayed that he might live. If God would answer her prayer, she promised, she would give him up forever. Before she had risen from her knees, Bendrix, only stunned, walked in. At the sight of him, Sarah realized the meaning of the hard bargain God had driven with her: “I thought now the agony of being without him starts, and I wished he was safely back dead again under the door.”

Like the gentleman she fundamentally was, Sarah kept her promise, and with no explanations to anybody. Bendrix could only believe that she was tired of him, and had taken another lover. He began to hate her and torture himself with jealous fantasies. When her husband became suspicious of her odd behavior, and ironically turned to Bendrix for help, it was Bendrix who hired a detective to watch her. But Sarah was beyond the scope of detectives. Starting from her hysterical bargain with God, she had gone on through the loneliness of suffering, through the conviction that she was a “bitch and a fake,” to find that she not only believed in God but loved Him—even more than she loved her lover. “I believe there's a God—I believe the whole bag of tricks; there's nothing I don't believe, they could subdivide the Trinity into a dozen parts and I'd believe. They could dig up records that proved Christ had been invented by Pilate to get himself promoted and I'd believe just the same. I've caught belief like a disease. I've fallen into belief like I fell in love.”



CAROL REED & GRAHAM GREENE
Sin is the normal climate of life.

Larry Burrows—LIFE

that induces a slight creeping of the flesh (although on this occasion it may be doubted whether the effect was either intended or achieved). Graham Greene deals in shockers.

Penny Dreadfuls, Plus. He writes about sin and God, about the presence of evil and the absence of good. And he writes about these supposedly abstract, Sunday subjects in shockingly immediate, shockingly weekday terms. His stories, as gripping as a good movie, are penny dreadfuls about moral problems—but they cannot be dismissed as penny dreadfuls.

The people who have made Graham Greene the popular success he is today

for *Hire*), he is now seriously discussed as possibly “the finest writer of his generation.” No other writer in England enjoys Greene's combination of popular and critical success. The Midas-movies have touched his work to gold (twelve pictures, at least three of them first-rate successes: *The Fallen Idol*, *The Third Man*, *Confidential Agent*). In 1948, *The Heart of the Matter* was a Book-of-the-Month Club choice in the U.S., and on the Continent Greene is England's bestselling author.

In his best books—the books he has tried to make more than “entertainments”—he has written about sinners, who are last seen heading in various directions (to heaven, hell, or purgatory). It was in the cards that sooner or later he would try his hand at a story about a good person—a saint. In his latest novel, published this week in the U.S., Graham Greene shows his hand.

* Not to be confused with other literary Greens: British Novelists Henry Green and F. L. Green.

† British film producer, among whose successes are *The Fallen Idol* and *The Third Man*, made from Greene stories.

When she took a fever and died, it became plain to Bendrix from her diary (which he stole) that a rival had ousted him. All Bendrix would admit was that he had at last found who his rival was—and transferred his hatred from an unknown man to an unknown God.

There his creator, Graham Greene, leaves him. The end of that affair, he implies, can only be the beginning of another. And this affair will have no end. Better to hate God, much better, says Greene, than not to know Him at all. For you can hate God only when you are in pain—and if you can stand the pain without drugs, it may turn into love.

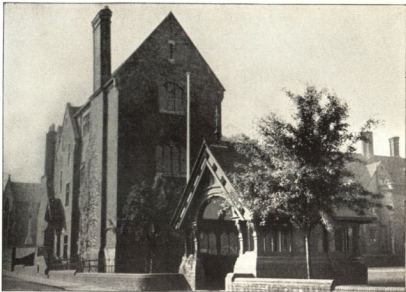
"Difficult to Swallow." It would be a very hardened sinner who could read this love story without a pang of recognition, a momentary enlargement of the heart. But when, in the last 50 pages, the key changes from the familiar minor to an unfamiliar major—from the unmaking of a mistress to the making of a saint—even the warmest reader may feel his conviction cooling. For the machinery from which the rescuing God emerges is less the novelist's than the churchman's.

The End of the Affair, like all Graham Greene's novels, is loaded with buried questions, like mines. And the terms of his story are so studiously, elaborately mundane that at first the unwary reader is hardly aware of the muffled explosions of the answers. (One of his buried questions: Must a woman who becomes a saint necessarily think of herself as "a bitch and a fake?" Greene's answer is yes.)

In this story, Greene apparently intended to show two things: 1) that saints are real human beings, who "happen" nowadays just as they always have and always will; 2) that no love affair, however sordid, can escape the terrible, endless implications of love. For some readers, he may have succeeded in demonstrating both; but for many his saint will seem as faraway and unreal as T. S. Eliot's Celia in *The Cocktail Party*.

English reviewers of *The End of the Affair* have applauded Greene's story telling (and one or two have called it his finest book), but most of them boggled over those last 50 pages. "Difficult to swallow," said London's *Sunday Times*. "Too openly schematic," said the critic of *The Listener*. Said the critic of the *New Statesman and Nation*: "This, it might seem, is the last book by Graham Greene which a non-specialist [in religion] will be able to review."

Whether that jab is justified or not, this is a new departure for Graham Greene—the first novel he has written in the first person. That fact signals a special effort, an attempt to go further than he has ever gone before. The first-person narrative is a tricky medium—especially when the person who tells the story is the somewhat seedy, not altogether admirable, Graham Greene type of "hero." And, as if that difficulty were not enough, Greene has added a second narrator: the book is divided between Bendrix' reminiscent story and Sarah's diary. Only



Paramount Press

BERKHAMSTED SCHOOL

Hell lay about them in their infancy.

Greene's perfervid admirers will be completely satisfied with his handling of this double difficulty; but even his critics can admire his nerve and applaud his effort: for how else can you hope to hear the truth about human beings unless you overhear them talking to themselves?

The Unwritten Novel. There are the makings of half a dozen novels in Graham Greene's own life story. The first of them, chronologically, would be the story of a boy's growing up, a novel Greene has never written.

He was born (1904) in the town of Berkhamsted (accent on the Berk), about 26 miles northwest of London. Berkhamsted's chief distinction, then as now, was

the unstylish but solid boys' public school which bears the name of the town. Graham's father, Charles Henry Greene, had left Oxford in the '80s intending to be a lawyer. He came to Berkhamsted to teach for one term, and stayed at the school 38 years, the last 17 as headmaster. All six Greene children were born in Berkhamsted; Graham was the fourth. He hated the town, but not as much as he hated the school, with its harsh stone steps, its plain pine desks, the doorless cupboards with rows of dirty gym shoes, the ugly communal washbasins.

Berkhamsted's prevailing idea, Greene remembers, was that "privacy could only be misused." The boys slept in a large dormitory where hardly a quarter of an hour passed "without someone snoring or talking in his sleep." The lavatories had no locks. Even solitary walks were forbidden. Yet there "one met for the first time characters, adult and adolescent, who bore about them the genuine quality of evil. There was Collifax, who practiced torments with dividers; Mr. Cranden with three grim chins, a dusty gown, a kind of demonic sensuality; from these heights evil declined toward Parlow, whose desk was filled with minute photographs—advertisements of art photos. Hell lay about them in their infancy."

A less sensitive boy would not have been so affected by Berkhamsted's ugliness. But Greene was a sensitive boy: "One began to believe in heaven because one believed in hell, but for a long time it was only hell one could picture with a certain intimacy."

One way of escape was to be inconspicuous. Greene learned to drift off by himself, against the rules, to Berkhamsted's beautiful common, a "wilderness of gorse, old trenches, abandoned butts." (Once he ran away from home and hid out on the common; it was a deeply hu-



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THE GREENE CHILDREN (CIRCA 1915): GRAHAM AT LEFT*
Father meant to be a lawyer.

militating anticlimax when his big sister flushed him out after a few hours.) A boy could also escape by reading. Graham was 14 when he read Marjorie Bowen's® *The Viper of Milan*, a melodramatic yarn about a war between the dukes of Milan and Verona, and "from that moment I began to write."

Wrung Dry. "Imitation after imitation of Miss Bowen's magnificent novel went into exercise books—stories of 16th Century Italy or 12th Century England marked with enormous brutality and a despairing romanticism. It was as if I had been supplied once and for all with a subject." At 14, a story had made Graham feel what most children learn much later, if at all. "Goodness has only once found a perfect incarnation in a human body and never will again, but evil can always find a home there. Human nature is not black and white, but black and grey . . . I read all that in *The Viper of Milan*, and I looked round and I saw that it was so."

Before he found his future, at 14, Graham had made serious attempts at suicide. Once he drank some photograph developing fluid and a bottle of hay-fever lotion. Another time he tried eating a bunch of deadly nightshade. He can still remember "the curious sensation of swimming through wool" after swallowing 20 aspirins and jumping into the school swimming pool.

After he tried to run away from home, when he was 16, he was sent to London to be psychoanalyzed. He lived at his analyst's house—"delightful months . . .

perhaps the happiest of my life." It is doubtful whether they were happy months for the analyst. Graham emerged from psychoanalysis "correctly oriented . . . but wrung dry." He felt bored, and he stayed bored a long time.

Russian Roulette. At 17, he tried the most drastic cure for boredom he could think of: Russian roulette. He put a bullet in a revolver, spun the chambers, then put the muzzle to his head and pulled the trigger. "It was a gamble with six chances to one against an inquest." He learned that he could enjoy the world again for a while by risking its total loss. But even toying with life became a bore. The fifth time he tried it, "I wasn't even excited." The sixth time was the last.

He went to Oxford, a tall, gangling taffy-hair of 17. He and Oxford seem to have struck up only a nodding acquaintance, and quickly forgot one another. Greene edited the literary *Oxford Outlook*, but otherwise slid immemorably through his three years there. He "took a second" (good, but not excellent) in modern history. One of the few people at Oxford who remember him at all is the porter at Balliol ("He lived on Staircase 20, he did"). But the porter is greatly surprised to hear that Greene has made a name for himself.

For six weeks at Oxford, as a prank, Greene was a dues-paying member of the Communist Party. When he found that party membership would not get him a free trip to Moscow, he dropped out. And at Oxford, when he was 20, he published his first book, his only book of poetry, *Babbling April* owed both its mood and title to Edna St. Vincent Millay, and

* No kin to Author Elizabeth Bowen, good friend and brilliant colleague of Graham Greene's. Marjorie Bowen's real name: Margaret Gabrielle Long.

® The others: Raymond and Hugh, standing; Herbert, Alice Marion and Elizabeth (in arms).



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it was pretty frail stuff.* The really big thing that happened to Greene at Oxford was meeting Vivien Dayrell-Browning, a dark, pretty girl with a flawless complexion, and a Roman Catholic.

After Oxford, Greene's main idea was to get away from England. He took a job with a tobacco company because it promised three years in China. But he never got there. Next he tried tutoring a small boy, but that lasted only a few weeks: "I don't particularly like small boys, and I had forgotten all my Latin." So then he proposed to Vivien, and she accepted him. Then he got a job with the Nottingham Journal, without pay, "just for the experience." But his prospective marriage confronted Greene with a deeper problem than the one of making a living. During the winter of 1926, he became a Roman Catholic.

Home to Innocence. Greene took his instruction from a priest named Father Trollope. For three months, he argued his uncertainties almost daily. "Riding on trams in winter past the Gothic hotel, the super-cinema, the sooty newspaper office where one worked at night, passing the single professional prostitute trying to keep the circulation going under the blue and powdered skin, one began slowly, painfully, reluctantly to populate heaven." A few weeks after Greene completed his instruction, he and Vivien were married by Father Trollope.

He thought of his conversion as almost entirely an intellectual step ("Since I was going to marry a Catholic, I determined to learn about Catholicism"). He was later able to write about his baptism with sardonic detachment: "The cathedral was a dark place full of inferior statues. I was baptized one foggy afternoon about four o'clock. I couldn't think of any names I particularly wanted, so I kept my old name. I was alone with the fat priest; it was all very quickly and formally done, while someone at a children's service muttered in another chapel. Then we shook hands and I went off to a salmon tea." Even so, he couldn't help feeling that "I had taken up the thread of life from very far back, from so far back as innocence."

"Pity Is the Worst." The first novel about Graham Greene might end there. Then he turned into a writer. In 1926, full of his Nottingham knowledge of journalism, he got a job as sub-editor in the letters department of the London Times. On the side, he wrote two bad novels, which publishers encouragingly rejected. In 1929, Heinemann accepted *The Man Within*. It was reviewed by St. John Ervine as a "remarkable first novel" by a writer who "obliges us to believe in his

* The volume is now a rare collector's item, and Graham Greene wishes it were even rarer. Sample:

... Your eyes can bring me no such lovely joy
As sudden sparks of beauty in a verse ...
And yet, your hair dunks with its strands the
page.
Until I'd leave the book to kiss your hair,
Yet even now I'm sure that two years hence
I'd curse the bitter bargain of a fool.
And leave the shallowness of well-known eyes.

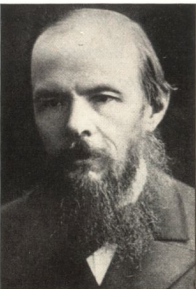


Associated Press

NOVELIST WAUGH
How much fuss?

people, even when his people seem determined we shall not believe in them."

On the strength of *The Man Within* (it was a flop in the U.S., where it sold only 2,575 copies), Greene convinced the chairman of Heinemann's that a promising novelist should not be wasting his energies in the Times letters department, and got the publisher to subsidize him for three years. Greene's next two novels (*The Name of Action*, *Rumour at Nightfall*) must have made his publishers think twice about their investment. Both were murky, intensely, heavily plotted melodramas that Greene has since tried hard to forget. *Orient Express* (1932) made the publishers feel better. A tightly written suspense story, it made Greene a popular



NOVELIST DOSTOEVSKY
Not many competitors.

writer. Hollywood turned it into a movie. Greene went on writing novels (*It's a Battlefield*, *England Made Me*, *This Gun for Hire*), and getting more popular. But the critics didn't take him seriously. He was too readable; whether he called them "entertainments" or not, his stories were read for sheer pleasure by people who ignored his terrifying glimpses of sin and despair. Even the chilling study of pure evil in *Brighton Rock* (1938) was written off by one English reviewer as "so much guff." Nevertheless, *Brighton Rock* was a turning point for Greene. He had discovered that "a Catholic is more capable of evil than anyone."

It took *The Power and the Glory* (1940) to convince the critics that Greene had something to say—besides a compellingly cinematic way of saying it. It was—and is—his best book. Greene had taken a trip to Mexico in 1938 to investigate the government's persecution of the Catholic Church. The hero of *The Power and the Glory* is a Catholic priest who is being hunted down by the police in a province where the church has been outlawed. He is a drunkard, a weak "whisky priest" who has fathered a child, and is terribly conscious of his guilt. But his love of God is stronger than his egotistic sense of sin. Starved, driven from village to village by a relentless police lieutenant, he goes on being a priest to his people until his final betrayal and capture.

The Power and the Glory brought the critics around. Even his old employer, the *London Times*, could not forbear to cheer: "There is no end to the subtleties of thought and feeling with which Mr. Greene has imbued his hero . . . The book . . . starts in the reader an irresistible emotion of love and pity."

When *The Heart of the Matter* was published (1948), it was plain that Greene was turning from a novelist who was a Catholic into a Catholic novelist. Scobie, his Catholic hero, is a good man whose sins seem to flow quite inevitably from an unselfish sense of pity. But Greene was trying to show that pity could be "a terrible thing . . . Pity is the worst passion of all. We don't outlive it like sex." Pity led Scobie to commit the sin of pride, to put himself above God. Many a Catholic critic was puzzled by Greene's sympathetic handling of Scobie's suicide (Evelyn Waugh called it a "mad blasphemy").^{*} Greene himself was puzzled by the controversy. Said he: "I wrote a book about a man who goes to hell—*Brighton Rock*—another about a man who goes to heaven—*The Power and the Glory*. Now I've simply written one about a man who goes to purgatory. I don't know what all the fuss is about."

Spiritual Autobiographer? Like most writers, Greene would like to have it thought that there is nothing very interesting (except, perhaps, as raw material for a writer) in his own life. He simply writes,

^{*} A Manhattan ship news reporter (so the story goes) put the heart of the matter to Waugh: "Mr. Waugh, where's Scobie?" Said Waugh: "In hell, of course."



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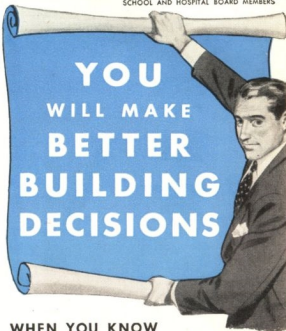
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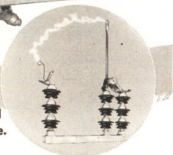
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Opening a switch on a high voltage transmission system while "hot" is not as simple as it seems. Long power arcs are formed. If not controlled, these arcs may cause short circuits, serious damage to expensive equipment and power failures at factories, farms and homes.

Delta-Star engineers solved the problem by originating an ingenious device to extinguish the arc with a powerful blast of compressed air as the switch is opened.

This device is typical of Delta-Star development and research in providing improved equipment for both producers and industrial consumers of electric power.

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and between times travels—to get away. Last year he flew to Malaya to get a look at the life of English rubber planters in a peninsula overrun with Communist guerrillas—and while he was about it spent 2½ days in the jungle with Gurkha troops, tracking guerrillas. Late last month he went for a Mediterranean cruise on Sir Alexander Korda's 150-ton yacht *Elsewhere*, with Sir Laurence Olivier, his wife Vivien Leigh, and ballerina Margot Fonteyn for fellow passengers. Last week he was back in London—packing his bags for Indo-China.

Some of his friends insist that he has written his spiritual autobiography into his books. When they try to describe him, they usually fall back on such words as restless, troubled, intense, obsessed. But Greene is not the kind of man who makes a vivid first impression. Tall (6 ft. 3 in.), frail and lanky, he dresses like a careless Oxford undergraduate, walks with a combination roll and lope that emphasizes a slight hump between his shoulders. Physically, he is an easy man to forget (one old acquaintance remembers him simply as "badly made"), except for the face with its wrinkled skin that looks as if it had shaken loose from the flesh, and the startled, startlingly washed-out blue eyes, slightly bulging. He looks—and the phrase applies to any number of his characters—slightly seedy.

When he is in England, he lives alone in a London flat. His wife, with whom he is friendly but not on close terms, lives with their son (15) and daughter (17) in Oxford. His friends, who are few but intense, think he is the kindest and one of the cleverest of men. His acquaintances consider him reserved, with a somewhat faded charm, a subacid wit, and a ruthless curiosity about his fellow sinners.

Almost every morning he turns out 500 words on lined paper, writing in pencil—a logging schedule that produces one of his beautifully turned books in about a year. Like most professionals, he doesn't wait to be struck by inspiration; unlike most of them, he seldom worries about his critics, especially the unbelievers: "They're so far from Christian thinking that they cannot enter into my world."

... and Dostoevsky? How much fuss will posterity make about Graham Greene? Will it rate him as high as Hemingway or Faulkner? Will he outlast Evelyn Waugh? Will he be mentioned in the same breath as Dostoevsky? Only posterity can answer. But with these three contemporaries, at any rate, Greene can hold up his head. He is as accomplished a craftsman as they, and without the mannerisms with which the two Americans have begun to burlesque their own styles. He has neither the snigger nor the snobbery that are Waugh's trademarks. But when Greene is compared with Dostoevsky, the great shocker of the 19th Century, all his books together would not match one *Brothers Karamazov*. That the comparison should even come to mind, however, suggests its inevitability. Graham Greene, like Dostoevsky, is primarily and passionately concerned with Good & Evil. There are not many competitors in that field.

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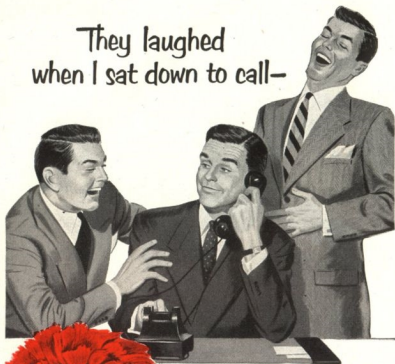
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when I sat down to call—



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But the next day his receptionist rolled
out the red rug, whisked me into his
office. Arranged in a vase on his desk, those
flowers started the ball rolling my way.

Tom liked that extra touch of thought-
fulness. I sailed out of his office on
a cloud, with a good order in my pocket.

So I had the last laugh. But they've learned.
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Greeting. Plan now to turn your list over to your F. T. D. Florist.
He'll take it from there...with delivery on time guaranteed!

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MISCELLANY

Cold Cash. In Dallas, thieves stole \$102
from Emma Sutton's refrigerator.

Census. In Hammond, Ind., the *Times*
canvassed the town's nine cemetery care-
takers, concluded that since Hammond
has 126,322 people underground, but only
87,594 above, the town is more dead than
alive.

Malice Toward None. In Cleveland,
when Barber Paul Piroso sued for \$5,000
damages from the man who called him a
"butcher," Judge B. D. Nicola, a onetime
butcher's apprentice, dismissed the case:
"It takes no little skill to be a butcher."

More of the Same. In Tulsa, Okla.,
Claude Dowell, in jail for drunkenness,
was released in time to help move his wife
to their new home: the unused jail in
suburban Garden City, which she had
bought from the city for \$500.

Change of Luck. In Baltimore, Hester
Haring, 59, who was arrested for taking
number bets, paid her \$762 fine with
6,000 pennies, 1,100 nickels, 200 dimes,
680 quarters, 482 half dollars, \$216 in
folding money.

The Quick & the Dead. In South Bend,
Ind., John C. Haynes, announcing the
opening of his new body-building gymna-
sium, listed among his qualifications the
fact that he is both a licensed embalmer
and a funeral director.

Love for Sale. In Jonesboro, Ark.,
Floyd Bailey, 22, took an advertisement
in the *Sun* offering matrimony to any girl
with enough money to help him get out
of jail.

Surplus Property. In Santa Monica,
Calif., after Mrs. Shirley LaHeist opened
a letter addressed to her missing husband
and found in it a bill for a \$16 wedding
ring, cops investigated, arrested Roland
LaHeist for bigamy.

Career Girl. In Detroit, after being
selected "Miss Sewer Cleaner of 1952,"
Gayla Davis, 17-year-old model, decided:
"It may be a soggy title, but if it helps
my career, I don't care."

Apéritif. In Buffalo, N.Y., members of
the Women's Christian Temperance
Union gathered for a state convention, found
that the mayor had just announced the
celebration of National Wine Week.

Fashion Note. In Omaha, cops voted
133 to 27 to change the color of their
official necktie from black to "powder
puff blue."

Reflected Glory. In Springfield, Mass.,
Winston Churchill was nominated for the
board of aldermen in the Republican pri-
maries, and Robert Taft for school com-
mitteeman.

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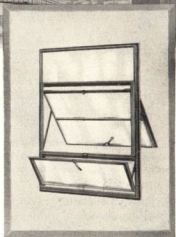


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the TIME News Quiz

(THIS TEST COVERS THE PERIOD JULY 1951 TO MID-OCTOBER 1951)

Prepared by The Editors of TIME in collaboration with

Alvin C. Eurich and Elmo C. Wilson

Co-Authors of the Cooperative Contemporary Affairs Test for the American Council on Education

(Copyright 1951 by TIME Inc.)

This test is to help TIME readers and their friends check their knowledge of current affairs. In recording answers, make no marks at all opposite questions. Use one of the answer sheets printed with the test: sheets for four persons are provided. After taking the test, check your replies against the correct answers printed on the last page of the test, entering the number of right answers as your score on the answer sheet.

The test is much more fun if you don't peek.

FIVE CHOICES

For each of the 105 test questions, five possible answers are given. You are to select the correct answer and put its number on the answer sheet next to the number of that question. Example:

0. Russia's boss is:
1. Kerensky. 3. Stalin. 5. Stakhanov.
2. Lenin. 4. Trotsky.

Stalin, of course, is the correct answer. Since this question is numbered 0, the number 3—standing for Stalin—has been placed at the right of 0 on the answer sheet. Let us know how you did and what part was the toughest.

NATIONAL AFFAIRS

The President & Congress

1. The long and bitter MacArthur hearings ended with no formal committee report, merely a unanimous opinion statement issued by Chairman Richard Russell declaring that:



1. MacArthur was right about the Korean war.
 2. President Truman was right.
 3. The hearings had actually been too short to gather sufficient evidence.
 4. The U.S. would present a united front against any aggressor.
 5. U.S. Far Eastern policy has been "inconsistent and wavering."
2. But eight Republican members of the committee issued a 52-page report of their own, which among other things claimed:

1. Truman had no legal right to fire MacArthur.
 2. The U.S. should declare war on the U.S.S.R. at once.
 3. Senator Wayne Morse was no Republican.
 4. The Administration's Far Eastern policy had been wrong.
 5. The Wedemeyer report should have been suppressed.
3. Republican opposition to the Administration was also symbolized when House Republicans tried to stop money payments to any department head who within five years had been with a firm acting for a foreign government. Target:

1. Secretary of Agriculture Charles Brannan.
2. Federal Security Administrator Oscar Ewing.
3. Secretary of State Dean Acheson.
4. Military planner Charles Sawyer.
5. Secretary of the Army Frank Pace.

4. Even the President's own party gave him trouble. Illinois Senator Douglas took his fight with Truman into the open after the President:

1. Questioned the Senator's record as a marine in World War II.
 2. Accused Douglas of being elected by the Capone gang.
 3. Refused to follow the Senator's recommendations in nominating two Illinois federal judges.
 4. Refused to back Douglas for reelection.
 5. Refused openly to consider Douglas as a running mate in 1952.
5. Legislatively speaking, Congress was in an ambivalent mood. On the one hand, a vote-conscious House repassed a vetoed bill which would pay \$120-a-month to disabled veterans:

1. Whose disabilities are in no way connected with military service.
2. With young children.
3. Even if they had been dishonorably discharged from the service.
4. If they could prove that their disability was incurred during the war.
5. Wishing to continue their education.

6. On the other hand, with increased concern about mushrooming expenditures, the same House cut by 88% the proposed budget for:



1. Atomic bombs.
2. Public housing.
3. Flood control.
4. Mink coats and fenders.
5. Civil defense.

7. Meanwhile, in his second report to the nation, U.S. Mobilization Boss Charles E. Wilson said the biggest defense-production bottleneck is in:



1. Atomic bombs.
2. Hydrogen bombs.
3. Electronic equipment.
4. Manpower.
5. Military plans defining defense needs.



8. But inflation was also a Washington worry. In a move to curb inflationary pressures, the President sent a message to Congress late in August demanding repeal of three sections of the Defense Production Act, among them one which:

1. Restored the 18-month limit on installment purchases.
2. Allowed manufacturers to add increased costs to their prices.
3. Tied all wages to the cost-of-living index.
4. Authorized a 12% across-the-board wage increase.
5. Fixed meat prices at 10% above 1950 highs.

9. The President also made some appointments. To succeed the late Admiral Sherman as Chief of Naval Operations, he picked:

1. Louis Denfield.
2. Arthur W. Radford.
3. William M. Fechteler.
4. Herman Wouk.
5. Hoyt S. Vandenberg.



10. The tall, slender man he chose as successor to Secretary of Defense George C. Marshall was:

1. Lieut. General Albert C. Wedemeyer.
2. Averell Harriman.
3. William H. King Jr.
4. Robert A. Lovett.
5. Michael V. DiSalle.



11. Among the President's welcome guests this fall, the White House announced, would be a member of European royalty:



1. Queen Frederika of Greece.
2. Princess Sibylle of Sweden.
3. Princess Elizabeth of Great Britain.
4. King Frederik of Denmark.
5. King Baudouin of Belgium.

12. But the President extended a very chilly welcome indeed to this newly appointed:

1. G.O.P. Senate Whip.
2. Chairman of the Dixiecrats.
3. Soviet White House correspondent.
4. Director of the Budget Bureau.
5. Ambassador from Czechoslovakia.



13. And the President was downright angry when he authorized the interment in Arlington of American Indian Sergeant John Rice, refused burial in:

1. Sioux City, Iowa.
2. Little Rock, Ark.
3. Fort Wayne, Ind.
4. Greenfield Hill, Conn.
5. Milwaukee, Wis.

14. In a calmer mood, President Truman reluctantly invoked the Taft-Hartley law to end the costly strike which had closed down the nation's:

1. Copper mines.
2. Automobile factories.
3. Steel plants.
4. Railways.
5. Shipping lanes.



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2. High Sound Absorption
3. Finished Bevels
4. Washable Finish; High Light Reflection
5. Thermal Insulation



SIMPSON LOGGING COMPANY

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15. A formal demand that this headline-happy foe of alleged Communism in the Government resign or be expelled from the Senate came from:



1. Senator Robert Taft.
2. Dean Acheson.
3. Senator William Benton.
4. Senator Pat McCarran.
5. The New York Daily News.

Political Notes

16. The political pot was boiling as usual. Harold E. Stassen cried foul: "A typical Truman trick." Reason: the President appointed to the Federal bench in the District of Columbia:

1. Minnesota's Senator Hubert Humphrey.
2. Minnesota's Governor Luther Youngdahl.
3. Governor John S. Fine of Pennsylvania.
4. Governor Thomas E. Dewey of New York.
5. Senator James Duff of Pennsylvania.

17. In a speech in Ohio General Douglas MacArthur seemed to endorse as a presidential candidate:

1. Taft.
2. Bricker.
3. Eisenhower.
4. Dewey.
5. Duff.



18. Neither party was helped when chairmen of both Democratic and G.O.P. National Committees:

1. Were accused of using influence to obtain RFC loans.
2. Went into the haberdashery business.
3. Announced that Ike was their "first choice" as a Presidential candidate.
4. Were defeated for reelection.
5. Were named to circuit judgeships by President Truman.

Business & Finance

19. Born in Russia, the eldest son of a poverty-stricken family, he now bosses RCA's thousands of employees and directs the battle being waged with CBS over color television:



1. Vladimir Zworykin.
2. Nikolai Shvernik.
3. David Sarnoff.
4. Frank Stanton.
5. Vladimir Horowitz.

20. Sold for \$8,200,000 to the almost unknown Tobey Maltz Memorial Foundation was Dudley J. LeBlanc's:

1. Formula for extracting cortisone.
2. Hair grower.
3. Lydia Pinkham's.
4. Hadacol.
5. Special formula for an insecticide.

21. The wife of this Senator swung a bottle to launch the biggest, fastest, most luxurious passenger ship ever built in the U.S., the:

1. United States.
2. Argentina.
3. Manhattan.
4. Constitution.
5. Lurline.



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TIME, OCTOBER 29, 1951

22. Chief casualty of the new law forcing furriers to call furs by their real names is the old standby:

1. Skunk. 3. Rabbit. 5. Mice.
2. Squirrel. 4. Tomcat.

23. One of the world's critical shortages was alleviated by the discovery at Garden Island Bay, La. of:

1. Taconite. 4. Sulphur.
2. Human kindness. 5. Industrial diamonds.
3. Uranium ore.

Cross Country

24. During July the costliest flood in U.S. history swept over 2,000,000 acres around:

1. Minneapolis and St. Paul.
2. New Orleans.
3. Des Moines.
4. Kansas City.
5. Little Rock.



25. Riots which injured 23, caused the arrests of 119, prevented a Negro family from moving into an apartment in:



1. Atlanta, Ga.
2. Detroit, Mich.
3. New York City.
4. Cicero, Ill.
5. Dallas, Texas.

26. The whole nation was taken aback by the news that 90 West Point cadets were charged with:

1. Getting married before graduation.
2. Cheating.
3. Burning MacArthur in effigy.
4. Conspiring to sell military secrets to Russia.
5. Having liquor in their quarters.

27. The American people were also startled to learn of the wartime cloak and dagger murder in Italy of OSS mission chief:

1. Major General William J. Donovan.
2. Major William V. Holohan.
3. Lieut. Aldo Icardi.
4. Major General Henry Irving Hodes.
5. Robert Vogeler.

28. Hunterdon County, N.J. was puzzled over the mysterious suicide, or murder, there of famous left-wing writer:

1. Louis Adamic.
2. Howard Fast.
3. Louis Budenz.
4. Ruth Fischer.
5. Earl Browder.



29. In Hollywood, rivalry over that blonde Penelope, Barbara Payton, brought a brain concussion and a broken nose to actor:

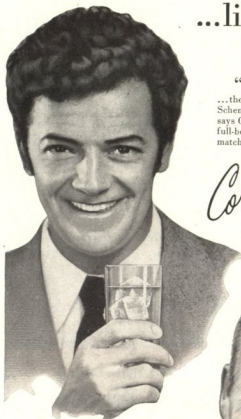


1. Tom Neal.
2. Robert Mitchum.
3. Gene Autry.
4. Franchot Tone.
5. Charlie Chaplin.

30. "I ain't overly worked up about it," commented Carl Snider when he learned that on his farm near Olney, Ill. was located:

1. A bonanza oil field.
2. A lump of solid uranium.
3. Another stone record of a 14th Century Norse exploration.
4. The skeleton of John Wilkes Booth.
5. The new geographical center of the U.S. population.

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Cornel Wilde

"Schenley tastes better

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Wayne Morris



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31. Just a year after the Korean outbreak, a surprise proposal for peace talks came from this diplomat:

1. Premier Mossadeq of Iran.
2. Argentina's Perón.
3. Britain's Sir Gladwyn Jebb.
4. France's Vincent Auriol.
5. Russia's Jacob Malik.



32. U.N. officials agreed to hold preliminary cease-fire meetings in Kaesong, even though this town was:

1. One of the few towns south of the 38th parallel not held by the U.N.
2. The capital of North Korea.
3. In the middle of the famed "Iron Triangle" of Red fortifications.
4. The capital of South Korea.
5. Located on the Manchurian border.

33. Heading the U.N. negotiating team was U.S. Vice Admiral:



1. Andrew Kinney.
2. Charles Turner Joy.
3. James A. Van Fleet.
4. Arleigh Burke.
5. Walton Walker.

34. After the Reds agreed to admit U.N. reporters and withdraw armed personnel from the conference area, the parley seemed to be getting into stride, then bogged down when the Communists insisted the agenda include:

1. Withdrawal of foreign troops from Korea.
2. A seat for Red China in the U.N.
3. A World Bank loan to North Korea.
4. The determination of who was the original aggressor in Korea.
5. What to do about Formosa.

35. When the U.N. team refused to consider this political question, the talks proceeded, only to be derailed later by a long and bitter dispute over:

1. Exchange of prisoners.
2. The timing of elections for all Korea.
3. Location of the buffer zone between the opposing forces.
4. Supervision of the terms of the cease-fire and armistice.
5. Composition of a team to supervise the cease-fire arrangements.

36. This bone of contention was removed by turning the matter over to a subcommittee, but replaced by Red charges that the U.N. had:

1. Violated the Kaesong neutrality.
2. Used poison gas.
3. Bombed Shanghai.
4. Not stopped fighting during the talks.
5. Not sent officers of high enough rank to the conference.

37. Meanwhile a dramatic change in U.S. policy in the Korean war came when General Ridgway ordered:

1. U.N. troops to march into Manchuria.
2. U.N. troops not to cross the 38th parallel.
3. The once-untouchable North Korean port of Rashin plastered by B-29s.
4. All U.N. troops to cease fire.
5. All Communists at cease-fire talks imprisoned.



38. Biggest organized guerrilla force still fighting the Reds on China's mainland was recently revealed to be operating from bases mainly in:

1. Tibet.
2. Burma.
3. India.
4. Bengal.
5. Outer Mongolia.

Conferences

39. With the Korean fighting still going on, 52 nations met in San Francisco to conclude a Japanese peace treaty which included *all but one* of these provisions: Japan to

1. Become a fully sovereign nation with authority to rearm.
2. Be eligible for U.N. membership.
3. Be occupied for another five years.
4. Give reparations through labor.
5. Renounce its claims to Formosa.

40. The Russians surprised everyone by announcing they would attend the conference, but any disruptive plans they may have had were dashed on the opening day when the delegates:

1. Adopted the U.S.-proposed rules of procedure.
2. Refused to ban Japan from the proceedings.
3. Voted down Russia's demand that her satellites be invited to participate.
4. Adopted the British proposal to confine the conference to three days.
5. Voted to outlast the Russians regardless of their plans.

41. Back in Washington after the Japanese treaty, the Big Three reached tentative decisions as far-reaching as those made in San Francisco, notably an agreement on:

1. Bringing Britain tightly into a European federation.
2. A date for a peace treaty with Italy.
3. How to make Western Germany a contributing partner to the West's defense.
4. Giving Spain a seat in the U.N.
5. Handling race riots in South Africa.

42. In Ottawa NATO finally resolved one of its problems affirmatively: whether or not to bring into the organization:

- | | |
|---------------|-------------|
| 1. Turkey and | 3. Poland. |
| Greece. | 4. Sweden. |
| Switzerland. | 5. Ireland. |



Europe

43. Britain's Labor Party was facing internal dissension over the program advocated by Aneurin Bevan, a principal point of which proposed:

1. Less rearmament and less subservience to U.S. foreign policy.
2. More austerity.
3. A customs union with France and Belgium.
4. A military alliance with Russia.
5. A return to free enterprise.



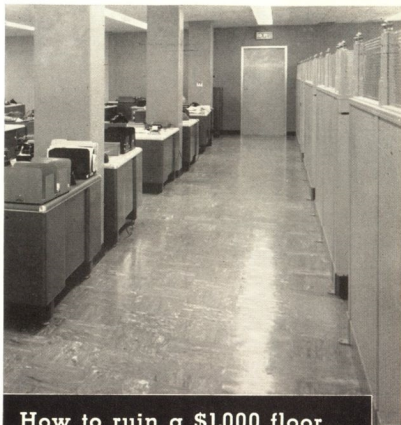
44. But Prime Minister Clement Attlee nevertheless thought Oct. 25 was the date to:

1. Run Bevan out of the party.
2. Nationalize English greengrocers.
3. Hold a national election.
4. Fire Hugh Gaitskell from his cabinet post.
5. Try to make a coalition with Churchill's party.

45. In Yugoslavia Communist Marshal Tito was having trouble with his peasants over:



1. Obligatory education of their children.
2. Forced delivery of grain to the state.
3. Rural electrification.
4. The presence of ECA personnel in their midst.
5. His purchase of grain from Egypt.



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(for only a dollar)

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No one cleanser can meet every need. Holcomb shows you, with actual tests, which cleanser works best for your floor condition.

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Address

City State



NEWS SPOTS

Directions: Located on this map, and identified in the statements below, are scenes of recent developments in the news. Write on the answer sheet (opposite the number of each statement) the number which correctly locates the place or event described.

46. A new King succeeded his abdicating father.

47. A new King succeeded his assassinated father.

48. A Council of State took over for an ailing king.

49. Just before his death Admiral Sherman visited the dictator of this country to negotiate for strategic military bases.

50. Here died at 95 the hero of Verdun, a convicted traitor of World War II.

51. In this oil-rich country, Loy Henderson replaces Henry Grady as U.S. Ambassador.

52. Thousands of youths flocked here in August to a Russian-staged "World Youth Festival."

53. State Department demands and mounting protests in the U.S. failed to obtain the release of Newsman William N. Oatis, jailed by the government of this country.

54. After seizing command of their vessel, twelve members of the Polish navy reached this port and political sanctuary.

55. Don Carlos de Beistegui y Iturbi threw the biggest binge Europe has seen in many a year.

The Middle and Far East

56. The tension over the Iranian oil crisis increased when negotiations broke down despite the efforts of:



1. Anthony Eden.
2. Myron Taylor.
3. Averell Harriman.
4. William O. Douglas.
5. Dean Acheson.

57. Nor was the situation bettered when the Iranians seized Anglo-Iranian's refinery located at:

1. Baura.
2. Teheran.
3. Karachi.
4. Abadan.
5. Bahrein.

58. Elsewhere in the Middle East tensions grew when Egypt demanded the cancellation of the 1936 treaty which gives Britain the right to:

1. Station troops in the Suez Canal zone.
2. Administer Egyptian customs.
3. Receive special tariff concessions.
4. Permanently garrison troops in Cairo.
5. Control Egypt's foreign affairs.

59. There was trouble in Jordan, too. Executed for plotting the murder of Jordan's King Abdullah was:

1. Jordan's Premier, Tewfik Pasha.
2. An unknown fanatic.
3. The British head of the Arab Legion, Glubb Pasha.

4. Dr. Musa el Husseini, cousin of Jerusalem's exiled Mufti.
5. Prince Naif of Jordan.



60. And on the 4th anniversary of India's freedom, Indians massed along ramparts of Red Fort in Delhi to hear Prime Minister Nehru plead for calm in that nation's tense crisis with:

1. China.
2. Russia.
3. Pakistan.
4. Korea.
5. Siam.



61. But Nehru had problems closer to home in the person of his bitter political enemy in the All-India Congress Party, grey-bearded:



1. Jai Prakash Narain.
2. Purushottamdas Tandon.
3. Chakravarti Rajagopalachari.
4. Sardar Vallabhbhai Patel.
5. K. I. Singh.

62. Happy note. A lovelorn ruler will carry this English girl back to the Far East as white Queen of the

1. Marquesas.
2. Island of Bali.
3. Cocos Islands.
4. Solomons.
5. Burmese.



The Hemisphere

63. When the U.S. House Public Works Committee shelved it for another year, Canadians threatened to go ahead on their own with the development of the:

1. Labrador iron mines.
2. Yukon oil fields.
3. Hudson Bay pitchblende mines.
4. Alaska-Canada Canal.
5. St. Lawrence seaway.

64. "To the gallows," shouted the *descamisados* after an alleged plot to kill a dictator and his office-seeking wife was foiled by loyal troops in:

1. Uruguay.
2. Argentina.
3. Paraguay.
4. Brazil.
5. Chile.

PEOPLE

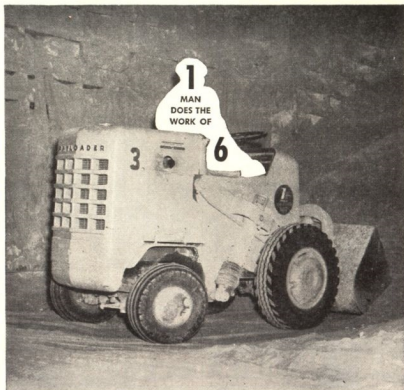
65. Without benefit of can-can but well-squired by suitors, this lovely damsel recently celebrated:



1. The birth of her sister's third child.
2. The opening of a new salon by Dior.
3. Her 21st birthday.
4. The signing of her contract with M-G-M.
5. Her winning of the Wimbledon matches.

66. This belligerently unconventional actress set an English hotel on its ear by performing on its stairway:

1. Without the more usual articles of dress.
2. An unexpurgated version of Salome's dance.
3. An imitation of Dancer Bill Robinson.
4. Camille's death scene.
5. Juliet's balcony scene.



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I met New England in the Outback

"I can understand now why you call this part of Australia the *Outback*", I said as we pulled our horses up on a rise looking down on a lonely sheep herder's camp.

"Pretty remote", my companion agreed. "But wonderful for raising sheep. Lot of our Australian clip goes to your country by the way ... up to New England."

"Never been to New England except on a trip. Don't know too much about it."

"You don't? Why, I understand it's quite a place—biggest wool center in the world."

I remembered that remark, and when I got home I made another trip to New England. I found out plenty. It's not only a big wool center, but it can make claims no other region in the nation can make.

For instance, it's rated first for employment stability among all our industrial areas. It's the most prosperous section of the country. It's got the most complete railroad coverage of any geographical region in the world. It produces the most highly diversified number of products in the U.S.A. And it's a wonderful vacation spot, too.

Yes sir—New England's the place to make a good living where the living's good.

INVESTIGATE NEW ENGLAND

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**NEW ENGLAND
IS THE
PLACE TO LIVE
AND WORK!**

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67. Seeking to prove that a man's a man for a' that, this aging body-lover:



1. Parachuted into the Hudson River.
2. Went over Niagara Falls in a rubber tube.
3. Jumped off the George Washington Bridge.
4. Married Dagmar.
5. Finished third at Hialeah.

68. Weighed and found wanted as Miss America of 1952 was this 143-lb. beauty from:

1. Cripple Creek.
2. Albany.
3. St. Louis.
4. Salt Lake City.
5. Dallas.



69. This comedian recently held the stage for 35 minutes by entertaining 54 fellow plane passengers when:



1. They landed at the Los Angeles Airport.
2. Their plane developed engine trouble over the Alps.
3. Somebody dropped a hat.
4. He was forced to earn his plane fare.
5. He found himself in the same plane with a booking agent.

OTHER EVENTS

Arts & Letters

70. *Men, Women and Dogs* is the tentative title of the new movie to be produced solely from the drawings and writings of the gently misanthropic humorist:

1. Charles Addams.
2. Westbrook Pegler.
3. E. B. White.
4. James Thurber.
5. Peter Arno.

71. Louis Bromfield borrows Sinclair Lewis' old gloves and goes to work on the buried mid-section of the U.S. middle class in his new book:



1. *The Age of Elegance.*
2. *Mr. Smith.*
3. *Upper Middle.*
4. *Stand and Deliver.*
5. *Babbitty Rerisited.*

72. The latest novel of this famous writer, *The Holy Sinner*, is:

1. A sequel to *Buddenbrooks.*
2. Another in the Joseph series.
3. An Oedipus legend with a happy ending.
4. About to be banned in Boston.
5. A story of a German army chaplain in World War I.



73. Through the production efforts of Walt Disney and French Producer Lou Bunin, some U.S. moviegoers were exposed in a single week to two versions of:

1. *Candide.*
2. *The Ugly Duckling.*
3. *Gulliver's Travels.*
4. *The Swiss Family Robinson.*
5. *Alice in Wonderland.*

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- Lady Northweave—women's suits by David Crystal
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Fine Business Stationery
is Watermarked
Fox River
COTON-FIBER
LETTERHEAD PAPER

74. The Whistle at Eaton Falls pioneers in bringing to the screen an able and sympathetic treatment of the problems of:

1. College life.
2. Police duty.
3. Teen-age girls.
4. Amputees.
5. Labor-management relations.

75. A strong contender for 1951's Academy Award, Producer George Stevens' film *A Place in the Sun* faithfully adapts the late Theodore Dreiser's powerful novel:

1. *The Rock and the Cliff.*
2. *Sister Carrie.*
3. *An American Tragedy.*
4. *The Great Gatsby.*
5. *Main Street.*



76. Vivien Leigh plays the alcoholic, nymphomaniac Blanche Du Bois in the Hollywood version of Tennessee Williams':

1. *Glass Menagerie.*
2. *God's Little Acre.*
3. *Knight's Gambit.*
4. *A Streetcar Named Desire.*
5. *Other Voices, Other Rooms.*



77. One of the biggest hits of the Edinburgh Festival was:

1. Young U.S. Tenor David Poleri.
2. Violinist Joseph Szigeti.
3. U.S. Bass-Baritone George London.
4. Conductor Hans Knappertsbusch.
5. Cellist Pablo Casals.



78. From all over Europe and the U.S., music-lovers and critics flocked to Venice to hear a Stravinsky translation into opera of Hogarth's:

1. *A Harlot's Progress.*
2. *The Shrimp Girl.*
3. *Tom Jones.*
4. *A Rake's Progress.*
5. *Moll Flanders.*

79. Hard work and an oldtime trouper's skill enable this comedian to be top dog in the new musical:

1. *Burlesque.*
2. *Two On the Aisle.*
3. *The King and I.*
4. *Call Me Madam.*
5. *Allegro.*



80. A rather startling exhibit of "hollow rolling sculpture" at Manhattan's Museum of Modern Art consisted of:

1. Weirily carved wagon wheels from Africa.
2. Eight automobiles.
3. Four bicycle wheels hung as mobiles.
4. Children's beach balls.
5. A streamlined railroad coach.

Science and Medicine

81. Chemists experimenting with wild yams in Mexico City have progressed a long way toward producing commercial quantities of the scarce wonder drug:

1. Sulfanilamide.
2. Cortisone.
3. Penicillin.
4. Aureomycin.
5. Terramycin.



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But R/M's specialized asbestos and rubber production is by no means limited to the automotive field. Almost every industry, indeed almost every individual, is served by something RAYBESTOS-MANHATTAN makes in its four great plants and laboratories. R/M versatility of products includes industrial belting and hose, abrasive wheels, asbestos textiles, mechanical packings. For any industrial or automotive need requiring asbestos or rubber, consult an R/M representative. Raybestos-Manhattan, Inc., Passaic, New Jersey.



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Hose • Mechanical Rubber Products • Rubber Covered Equipment • Asbestos Textiles
Packings • Powdered Metal Products • Abrasive and Diamond Wheels • Bowling Balls

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AND RUBBER PRODUCTS**

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82. Columbia University's Dr. Hans H. Neumann declares one thing that always seems to go with sound teeth is:



1. Balanced diet.
2. Vitamin C.
3. Fluorine in the water.
4. Proper prenatal care.
5. Vigorous chewing and tough food.

83. Shortly after the Pentagon released the news of its atomic submarine, the Air Force announced that for an airframe to carry the nuclear-reaction engine it had contracted with:

1. Douglas Aircraft.
2. Consolidated Vultee.
3. Boeing.
4. United Aircraft.
5. Bell Aircraft.

84. Despite such atomic development, President Conant of Harvard predicted that the power of the future will not be derived from atoms but from:



1. The minerals in common topsoil.
2. Sea water.
3. Crude oil.
4. Two quick ones before breakfast.
5. Solar energy.

85. When a curious kind of madness broke out in the little French town of Pont-Saint-Esprit, doctors stamped it as a medieval disease known as "St. Anthony's Fire," caused by:

1. Sunstroke.
2. New wine.
3. Ergot poison in their bread.
4. Rat bite.
5. Contaminated drinking water.

Radio and TV

86. First coast-to-coast TV broadcast, inaugurated early in September, featured:

1. Sid Caesar's opening TV program.
2. The Big Three conference in Washington.
3. An evening session of a sleep-drenched Congress.
4. President Truman opening the San Francisco Conference.
5. The national tennis tournament.

87. The "Chicago School" of television lost a match when this TV comedian:



1. Was forced to change his style of neckwear.
2. Went to Hollywood in pursuit of a swift dollar.
3. Was forced by his sponsors to make his show into a "give-away" program.

4. Was banned for criticizing the soap opera mania.
5. Had his program dropped because stations preferred to carry boxing.

Press

88. In his 89th year death came to capricious, inspired, ruthless and sentimental lord of the press:

1. Colonel Robert R. McCormick.
2. Roy Wilson Howard.
3. Herbert Bayard Swope.
4. Frank Ernest Gannett.
5. William Randolph Hearst.

89. Big-city newsmen streamed to Lake Charles, La. when the editor and publisher of the *American Press* were indicted for slander for charging:

1. The governor of the state with malfeasance.
2. Local officials with condoning widespread gambling.
3. Interference by Federal officials in municipal government.
4. A scandal in local veterans' housing.
5. "Slavery conditions" among Negroes.

Religion and Education

90. Speaking the lines of the invisible fourth tempter in a movie version of his own religious drama, *Murder in the Cathedral*, is poet-playwright:

1. Thomas Becket.
2. Sidney Bechet.
3. Graham Greene.
4. T. S. Eliot.
5. Sacheverell Sitwell.



91. Teacher of law, Arthur Goodhart, broke all precedent by becoming the first American to:



1. Head a college at Oxford.
2. Write a book on the English common law.
3. Really like pink gin.
4. Refuse a try at the Channel swim.
5. Preside as judge in an English criminal court.

92. A European university which received a much-needed \$1,309,500 from the Ford Foundation was:

1. Heidelberg.
2. The Sorbonne.
3. The Free University of Berlin.
4. Oxford.
5. Coups Dur.



Sport

93. Iron-man winner of the U.S. Open golf title for the third time in four years was:



1. Lloyd Mangrum.
2. Bobby Locke.
3. Jimmy Demaret.
4. Ben Hogan.
5. Byron Nelson.

94. Though they had piously severed relations last year with other basketball-fix colleges, the same finger of scandal was leveled during the summer at players from:

1. Bradley University.
2. Northwestern University.
3. Harvard University.
4. University of Chicago.
5. Yale University.

95. This handsome Australian won the national tennis championship at Forest Hills by soundly defeating in the finals:

1. Art Larsen.
2. Vic Seixas.
3. Dick Savitt.
4. Tony Trabert.
5. Budge Patty.



96. At 16, rosy-cheeked Maureen Connolly became the second youngest woman ever to win the:



1. National tennis title.
2. National Amateur golf title.
3. National professional golf title.
4. National free stroke swimming title.
5. Ladies wrestling championship.

Cut along dotted lines to get four individual answer sheets

ANSWER SHEET

SCORE			INTER-NATIONAL & FOREIGN		
0...3..	NATIONAL AFFAIRS	14.....	28.....	39.....	40.....
1.....	15.....	29.....	41.....	42.....	43.....
2.....	16.....	30.....	44.....	45.....	46.....
3.....	17.....	31.....	47.....	48.....	49.....
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Cut along dotted lines to get
four individual answer sheets

ANSWER SHEET

CONTINUED

50	PEOPLE	77	93
51	65	78	94
52	66	79	95
53	67	80	96
54	68	81	97
55	69	82	98
56	70	83	99
57	OTHER	84	100
58	EVENTS	85	COVER
59	70	86	QUIZ
60	71	87	101
61	72	88	102
62	73	89	103
63	74	90	104
64	75	91	105
64	76	92	105

ANSWER SHEET

CONTINUED

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64	76	92	105

ANSWER SHEET

CONTINUED

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61	72	88	102
62	73	89	103
63	74	90	104
64	75	91	104
64	76	92	105

ANSWER SHEET

CONTINUED

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56	70	83	99
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58	EVENTS	85	COVER
59	70	86	QUIZ
60	71	87	101
61	72	88	102
62	73	89	103
63	74	90	104
64	75	91	104
64	76	92	105

97. After the \$100,000 Hollywood Gold Cup race at Inglewood, Calif., Calumet Farm had the distinction of owning the first million-dollar horse:



1. Calumet.
2. Uncle Mitie.
3. Battlefield.
4. Stymie.
5. Citation.

98. After staging in July the biggest boxing upset since 1936, this British fighter in September:

1. Lost his middleweight title to ex-Champ Sugar Ray Robinson.
2. Retired from the ring to join British forces in Korea.
3. Added the welterweight crown to his other titles by beating Ike Williams.
4. Successfully defended his middleweight title.
5. Refused to fight a return match with Robinson.



99. Owner Bill Veeck's circus tactics to attract patrons to St. Louis Brown games resulted in League President Will Harridge forbidding:

1. The use of rubber bats.
2. Further employment of midgets as pinch hitters.
3. The use of lightly clad female "bat boys."
4. The sale of popcorn to players on the field.
5. The throwing of pop bottles weighing more than 12 ounces.

100. To many baseball fans the World Series seemed almost an anticlimax after the grueling photo-finish pennant race between the:

1. Cards and Braves.
2. Dodgers and Phillies.
3. Giants and Dodgers.
4. Reds and Browns.
5. Giants and Cubs.

TIME COVER QUIZ

15 men, and 1 woman have appeared on the covers of TIME since June. How many can you identify by these excerpts from cover stories about them?

101. "He has personally made a groping effort to set matters right. Once he gave \$10,000 to buy shoes for the barefooted."

1. William Boyle.
2. King Farouk I of Egypt.
3. John Foster Dulles.
4. Mario Lanza.
5. Lieut. General Vasily Stalin.

102. "In spite of the unrelieved picture the refugees paint—of an arrogant, hard-drinking whoring youth—[he] is obviously something more than that. A prime product of his environment, he is shrewd, tough and fanatic."

1. Dick Savitt.
2. Mario Lanza.
3. King Farouk I of Egypt.
4. Lieut. General Vasily Stalin.
5. King Baudouin I of Belgium.

103. "Although he believes he is essentially optimistic about the human species, he tends to nurse doubt when he rolls the subject around in his mind."

1. Bert Lahr.
2. General Jean de Lattre de Tassigny.
3. Joe McCarthy.
4. James Thurber.
5. John Foster Dulles.

104. "He wanted fiercely to be the best; to be the best he had to learn how to beat the field."

1. General Jean de Lattre de Tassigny.
2. James Thurber.
3. Dick Savitt.
4. David Sarnoff.
5. Lieut. General Vasily Stalin.

105. "The exterior, like the simple housing around a complicated turbine (said an awed friend), covers 'the greatest piece of mental machinery I have ever known.'"

1. John Foster Dulles.
2. Bert Lahr.
3. Lieut. General Vasily Stalin.
4. King Farouk I of Egypt.
5. William Boyle.

ANSWERS & SCORES

The correct answers to the 105 questions in the *News Quiz* are printed below. You can rate yourself by comparing your score with the scale:

Below 50 — Poorly informed

51-65 — Not well-informed

66-80 — Somewhat well-informed

81-95 — Well-informed

96-105 — Very well-informed

NATIONAL AFFAIRS	36	OTHER EVENTS
1	4	70
2	4	71
3	3	72
4	3	73
5	3	74
6	5	75
7	3	76
8	2	77
9	3	78
10	4	79
11	3	80
12	5	81
13	1	82
14	1	83
15	3	84
16	2	85
17	1	86
18	1	87
19	3	88
20	4	89
21	1	90
22	3	91
23	4	92
24	4	93
25	4	94
26	2	95
27	2	96
28	1	97
29	4	98
30	5	99
		100
		101
		102
		103
		104
		105

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